"Buffalo Medicine" [charm]

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Part Of:	Parks Canada fonds
Description Level:	5 / File
Fonds Number:	M317 / S23 / V488
Series:	III. Textual records series
Sous-Fonds:	M317
Accession Number:	8134
Reference Code:	M317 / III / 1
GMD:	Published record
	Textual record
Date Range:	[ca. 1920-1922]
Physical Description:	0.5 cm of textual records (3 pages ; 21.5 x 28 cm and 10.5 x 16.5 cm)

Scope & Content:

File consists of documents pertaining to the "Buffalo Medicine" charm manufactured and distributed by the Parks publicity bureau from 1920-1922. The charm was a small metal piece housed in a paper pouch and accompanied by a leaflett that related the legend of the charm. The charms were made in batches of 10,000 and were popular collectors items. The first batch made in 1920 were made of alluminum, but the design was changed for the second and final issue.

Includes a typed letter to Jim Sime from Fergus Lothian regarding the charm and material related to early Park fire prevention ; the leaflet that accompanied a "Buffalo Medicine" charm ; a typed text page meant to accompany the charm while on display.

Notes:	The charm and its original pouch are now housed in Heritage Collection.
Name Access:	Lothian, Fergus
	Sime, Jim
Subject Access:	Advertising
	Buffalo
	Correspondence
	Fire
	Fire fighters
	Fire wardens
	National parks and reserves
	Parks
	Parks Canada
	Rocky Mountains Park
	Souvenir
Geographic Access:	Banff
	Lake Louise
	Banff National Park
	Alberta
	Canada
Language:	English

Related Material:	Charm held in Heritage Collection : 103.01.1043 a,b
Title Source:	Title based on contents of file
Processing Status:	Processed

Websites

https://archives.whyte.org/en/permalink/artifact103.01.1043%20a%2cb

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