#### BANFF WINTER CARNIVAL



FEBRUARY 12th to 15th 1948



QUEEN MARY 1948

**Queen Contest.** Nominations for the honor of reigning over the 1949 Winter Carnival are invited. Nominees must attend the 1948 Carnival and will be extended many privileges and given special attention. Judging will be based on personality, sportsmanship and winter sports attire.



Curling was first organized in Banff in 1900 and in 1908 the first bonspiel was held and on through the years the bonspiel remains one of the great attractions of the winter season.

Banff Bonspiel
February 9th to 14th



# Gala Street Parades ONE OF THE HIGHLIGHTS OF THE CARNIVAL



#### Outdoor Swimming IN HOT SULPHUR POOLS

Enjoyed by all Visitors during the Carnival POOLS OPEN 10 a.m. UNTIL 10 p.m.



Spectacular Hockey
Games Every Evening with
Novelty Events Between
... Periods ...



... Share In The ...
Outdoor Winter Sports
Program



Visit
Banff the Beautiful



Ice Sculpturing Contests
Unrivalled Scenery

BRING YOUR CAMERA

W/ TE/F1/21/33

### Banff, Canada THE YEAR-ROUND RESORT

## Highlights of the Winter Carnival

Sleigh Rides
Swimming
Dancing
Fireworks
Street
Attractions
Ski-Jumping

Hockey
Curling
Skating
Ski-Joring
Masquerades
Ski-Racing

Reached by First Class Motor Highway

Or By

Canadian Pacific Railway