



### "Buffalo Medicine" [charm]

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Part Of: Parks Canada fonds  
Description Level: 5 / File  
Fonds Number: M317 / S23 / V488  
Series: III. Textual records series  
Sous-Fonds: M317  
Accession Number: 8134  
Reference Code: M317 / III / 1  
GMD: Published record  
Textual record  
Date Range: [ca. 1920-1922]  
Physical Description: 0.5 cm of textual records (3 pages ; 21.5 x 28 cm and 10.5 x 16.5 cm)

#### Scope & Content:

File consists of documents pertaining to the "Buffalo Medicine" charm manufactured and distributed by the Parks publicity bureau from 1920-1922. The charm was a small metal piece housed in a paper pouch and accompanied by a leaflet that related the legend of the charm. The charms were made in batches of 10,000 and were popular collectors items. The first batch made in 1920 were made of alluminum, but the design was changed for the second and final issue.

Includes a typed letter to Jim Sime from Fergus Lothian regarding the charm and material related to early Park fire prevention ; the leaflet that accompanied a "Buffalo Medicine" charm ; a typed text page meant to accompany the charm while on display.

Notes: The charm and its original pouch are now housed in Heritage Collection.

Name Access: Lothian, Fergus

Sime, Jim

Subject Access: Advertising

Buffalo

Correspondence

Fire

Fire fighters

Fire wardens

National parks and reserves

Parks

Parks Canada

Rocky Mountains Park

Souvenir

Geographic Access: Banff

Lake Louise

Banff National Park

Alberta

Canada

Language: English

Related Material: Charm held in Heritage Collection : 103.01.1043 a,b  
Title Source: Title based on contents of file  
Processing Status: Processed

## Websites

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<https://archives.whyte.org/en/permalink/artifact103.01.1043%20a%2cb> ↗

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