



Publicity binders

<https://archives.whyte.org/en/permalink/descriptions54830>

Part Of: Trail Riders of the Canadian Rockies fonds

Description Level: 5 / File

Fonds Number: M545 / V635

Series: M545 / III : Published records

Sous-Fonds: M545

Accession Number: 5939

Reference Code: M545 / III / 22 & 23

GMD: Textual record

Published record

Newspaper clipping

Date Range: 1964-1972

Physical Description: 2 cm of textual records

Scope & Content:

File consists of newspaper clippings, articles and newsletters pertaining to and promoting the Trail Riders of the Canadian Rockies, 1964-1972. Includes clippings from The Acton Free Press, The Globe and Mail, The Financial Post, Star Weekly, the Canadian Paediatric Society, Calgary Herald, Seattle Times, The Philadelphia Inquirer, Field & Stream, and the Edmonton Journal.

Notes: Clippings were originally stored in one 3-ring black binder (M545/III/22) and one red binder (M545/III/23) containing PVC page protectors

Name Access: Thomson, Wendy

Mattson, Marie

Subject Access: Advertising

Businesses

Newspaper

Magazine

Tourism

Travel

Pack trips

Horse packing

Horseback riding

Organizations

Publication

Geographic Access:	Canada Alberta Banff National Park Calgary Edmonton Ontario Toronto United States of America Seattle Philadelphia
Reproduction Restrictions:	Restrictions may apply
Language:	English
Conservation:	Some items are stored in mylar
Category:	Exploration, discovery and travel Communications Sports, recreation and leisure
Title Source:	Title based on contents of file
Processing Status:	Processed

This material is presented as originally created; it may contain outdated cultural descriptions and potentially offensive content. [Read more.](#)



Trail Riders news articles

<https://archives.whyte.org/en/permalink/descriptions54837>

Part Of:	Trail Riders of the Canadian Rockies fonds
Description Level:	5 / File
Fonds Number:	M545 / V635
Series:	M545 / III : Published records
Sous-Fonds:	M545
Accession Number:	5939 8235
Reference Code:	M545 / III / 24 to 25
GMD:	Textual record Published record Newspaper clipping

Date Range: [1935-1940]
1953
1956
[1960-1970]
1971
1974-1975
1977-1979
1981-1985
1994
1997-2002
2005-2008

Physical Description: 2 cm of textual records

Scope & Content:

File consists of original and scanned copies of newspaper articles pertaining to the Trail Riders of the Canadian Rockies and previous members of the organization. Includes articles pertaining to Wilf Carter, Parks Canada, Banff National Park tourism and community events; promotional travel articles featuring the Trail Riders and horseback excursions; a satirical article from a 1953 Trail Riders Bulletin newsletter titled "Whoa Buttercup!"; a 1956 issue of "Focus" by the Toronto Camera Club featuring an article on the Trail Riders; and obituary articles for several previous riders and members.

Notes: File contains duplicates of some items

Name Access: Carter, Wilf
Rostron, Barbara
Power, Ralph
Waite, John
Kirk, Dora (Anderson)
O'Donnel, Frank

Subject Access: Activities
Advertising
Community events
Environment
Membership
Music
Musicians
Newspaper
Obituary
Organizations
Parks Canada
Recreation
Packing
Tourism
Trails
Travel
Wildlife

Geographic Access:	Canada
	Alberta
	Banff National Park
	Edmonton
	Calgary
	Ontario
	Toronto
	British Columbia
Reproduction Restrictions:	Restrictions may apply
Language:	English
Category:	Environment
	Exploration, discovery and travel
	Sports, recreation and leisure
	Communications
Title Source:	Title based on contents of file
Processing Status:	Processed

This material is presented as originally created; it may contain outdated cultural descriptions and potentially offensive content. [Read more.](#)