

# BANFF

*Winter Carnival*



FEBRUARY 10-14, 1954



# BANFF WINTER CARNIVAL

## FEBRUARY 10th to 14th, 1954

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### OPENING DAY

WEDNESDAY, FEBRUARY 10th

**Afternoon**—Grand Opening Parade, Official Opening of the Carnival by Queen Carol at the Ice Pinnacle, Exhibition of Art Skating at the Queen's Throne, Snowshoe Races by Queen Carol and Her Court; Challenge Broom Ball Matches; Silver City and the Old West.

**Evening**—Toboggan Slide; Silver City Queen's Reception Party, Community Singing, Games, Carniburgers, Square Dance Exhibition by Mountain Do-Si-Do's Dance Club; Carnival Dance in Cascade Hall.

### BANFF DAY

THURSDAY, FEBRUARY 11th

**Morning**—Tunnel Mountain Descent Race; Chuck Wagon Race; Toboggan-Canoe Races; Opening of Carnival Open Mixed Bonspiel.

**Afternoon**—Junior Ski Jumping, Grizzly Street Hill; Chuckwagon and Toboggan Canoe Race Finals at Silver City; Toboggan Race on Tunnel Mountain for Crag & Canyon Cup.

**Evening**—Torchlight Parade, Banff Community Band; Queen's Carnival Party, Beard Judging at Silver City; Games, Carniburgers, Square Dances, Jitney Dances; Amateur Boxing for Banff National Park Championship; Carnival Dance at Cascade Hall.

### VISITORS DAY

FRIDAY, FEBRUARY 12th

**Morning**—Open Mixed Bonspiel continuing; Soft Ball Match on Skates; Broom Ball Matches.

**Afternoon**—Broom Ball Finals, Tug-of-War; Pee Wee Hockey Match and Junior Speed Skating Races at Silver City; Novelty Events, Games and Carniburgers.

**Evening**—Torchlight Parade to Silver City, Exhibition Square Dances by Do-Si-Do's, Jitney Dances and Games; Grand Masquerade Ball in Cascade Hall.

### CALGARY DAY

SATURDAY, FEBRUARY 13th

**Morning**—Junior Speed Skating Races; Carnival Mixed Open Bonspiel continuing; Carnival Parade to C.P.R. Depot, Banff Community Band; Interscholastic Ski Championship Races.

**Afternoon**—Grand Ice Frolic; Interscholastic Ski Jumping at Grizzly Street Hill; Broom Ball Finals; Novelty Events Finals.

**Evening**—Hockey Match and Speed Skating; Costume Square Dance; Community Band; Games, Carniburgers; Carnival Dance in Cascade Hall.

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### CORONATION DAY

SUNDAY, FEBRUARY 14th

**Morning**—Services in all Churches; Inter-Scholastic Ski Championships at Mount Norquay.

**Afternoon**—Ski Jumping Exhibition at Mount Norquay by Jumpers of International reputation; Precision Drill by Al Azhar (Calgary) Shrine Patrol; Selection of Carnival Queen for 1955 announced at Queen's Throne; Coronation and Investiture of new Queen.





*Old Timers at Silver City*



### *Chair Lift*

ON MOUNT NORQUAY

Length of Chair Lift:  
3,000 feet.

Rises perpendicularly 1,300  
feet to an altitude of 6,800  
feet above sea level.

59 chairs on lift.

Time required to make full  
trip from bottom to top,  
eight minutes.

The use of the chair lift is  
NOT confined to skiers,  
but is available to all  
visitors who desire a real  
thrill and who wish to get  
an extensive view of the  
terrain from a considerable  
height.



## *Coronation of Carnival Queen*



*Carnival Visitors* →  
THEY BROUGHT THEIR CAMERAS



*Speed Skating*







*Opening Parade*



*Queen's Throne at Ice Pinnacle*



*Skiing on Mount Norquay*



*Silver City*

**BANFF, CANADA**  
*"The Year-Round Resort"*

**HIGHLIGHTS OF THE**  
**BANFF**  
**WINTER CARNIVAL**

**February 7th to 14th, 1954**

STREET PARADES	ICE FROLIC	OLD TIME WEST
MIXED BONSPIEL	HOCKEY	SPEED SKATING
SQUARE DANCING	DANCES	SKI JUMPING
QUEEN CONTEST	GAMES	MASQUERADE
NOVELTY EVENTS		SWIMMING

Reached by First Class Motor Highway, Canadian Pacific Railway,  
 Trans-Canada Airlines or by Western Greyhound Bus Lines



*Thrilling Hockey Games*



*Ice Frolic and Art Skating*



*Carnival Queen and Candidates*

**QUEEN CONTEST**

Nominations for the honour of reigning over the Canadian Rockies during 1954 are invited. Nominees, who must attend the 1953-54 Carnival of Winter Sports, will be extended many privileges and given special attention. Judging will take place throughout the Carnival. Points will be awarded for Personality, Sports Ability, Sports Attire and General Good Sportsmanship. The Candidate who gains the highest number of points will be declared Queen of the 1954-55 Carnival during which time she will be the guest of the Carnival Committee and all her expenses paid in full.

This Program, the outstanding feature of Western Canada's Winter Season, is made possible through the generous contributions of Calgary and Banff business firms and the co-operation of the Department of Resources and Development of the Government of Canada.



*Mountain Do-Si-Do's*



2c Stamp  
fold over  
edge

FROM

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With the compliments of the

# BANFF WINTER CARNIVAL

FEBRUARY 10th to 14th, 1954

TO

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*Winter in Banff...*

Western Canada's Premier Winter  
Resort

Situated in the heart of the most  
spectacular scenery of the  
Canadian Rockies

Winter Sports of every type may be  
enjoyed amid the most delightful  
surroundings

Reserve the Dates:

FEBRUARY 10th TO 14th, 1954  
for your visit to the

BANFF WINTER CARNIVAL