BANFF WINTER CARNIVAL

(24th ANNUAL)

February 15th-18th [inclusive]



QUEEN "PINKIE"
(Miss Muriel "Pinkie" Marshall of Edmonton, Alberta)

ADVANCE PROGRAM 1940

BANFF WINTER CARNIVAL

(A NON-PROFIT EVENT)

BANFF, CANADIAN ROCKIES



This Program, the highlights of a Wonderful Winter Season in Banff, is made possible through generous contributions by Calgary and Banff business men, and the co-operation of the Federal Government, Department of Mines and Resources.

QUEEN CONTEST

Nominees, who must attend the 1940 Carnival, will be extended many privileges and given special attention. Judging will take place on Sunday, February 18th, at the reviewing stand and will be based upon the following: Sportsmanship, Personality and Winter Sports Attire. The successful candidate will receive a valuable presentation and Gold Crown. Expenses to the 1941 Carnival, over which she will reign, will be paid.

SPECIAL NOTE: The successful candidate will be the guest of the Management of Sunshine, Temple, and Skoki Ski Lodges in the heart of the Canadian Rockies, during the interval between the Carnival and the Dominion Meet, and will arrive back in Banff in time to preside over the DOMINION SKI CHAMPIONSHIPS, as SKI QUEEN.

THURSDAY, FEBRUARY 15th, 1940

11:45 a.m.—AT THE ICE PALACE (following the Parade)

Official opening of the 24th Annual Winter Carnival by Queen "Pinkie" Marshall of Edmonton, Alberta, and Mayor Andy Davison of Calgary, Alberta.

12:15 p.m.—AT THE MOUNT ROYAL HOTEL

Queen's Luncheon. Nominees for Queen, 1941, as guests. (See note re Queen Contest.)

2:00 p.m.—AT GRIZZLY STREET SKI HILL

PEE-WEE SKI-JUMPING
MIDGET SKI-JUMPING
UP AND DOWN SKI RACE
Boys under 12, Boys under 14, Girls under 16, Ladies.

4:00 p.m.—ON THE STREET

NOVELTY EVENTS-Pick-a-back Ski Races, Obstacle Ski Races. Ice Canoe Races. Exhibition Outdoor Curling Match, Barrel Boxing.

7:30 p.m.—ON THE STREET

Musical Serenade in the Square. Community Singing.

8:00 p.m.—AT THE RINK

HOCKEY MATCH (Senior Men)

BETWEEN PERIODS:

Boys Speed Skating: Under 10 years; Under 12 years Girls Speed Skating: Under 10 years Special Obstacle Race on Skates for Pee-Wee Hockey Players

9:30 p.m.—IN THE CASCADE HALL

GRAND MASQUERADE BALL, with Queen "Pinkie" and her party acting as hostesses

During the Day Final Matches of the Big Banff Bonspiel, Will Be In Progress. Swimming, Skating, Tobogganing

TENTATIVE PROGRAM ONLY, ADDITIONAL FEATURES WILL BE LISTED DAILY

FRIDAY, FEBRUARY 16th, 1940

10:00 a.m.—AT THE HOTELS' CORNER

START OF SPRAY VALLEY SLEIGH RIDE through the woods to scenic point, where outdoor lunch will be served at the bonfires. Skis, snowshoes and horse-drawn sleighs for transportation. (Under auspices of Sky Line Trail Hikers)—fifty cents per person.

10:30 a.m.—ON THE RIVER

BOYS DOG RACES; Single dog harnessed to sleigh, driver must ride. SPECIAL DOG RACE; Trail-breaker on snowshoes in advance of sleigh.

LADIES' SKI-JORING RACES (rider and skier).

SPECIAL SKI-JORING RACE; (Queen 'Pinkie' Marshall and Queen Nominees).

Start of Road Race over five mile course, for Dr. Atkin Cup.

2:00 p.m.—AT THE RINK

PEE-WEE HOCKEY MATCH (Boys under 14 years).

SKATING RACES:

Girls under 8 years, 50 yards; Boys under 8 years, 50 yards. Skiers Broomball Game (ten players each side, on ski with brooms).

4:00 p.m.—ON THE STREET

SKI RACE DOWN TUNNEL MOUNTAIN TO MAIN STREET (open)
NOVELTY SKI, RACE, Junior Scramble.
NOVELTY SKI RACE, Senior Scramble.
BOXING ON SKI. STUNTS ON BOULEVARD ICE.

7:00 p.m.—ON THE STREET

COMMUNITY SINGING I.O.D.E. Amateur Hour Show).
TORCHLIGHT PARADE TO THE RINK, led by the Band and Boy Scouts.

8:00 p.m.—AT THE RINK

HOCKEY MATCH—SENIOR MEN SECOND GAME.

ALBERTA PROVINCIAL SPEED SKATING CHAMPIONSHIPS:
Under direction of Bantif Skating Club, (before and between periods)
Junior Girls Intermediate Women Senior Ladies.
Junior Boys Intermediate Men Senior Men

9:30 p.m.—AT THE CASCADE HALL

CARNIVAL DANCE. FLOOR SHOW AT 11:00 p.m.

Swimming, Skating, Tobogganing and Curling will be available throughout the day.

TENTATIVE PROGRAM ONLY, ADDITIONAL FEATURES WILL BE LISTED DAILY

SATURDAY, FEBRUARY 17th, 1940

10:15 a.m.—ON THE RIVER

CROSS COUNTRY SKI RACE (Senior).

MENS SKI-JORING RACES (Riders and Skier).

BOYS AND GIRLS SKI RACES (graded in ages 8 to 16 years).

SPECIAL SNOWSHOE RACES—for Queen "Pinkie" Marshall and Queen nominees.

1:30 p.m.—AT MOUNT NORQUAY

SKI-CHAMPIONSHIPS OF THE CANADIAN ROCKIES
JUNIOR SLALOM
2:30 p.m.
MENS DOWN HILL.

(Bonfire and Community Singing Between and After Events).

2:30 p.m.—AT THE RINK

HOCKEY
PROVINCIAL CHAMPIONSHIP SPEED SKATING RACES
FIGURE SKATING EXHIBITIONS
Special Figure Skating by Members of the Banff Skating Club, under
the direction of Mrs. James Simpson.

4:30 p.m.—ON THE STREET
BLINDFOLD SKI RACE
ICE CANOE RACES
SNOW-SHOE BOXING

7:30 p.m.—ON THE STREET

COMMUNITY SINGING
TORCHLIGHTS PARADE TO THE RINK, led by Band.

8:00 p.m.—AT THE RINK

SENIOR MEN'S HOCKEY FINAL

FINALS OF ALBERTA PROVINCIAL SPEED SKATING CHAMPIONSHIPS, before game and between periods.

Junior Boys Senior Women Intermediate Women
Senior Men.

9:30 p.m.—AT THE CASCADE HALL FINAL CARNIVAL DANCE.

Swimming, Skating, Tobogganing and Curling will be available throughout the day

TENTATIVE PROGRAM ONLY, ADDITIONAL FEATURES WILL BE LISTED DAILY

to kis, der

de. of

een

en)

oy

(13

SUNDAY, FEBRUARY 18th, 1940

8:45 a.m.—REVEILLE BUGLE CALLS FROM STREET CORNERS.

9:00 a.m.—MASS IN ST. MARY'S CHURCH

11:00 a.m.—SERVICES IN PROTESTANT CHURCHES

12:15 p.m.—PARADE TO THE ICE PALACE

Led by the Native Sons Band of Calgary.

1941 Queen to be selected and Crowned with Colorful Ceremony.

(Buses will leave for Mount Norquay Ski Grounds following the Ceremony).

- 1:30 p.m.—AT MOUNT NORQUAY SKI GROUNDS SKI CHAMPIONSHIPS OF THE CANADIAN ROCKIES. Men's Slalom, Junior Downhill.
- 2:30 p.m.—SKI JUMPING ON THE BIG HILL

 SENIOR MEN.

 (Bonfire and Community Singing) Stoney Indians and Band in Attendance.
- 4:00 p.m.—SKATING AT THE RINK TOBAGGANING IN THE SLIDE.
- 9:00 p.m.—AT THE ICE PALACE
 Storming of the Ice Palace with spectacular FIREWORKS display from the NORTH end of the bridge.
- FINALE—CEREMONY OF FAREWELL
 TO CARNIVAL QUEEN and Au Revior to 1941 Queen.

Swimming, Skating, Tobogganing and Curling will be available throughout the day

TENTATIVE PROGRAM ONLY, ADDITIONAL FEATURES WILL BE LISTED DAILY

REMEMBER THE EDMONTON WINTER CARNIVAL STARTING FEBRUARY 19th

Banff Winter Carnival

(A NON-PROFIT EVENT)

FEBRUARY, 15th to 18th Inclusive

1940 QUEEN, MISS "PINKIE" MARSHALL, EDMONTON, ALTA.

CARNIVAL MANAGER

Casper McCullough

ASSISTANT Bruce Mitchell

BANFF COMMITTEE

CHAIRMAN Geo, Mayson

SECRETARY

Allan Mather

TREASURER Walter Richmond.

SKI EVENTS Sid Graves Cyril Paris

FINANCE Lorne Orr William Brewster

CUSTODIAN OF PRIZES Dave White, Jr.

PRESS and PUBLICITY Wm. E. Round

CALGARY COMMITTEE

CHAIRMAN

W. G. B. Dailley

O. Leigh-Spencer

E. D. Cotterell

P. C. Galbraith

J. W. Dawson

E. L. Richardson

H. S. A. Johnson

S. B. Chamberlain

N. J. Christie

A. J. Gilbert

EDMONTON COMMITTEE

Lloyd Frith

R. H. Alsopp

Alderman H. J. McDonald

R. Rault

J. H. Wilson

Reduced Rail and Bus Fares All stations in Alberta and British Columbia

BANFF, CANADA The All Year Resort

Known the world over as the summer resort supreme offers under ideal conditions in the winter season the following sports and pastimes.

SKIING
SKI-JORING
ICE SKATING



CURLING
HOCKEY
DOG RACING

SLEIGH RIDES

TOBOGGANING

SNOWSHOEING

TRAP SHOOTING DANCING ON THE STREETS SWIMMING, IN OUTDOOR WARM SULPHUR POOLS

MOTOR ROADS OPEN
Unexcelled Scenery -- Bring your Camera