

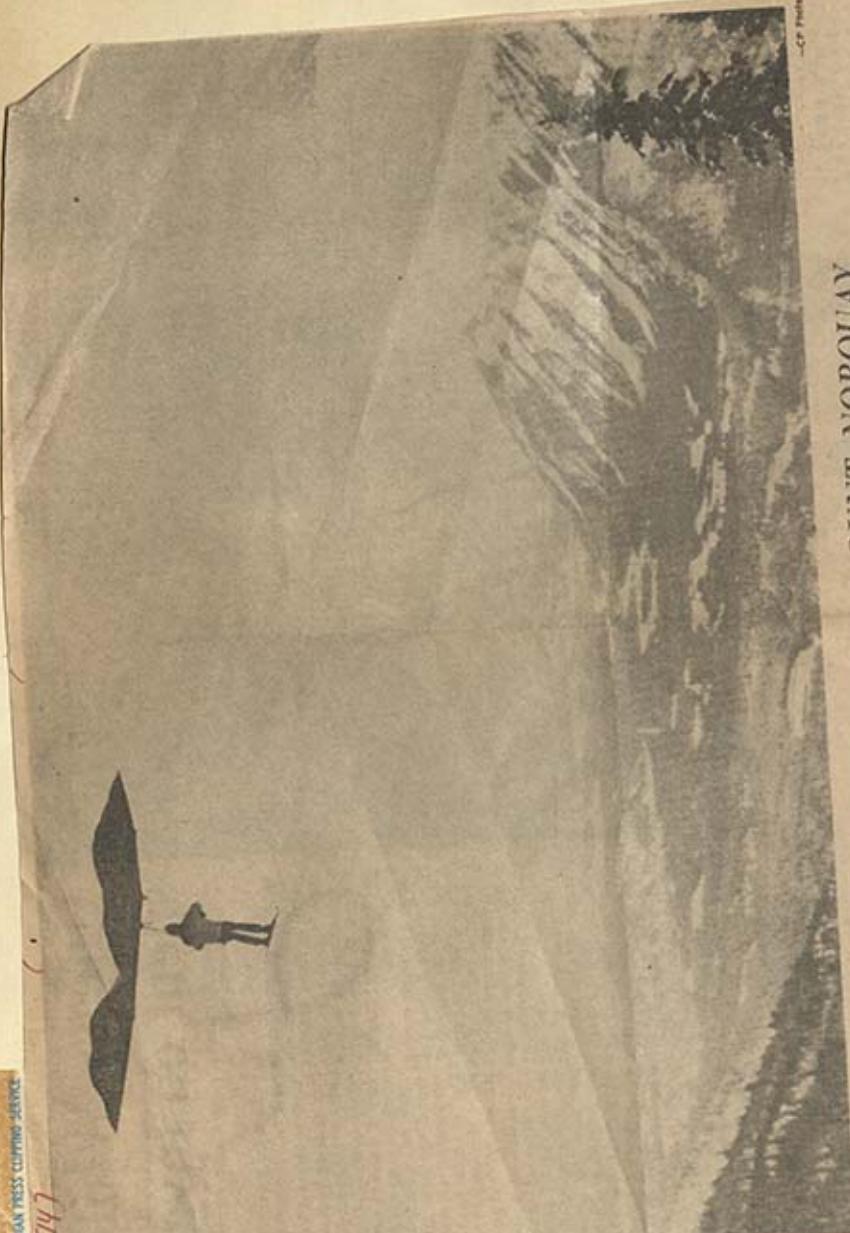
72-
Scrap Book

No. 707 Hilroy PRODUCT

29¢

Toronto Daily Star, Ont.
Cir. 40,500
April 2, 1972
CANADIAN PRESS CLIPPING SERVICE

X747



-CP photo

THE BIRD MAN OF MOUNT NORQUAY

Flying high above the slopes of Mount Norquay in Banff National Park Willi Muller of Calgary hangs onto his Homby glider for dear life. The photograph was taken by Bruno Endler, who didn't say where he was when he took the picture. Glider flying, which was developed in last century, died as a sport until some Californians revived it about a year ago. Since then experts have literally taken off. Some glider experts have managed to keep their craft aloft for five minutes.

Legion, Ottawa, Ontario
March 1972

CANADIAN PRESS CLIPPING SERVICE

X 147

THE OUTDOORSMAN

by Larry R. Johnston

Canada-The World's Park

In Niagara Falls, you can find people from just about every country in the world. Not just because it's one of the seven natural wonders of the world, but because it's part of Canada. A natural part.

Next year, according to Peter Lessaux, assistant director of our national parks, there may be as many as 23,000 Japanese skiers visiting Banff. People from other crowded European countries will also visit here along with people from the U.S. who will charge across our border by the millions. Why? Because we have something other countries are losing. We have unmarred landscapes, fresh clean air and pure, clear water just to mention a few — which I, as a Canadian, usually take for granted and therefore fail to appreciate the way many visitors do.

These "tourists" who visit our country will not necessitate the replanting of our forests, the construction of power dams or the building of houses throughout the beautifully empty countryside. On the contrary. They come to see our natural environment, not destroy it. And when they come, they spend millions.

Competing for land today are many forms of industry including hydro, petroleum, mining, timber and recreation interests. Add to this the need for housing required by our own offspring and new immigrants and you may understand the problem of our shrinking land market.

Calgary Herald, Alta.

Circ. 101,846

March 23, 1972

CANADIAN PRESS CLIPPING SERVICE

147

The SKI SCENE

By JOHN GORMAN



It begins on a little mound of snow. You jump off and get a small lift and a short distance. The experience is exhilarating so you persevere. When it gets a little dull, the jump gets a little higher, and a little farther.

If you are lucky, you will have had some basic coaching, some hints on form and technique, but in this country that doesn't come until you are ready to leap from one of the Nordic jumps around the country.

Finally the moment of truth arrives and you are standing at the top of the in-run at a 60 metre jump. Your first reaction is to ask yourself: "What am I doing here?" But the answer is there.

You have come this far and you are not going to be cheated out of your first big jump.

Calgary Herald, Alta.
Circ. 101,846
March 23, 1972

CANADIAN PRESS CLIPPING SERVICE

PSC race Saturday

The Petroleum Service Club will stage its annual "Fun Race" Saturday afternoon at Lake Louise.

The event, open to both male and female club members, will get under way at 1 p.m. on the Larch slope. Approximately 25 gates will be included in the run which will feature novelty stunts.

Bruce Hamstead, past president of the club who is chairman of the race committee, expects about 70 entries. Contestants who wish to enter are asked to register at race headquarters to be set up near the Temple Chalet. Club members should pick up their lift tickets at the Gondola office.

Presentation of prizes will be made Sunday at a club social to be held in the Banff Recreation Centre starting at 4:30 p.m.

Calgary Alberton, Alta.
Circ. 34,659
March 16, 1972

CANADIAN PRESS CLIPPING SERVICE

Are your legs

By MIKE DEIBERT
Albertan Ski Editor

What makes a man, at the age of 43, take up flying kites? Premature senility, you say. No, no . . . You don't understand. He doesn't pull them behind on a piece of string; He FLIES them. You know, like a pilot.

He does a pair of skis, works himself into a seat made of aircraft aluminum tubing attached to the kite, swoops down Eagle Flight run at Lake Louise ski area and gets airborne.

Usually at this point he heads for Whitehorn day lodge, making a turn over the heads of gawking skiers there, like a large bat, then heads for the

ladies' down follows to his Olympic chair.

Now maybe why Les Ostie of Lake Louise flies his kite there pretty heady is through the gull, turning in the tree tops where he is stuck to the

He gets the out of it as it is a fast down whose legs will him through a event at which

"Slope soars Les, doesn't it strength, just of knowledge a

"There's no involved," he

Not too claims, "It's a downhill run hedges."

Sure Les, So

Anyone who two-minute men's downhills afternoon won't be getting up slope soaring.

Meanwhile, I just watch his getting myself

Calgary Alberta, Alta.
Circ. 34,659
March 16, 1972

CANADIAN PRESS CLIPPING SERVICE

Aerial acro featured at

About 100 skiers from Canada and the United States are expected to go twisting, flipping, sailing and generally cavorting eries and Mill through the aid of Lake Louise's annual galore contest there, \$400, \$200 a held in conjunction with the second and third Lake Louise winter carnival.

The contest will take place close to the Whitehorn day lodge so that spectators can get a good view right from the balcony. The lodge is accessible even to non-skiers as it is the upper terminal of the gondola lift.

Although the contest is expected to attract mostly pros,

Co-sponsored by the contest in kind in Canada \$400, \$200 a

the first three classes.

The Carling sent to the may come from leurs or the pri

our be
ortable

Calgary Herald, Alta.
Circ. 101,846
March 30, 1972

CANADIAN PRESS CLIPPING SERVICE

147



Gleende contest Louise to stage

LAKE LOUISE — Skiers The presentation of prizes
and spectators also will be in the lake place late Sunday
in the second annual Day League with armchair
participants competing before the Gleende
Contest Committee.

The madder the heat, the better are the chances
of winning. The students are invited for the Gleende
Contest. Prizes are awarded for the greatest
effort. Every student will dress up in costume,
and there will be a competition of "Weirdies".
The day will be filled with fun time "Crazy Hat
Day". Every student and teacher of Gleende's
own comes to an end Sunday and will be met
at the school gates.

Crazy hat day

Calgary Herald, Alta.
Circ. 101,846
March 25, 1972

CANADIAN PRESS CLIPPING SERVICE

147

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Vancouver, B.C.
February 1972

CANADIAN PRESS CLIPPING SERVICE

New lift for Norquay

BANFF, ALTA. — It's more comfortable than a poma lift and faster, too. The new Doppelmayr double chairlift, being ridden by skiers enjoying the sun and scenery to which Mt. Norquay patrons are often exposed, carries 1,150 persons per hour.

It features two unloading ramps, the first located about two-thirds up the hill for skiers who wish access to the least difficult part of the slope.

It replaces two poma lifts formerly servicing the Lone Pine practice slope and has made possible the opening to skiers of a swath about 100 feet wide the whole 1800 feet of the lift's length. Formerly this part of the slope, located directly below the chairlift, was taken up by the pomam.

Skiers Approve Project

MONTREAL (CP) — The V.H. age Lake Louise project, subject of a controversial debate in public hearings in Alberta last week, won the endorsement of the Canadian Ski Association Thursday night.

CSA support was voiced at a news conference also attended by representatives of the association's Quebec branch.

The project aims at developing the area of Banff national park around Lake Louise with elaborate ski slopes, shopping centres, movie theatres, health spas and other features.

"The area shouldn't just be available to those who can drive there during the day."

Ski Trails
Vancouver, B.C.
February 1972

CANADIAN PRESS CLIPPING SERVICE



Here are the courses for the Bank of Montreal International held at Mt. Norquay, Banff, Alberta. The races were run while this issue was at our printers. Full story with pictures is planned for the March edition of Ski Trails.

Dryden Observer, Ont.
Circ. 4,322
March 23, 1972

CANADIAN PRESS CLIPPING SERVICE

A number of skiing families of Dryden went off to Banff for a skiing vacation in the mountains. Other Dryden families went south to see Disney World in Florida.

Star-Phoenix
Saskatoon, Sask.
Circ. 46,451
April 6, 1972
CANADIAN PRESS CLIPPING SERVICE

147



Winnipeg Tribune, Man.
Circ. 76,980
April 6, 1972

CANADIAN PRESS CLIPPING SERVICE

E147



Thunder Bay
News-Chronicle, Ont.
Circ. 15,766
April 7, 1972

CANADIAN PRESS CLIPPING SERVICE

E147



St. Thomas Times-Journal,
Ontario
Circ. 11,259
April 6, 1972

CANADIAN PRESS CLIPPING SERVICE

147



Pembroke Observer, Ont.
Circ. 7,592
April 7, 1972

CANADIAN PRESS CLIPPING SERVICE

147



Brantford Expositor, Ont.
Circ. 26,912
April 5, 1972

CANADIAN PRESS CLIPPING SERVICE

E147



LONG WAY DOWN — One skier finds a way to beat the crowded slopes of Mount Norquay in Banff National Park by ski flying which was introduced about a year ago. The unresolved mystery is where was Bruno Engler when he took the picture. — (CP Wirephoto)

Columbian, B.C.

Circ. 21,748

April 6, 1972

CANADIAN PRESS CLIPPING SERVICE

B147



St. Catharines Standard, Ont.
Circ. 35,582
April 6, 1972
CANADIAN PRESS CLIPPING SERVICE

The Ryersonian, Toronto, Ont.
April 6, 1972

CANADIAN PRESS CLIPPING SERVICE

E 147



Willi Muller of Calgary finds a way to beat the crowded slopes of Mount Norquay in Banff National Park by ski-flying which

was introduced about a year ago. The unresolved mystery is where was Bruno Engler when he took the picture.

-CP wirephoto

Hamilton Spectator, Ont.
Circ. 127,193
April 6, 1972

CANADIAN PRESS CLIPPING SERVICE

E 147



Victoria Times, B.C.
Circ. 32,975
April 5, 1972

CANADIAN PRESS CLIPPING SERVICE

E 147

Calgary's Willi Mullan beats the crowds on the slopes by ski flying. The sport, introduced about a year ago,



Calgary Alberton, Alta.
Circ. 34,659
April 6, 1972

CANADIAN PRESS CLIPPING SERVICE

E 147 Local patrol

Because of the increased participation of skiing in the city areas, the Canadian Ski Patrol System Banff Zone is now in the stages of organizing a core of patrollers for the local city ski developments.

In the past, these areas have been patrolled by rotating all C.S.P.S. members from the mountain areas. The executive of the Banff Zone feels that the time has come that these areas need a solid core of interested skiers that would be willing to attend first aid classes ski and toboggan training and become registered members of the Ski Patrol.

Any person interested must realize patrolling has its benefits and rewards, but along with it comes the hardships, such as skiing in cold weather, the long hours and sometimes poor conditions.

For further information phone or write Keith Hiekkinen at 776-3602 after 6 p.m.; 7119 Hunterville Road N.W. or the Ski Council office 263-4124 during the day.

Lethbridge Herald, Alta.
Circ. 20,108
April 5, 1972

CANADIAN PRESS CLIPPING SERVICE

E 147



Toronto Globe & Mail, Ont.
Circ. 263,623
April 17, 1972

CANADIAN PRESS CLIPPING SERVICE

old medal in juv



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Yesford
crowd of 4,000
rein

London Evening Free Press
Ontario
Circ. 153,585
April 6, 1972
CANADIAN NEWS CLIPPING SERVICE



Willi Muller of Calgary finds a way
Norquay in Banff National Park by
a year ago. The unresolved mystery
took the pi

Village Upon arrival Sunshine Village has 16 square miles of area above the treeline. A 11 m baffle cut sled area in a very slight gradient is open to the public. A snow park with obstacles and snow features every year. The snow corduroys for quallified instructors comes complete with snow machines. Skiers can learn to ski in the snow park. Sunshine Village is the largest ski area in the Northeast. It has 16 runs, 11 of which are groomed. Sunshine Village is the largest ski area in the Northeast. It has 16 runs, 11 of which are groomed. Sunshine Village is the largest ski area in the Northeast. It has 16 runs, 11 of which are groomed.

Calgary Herald, Alta.
Circ. 101,846
April 6, 1922

Owen Sound Sun Times, Ont.
Circ. 14,325
April 6, 1972

CANADIAN PRESS CLIPPING SERVICE

April GS attracts
about 200 racers



BETO BARRINGTON



JIM HUNTER

... may race at

at Lake Louise. Considered under the auspices of the Alberta division of the Canadian Ski Association, it is the final sanctioned meet of the ski season.

Race chairman, Joe Irwin, reports 40 entries have al-

include Ron Allison of Golden, B.C., chief of race; John Holland, chief timer; Mrs. Dee Read, race secretary; Harry Lockhart, Golden, chief gate-keeper; and Malke Wiegele, chief of

course.
Presentation of prizes will take place after the races Saturday and Sunday afternoon at Whitehorn Day Lodge, the ZRCC headquarters.

Thunder Bay
News-Chronicle, Ont.
Circ. 15,766
April 7, 1972
CANADIAN PRESS CLIPPING SERVICE

E147



MR. AND MRS. ROGER KOWALCHUK

Skiing Honeymoon In Banff Follows Recent Nuptial Vows

A one-week honeymoon skiing in Banff, Alberta, was spent by Corinne Anne Mazzie and Roger John Kowalchuk, following their nuptial ceremony at 4 p.m., Saturday, March 11. Rev. M. Murray's beard their nuptial vows in St. Anthony's Roman Catholic Church. Miss Myrna Carniato, soloist, accompanied by Miss Laura Tessolin, guitarist, provided folk music for the wedding mass.

The bride is the daughter of Mr. and Mrs. Nicholas Mazzie, 296 Memorial Ave., Thunder Bay North. The bridegroom is the son of Mr. and Mrs. John Kowalchuk, 109 W. Victoria Ave., Thunder Bay South.

Given in marriage by her father, the bride wore a formal gown of French velvet velour with an imported wool and French lace hood. Her long fitted sleeves were fashioned with the same French lace, repeated as a hemline accent to her A-line dress. In her hair she wore four white, silk florets highlighted by miniature iridescent and carried an arm chain, pink roses.

Toronto Sun, Ont.
April 17, 1972

CANADIAN PRESS CLIPPING SERVICE

Toronto skier wins gold and important invitation

JASPER, Alta. — Jayne Woodcock of Toronto, 14, won a gold medal Saturday for her strong showing in the downhill, giant slalom and slalom events of the Canadian juvenile ski championships.

Along with Phil Mood of Banff, who won the boys' combined crown, Miss Woodcock has been invited to train with the Canadian ski team this summer.

In Saturday's final slalom event, Mood finished first with a time of 1:37.76 in the two runs, while Miss Woodcock was sixth behind winner Lori Klett who was timed in 1:47.2.

Rob Safrata of Toronto won the silver medal in the boys' combined and Bob Knight of Prince George, B.C. took the silver.

Two Toronto girls, Karen Kingsmill and Susan Aslett, were second and third respectively in the girls' combined.

Ottawa Journal, Ont.
Circ. 81,171
April 8, 1972
CANADIAN PRESS CLIPPING SERVICE

J-147



FLIGHT OF FANCY — Willi Muller of Calgary finds a way to beat the crowded slopes of Mount Norquay in Banff National Park by sky flying which was introduced about a year ago. The unresolved mystery is where was Bruno Engler when he took the picture.

(CP-Journal Wirephoto)

Calgary Herald, Alta.

Circ. 101,846

April 6, 1972

CANADIAN PRESS CLIPPING SERVICE

147 The SKI SCENE

By JOHN GORMAN



At a rough estimate Mike Wiegele skis about 6,000 miles a year, and he revels in every mile of it. And this has been going on for about 25 years — ever since he was a boy back in the Austrian Alps.

The regular ski season doesn't give him enough. When the lifts close down he takes off on an expedition either touring or by helicopter and searches out new slopes in high places.

It happens to be his way of life and he gets his greatest joy out of spreading the gospel. Only with Mike, it's by way of example — on skis. Why talk when you can be flying down the hill?

He is at this moment trying to organize a trip for some of his junior racers into Austria and Switzerland this summer.

"I think they should get to know the Europeans, learn a little of the language . . . it will help them later when they join the national team and go into international competition," says Mike.

That is the way the guy thinks. It's not "if" they make the national team, it's "when."

Seven years ago Mike took on the assignment of ski school director at Lake Louise. When he first started access to the area was either by gondola or

The Star, Ont.
Calgary, Alta.
March 24, 1972

CANADIAN PRESS CLIPPING SERVICE

E147



Vancouver Free Press, B.C.
Circ. 9,413
April 6, 1972

CANADIAN PRESS CLIPPING SERVICE

X-147



Vancouver Province, B.C.
Circ. 115,336
April 6, 1972

CANADIAN PRESS CLIPPING SERVICE

X-147



Calgary Albertan, Alta.
Circ. 34,659
April 13, 1972

CANADIAN PRESS CLIPPING SERVICE

X-147

Barrington wins close slalom battle

Reto Barrington, member of the Canadian National Ski Team, won the April giant slalom, men's class A in a time of 143.58. This was an extremely close race with the top three contenders being within .62 seconds of each other.

Saturday and Sunday saw 335 skiers compete in the April giant slalom although it had been expected that 200 would participate. This was the last scheduled event on the Alberta racing calendar.

All Alberta ski clubs were represented in the races. There were 112 entries in the C and D classes held Saturday, and 122 entries in the A and B held Sunday.

Joe Irwin, race chairman, re-

ported that the races were a huge success and that "co-operation from Village Lake Louise was again first class."

Course conditions on the Eagle Flight run on which the races were held were excellent both days. The slalom was a one-run event, with the men's class A event being a two-run event.

Presentation of prizes was held following the races at the Whitehorn Day Lodge which serves as race headquarters.

RESULTS

CLASS "A"

Men — Rete Barrington, Calgary; 143.58; Keith Shepherd, Calgary; 144.27; Keith Humphrey, Calgary; 144.32.

Women — Lois Kamm, Jasper; 22.65; Chris McCready, Jasper; 22.65; Becker, Banff; 23.31.

CLASS "B"

Men — Les Ferris, Banff; 143.71; Ross Diver, Banff; 144.01; Golden, B.C.

Women — Chris York, Okanagan; Linda Orwin, Banff; Diane Edmonson.

CLASS "C"

Men — George Black, 21; Alastair Crocker, Edmonton; Lester, Edmonton; 22.

Women — Mike Kamm, Jasper; Cathy Cooke, Calgary; 23.

DIAMO

Men—Brian Poo, Victoria; 143.65; Fischer Creek, Jasper.

DRAPER

Women — Linda, Jasper; 23.30; Custom.

Prince George Citizen, B.C.
Circ. 12,297
April 10, 1972

CANADIAN PRESS CLIPPING SERVICE

X-147



Medicine Hat News, Alta.
Circ. 7,803
April 5, 1972

CANADIAN PRESS CLIPPING SERVICE

X-147
—THE MEDICINE HAT NEWS, Wednesday, April 5, 1972



La Presse
Montreal, Que.
April 8, 1972

CANADIAN PRESS CLIPPING SERVICE



M-147
En Colombie-Britannique, le printemps se manifeste généralement un mois avant celui de l'est du Canada. La température moyenne, pour le mois d'avril, est de 55 degrés Fahrenheit, à Vancouver; durant le mois, à Cal-

Calgary Herald, Alta.
Circ. 101,846
April 13, 1972

CANADIAN PRESS CLIPPING SERVICE

The SKI SCENE

By JOHN GORMAN

147



Cliff White is a man who knows whereof he speaks when the subject turns to business or skiing. His roots go back a long time in the development of skiing in the Banff area despite his relative youth.

Cliff got to talking the other day about the developing trend toward ski touring or cross country skiing and allowed as how his Sunshine Village terrain, once discovered, will become a popular jumping off place for cross country skiers who may choose to wander off into the wilds.

Nobody can dispute his visionary eye for picking up a trend. He bought Sunshine Village when it was a log lodge with one short platter pull, and nobody else would touch it with a 10-foot ski pole.

Was it luck or good management that the first decade of his ownership through the sixties, saw Sunshine develop as Canada's premier ski resort with several million dollars in expansion in facilities

Calgary Albertan, Alta.
Circ. 34,659
April 13, 1972

CANADIAN PRESS CLIPPING SERVICE

147



AL RAINES
future hopefuls

Event in Jasper

The Canadian Ski Association announced in Montreal, that the Canadian Juvenile Alpine ski championships will take place at Marmot Basin (Jasper, Alberta) from April 9th to 15th. The event will consist of all

Edmonton Journal, Alta.
Circ. 123,488
April 13, 1972

CANADIAN PRESS CLIPPING SERVICE

Ski doodles

J-147 By Gary Cooper

The post-Easter slump has hit all ski areas: So much so that Edson's Silver Summit Alpine Village has closed for the season.

Silver Summit operated last weekend to only about 21 skiers, and although snow conditions have been ideal, proprietor Rick Damm has decided to close it down.

"We had a road problem again this year," explains Damm. "The road has been passable, but rough, and skiers were afraid of getting stuck."

Damm said the road problem occurred following a heavy rain the first of March, and it seriously affected attendance since then.

"On the basis of January and February attendance, we figure the road condition cost us at least \$10,000 in revenue," says Damm, who is hoping for a government loan to correct the road problem this summer.

Silver Summit had been enjoying its best season, with good snow, temperature and weather conditions.

"For the first time, Silver Summit certainly paid its own way," says Damm. "We paid up everything, but have nothing left in the bank."

Incidentally, Sunniva area manager Gord Brockway is laid up with a broken leg.

No, he didn't break his leg skiing, but rather on a snowmobile two weekends ago while driving a tourism photographer around the area.

Marmot Basin information manager Dick Elko reports that skier attendance at the Jasper resort last weekend was down to about 1,200 following the Good Friday record day of nearly 2,000 on the slopes.

Marmot has received two or three inches of fresh snow over the week, and skiing conditions are excellent. Temperatures have been reaching 35 degrees, but skies have been overcast on the weekend and earlier this week.

Lake Louise Ski School director Mike Wiegele for the second spring season is arranging a helicopter ski week tour into

Calgary Herald, Alta.
Circ. 101,846
April 13, 1972

CANADIAN PRESS CLIPPING SERVICE

April giant slalom

Reto Barrington, member of the Canadian National Ski Team, won the April Giant Slalom, Men's Class "A" in a time of 145.63. This was an extremely close race with the top 3 contenders being within 0.23 seconds of each other.

Saturday and Sunday saw 335 skiers compete in the April Giant Slalom although it had been expected that 200 would participate. This was the last scheduled event on the Alberta racing calendar.

All Alberta ski clubs were represented in the races. There were 212 entries in the "C" and "D" classes held Saturday, and 123 entries in the "A" and "B" held Sunday.

Joe Irwin, race chairman, reported that the races were a huge success and that "co-operation from Village Lake Louise was again first class." Course conditions on the Eagle Flight run on which



RETO BARRINGTON

... tops the field

2. Chris McCready, Jasper, of the Jasper Park Ski Club; 3. Joanne Rocker, Banff

55 Boston Sunday Globe April 2, 1972

You might as well

By Christina Tree
Globe Staff

If you're about to risk an April ski vacation without guaranteed snow and sun Sunshine Village may be your answer.

At Sunshine you ski off the Continental Divide some 9,900 feet high in the Canadian Rockies.

In the town of Banff 15 miles away, skiers joke about Sunshine's name. During December, January

and February snowbowl gets the region's snow.

The payoff March, April, May. After some of snow has

Your long cruise
the old fashioned
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SES
MCA

Calgary Herald, Alta.

Circ. 101,846

April 20, 1972

CANADIAN PRESS CLIPPING SERVICE

Second year in a row

147 Yost wins ol

Mt. NORQUAY — Karl Yost, for the second straight year skied his way to victory in the annual Veteran's race sponsored by Felice's of Banff.

The assistant director of the Sunshine Ski school ran the course on Mt. Norquay under changing weather conditions and blowing snow.

Course conditions ranged from deep snow to icy as the early morning snow was skied out as the race wore on.

Yost had to beat the best efforts of George Geber of the Norquay Ski School who placed second and Johnny Pistor of the Voyager Ski

Carol Herron, wife of Mt. Norquay operator Bill Herron, won the women's under 29 section. Mrs. Herron has always been a stern competitor on her home course. Most of her previous racing experi-



La Presse
Montreal, Que.
April 17, 1972

CANADIAN PRESS CLIPPING SERVICE

147 Succès de Monod et Jayne Woodcock

JASPER (PC) — Phil Monod, de Banff, et Jayne Woodcock, de Toronto, ont remporté les médailles d'or samedi, à la fin des championnats canadiens de ski juvénile.

Les deux skieurs de 14 ans ont été choisis en raison de leur belle tenue dans les descentes, slalom géant et slalom, et pourront s'entraîner avec l'équipe nationale cet été.

Rob Safrata, de Toronto, a remporté la médaille d'argent dans le combiné masculin, et Bob Knight, de Prince George, C.-B., le médaillé de bronze.

Karen Kinsmiller et Susan Aslett, de Toronto, ont mérité les médailles d'argent et de bronze respectivement chez les fillettes.

Dans la dernière épreuve, le slalom, samedi, Monod a eu raison de 51 rivaux avec un temps combiné de 1:37.76.

Il s'était classé 2e dans le slalom géant vendredi et 3e dans la descente jeudi.

Knight s'est classé 2e dans le slalom et 1:38.66, devant Brian Battison, de Penetanguishene, C.-B., en 1:40.69.

Deux autres skieurs de Montréal et Michel

Calgary Herald, Alta.

Circ. 101,846

April 20, 1972

CANADIAN PRESS CLIPPING SERVICE

Article scored as discredit

147 to cross-country skiers

Editor, The Herald—

John Gorman's April 13 column "The Ski Scene entitled, "Cliff White sees the day when cross-country skiers will discover Sunshine" is a discredit to the cross-country skiers of this city. The article implies that cross-country skiers are unaware of Sunshine, that they are seeking commercial facilities such as packed lunches and equipment, that they crowd parking lots designed for downhill skiers, and most misleadingly, that they are using unsafe equipment. All these points Mr. White raised are untrue and

proof is that we find not one word explaining why an increasing number prefer cross-country to downhill skiing, in many cases to the complete abandonment of downhill skiing. The reason for the preference is the desire to ski to enjoy the mountains in winter, and that the enjoyment of cross-country skiing costs only a fraction of what downhill skiing does.

Mr. White alleges that "lightweight wooden cross country skis are dangerous because there is always the danger they will break. A

person several miles from civilization in 25 feet of soft snow is in real trouble if his equipment breaks." I have seen cross-country skis break, and I have broken one myself, and never have we ever had problems completing the ski tour; never have I even heard of problems occurring. The answer to a broken ski is very simple; it is a metal ski tip, weighing only a few ounces, that slips over the broken ski tip.

BRIAN CRUMMIE,
Calgary.

The Intelligencer

Belleville, Ont.

Circ. 16,313

April 18, 1972

CANADIAN PRESS CLIPPING SERVICE

147



Winnipeg Free Press

Manitoba

Circ. 131,919

April 14, 1972

CANADIAN PRESS CLIPPING SERVICE

greater season or local skiing here will be new ski areas

Calgary Herald, Alta.

Circ. 101,846

April 20, 1972

CANADIAN PRESS CLIPPING SERVICE



CROSS COUNTRY PARADISE. Martin Holloway captured this panoramic view of the terrain about five miles south of Sunshine Village near Citadel Pass. The altitude where Mrs. Holloway is shown in the fore-

Skiing in the Springtime

BY SUSIE SCHUSS
Free Press Special Writer

Skiing — that's the sport for you when it's springtime in the Canadian Rockies.

Two hundred and seventy members of the Mountaineers Club, the first Ski Council in Canada, covered the rocky peaks, ridges and couloirs, from the upper reaches of the well-known Banff, Lake Louise and Jasper. This Sunday, Rockies' trip was one of many offered annually by M.D.C. members. Other trips this year were to the Arapahoe Alpine, via Colorado, and to Spain.

All had one aim for their participants. To test performance, and, good news additional, fun and fun.

The combination is an interesting one, one that is not easily found, indeed lucky to be given to Canada and Mountaineers half of the work from the 2,000-meting Mt. Robson and 3,319-ft. of the peak. This was represented in the runs in the Rockies, the Alberta, the Chateau and the Grouse, Mt. Cheam.

Skied from beginners right advanced skiers, from intermediate to expert, Mountaineers had a good time, and experts, too, were well prepared and interested. Consider all those All-American skiers according to the Mountaineers.

THE A CHARTERED plane to Castle Junction, the Trans-Canada Highway, started the first part of the trip, and, as the Rockies stand high above the valley, the view was excellent, and the snow-covered peaks were quite visible.

With timberline from 8,000

feet to 12,000, the

views were excellent,

and the snow-covered

peaks were quite

visible.

After a short stop at

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lodge, the plane

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+++lebendige Nachrichten+++

STUTTGARTER NACHRICHTEN

Unsere Leser Ihre Gäste

Bitte beachten Sie
die beiliegende Seite.
Sie enthält
einen speziellen
redaktionellen Beitrag.

Badeorte mit dem einfachen Leben vertauschen, dann ist die Schwäbische Alb ein Gebiet für Snobs. Denn hier gibt es weder Nachtleben noch Highlife, weder Superhotels noch Bikinibeschau.

Dafür wird das Angebot an schlichten bis guten Gästzimmern, immer häufiger mit Dusche und WC, allmählich größer. Vor allem die Städte am Albrand und in den Albtälern, zum Beispiel Wiesensteig, Reutlingen, Geislingen oder Tübingen sind für gehobenere Ansprüche geeignet. Aber auch kleine Orte wie Bartholomä, Odenwaldstetten, Eningen unter Achalm oder Burgfelden bei Pfeffingen haben sehr gute, teilweise neue Gasthäuser zu bieten, die durch eine gepflegte Gastronomie besonders anziehend werden. Und im Forellengericht Restaurant Roggenmühle bei Eybach spielt die Wirtin abends mit der Gitarre auf ...

Der Schwerpunkt in der Alb liegt jedoch auf der Familienerholung. Das abwechslungsreiche Wandergebirge mit dem steilen Albrand und den Tropfsteinhöhlen, mit weiten Schafweiden und sanften Tälern ist

741 Reutlingen, Hauptbahnhof, haben Sonderprospekte mit Anschriften, Wohnungsbeschreibungen und Preisen. Bei diesen Adressen gibt es auch weiteres Informations- und Prospektmaterial über die Schwäbische Alb.

Was tun auf der Alb außer Wandern, Besuchen in den etwa 15 begehbar Höhlen, auf den Burgen und in den Schlössern? Der Katalog der Aktivitäten hat sich in den letzten Jahren ganz erheblich erweitert.

Da locken 71 Hallen- und teilweise beheizte Freibäder, darunter die neuen Mineral-Thermalbäder Urach und Bad Überkingen. Immer mehr Freunde findet das Reiten, etwa in Mehrstetten, Lauterburg, im Landesgestüt Marbach oder in Burgfelden bei Tübingen. Auf den 18 Segelflugplätzen der Alb können teilweise auch Urlauber als Passagiere mitfliegen. Wer klettern will, hat vielerorts interessante Felsen ganz in der Nähe — ein Sport, der allerdings nicht ganz ungefährlich ist.

Weniger gefährlich ist es auf den Waldsport- und Lehrpfaden, die vielerorts entstanden sind und entstehen. An Regentagen steht eine Reihe von Museen zur Auswahl. Da wären das Limesmuseum in Aalen, das Museum für Waagen und Gewichte in Balingen oder das Geislinger Besteckmuseum zu nennen. In Heubach wurden Mieder aus vielen Zeitaltern zusammengetragen, in Ulm alles über das Thema Brot. Vor allem die Burgen und Schlösser enthalten wertvolle Sammlungen. Weltberühmt ist das vorgeschichtliche Museum Hauff in Holzmaden mit 15 Millionen Jahren alten versteinerten Ichthiosauriern und anderem Geotier aus dem Jurameer. Amateurarchäologen haben in Bad Boll die Möglichkeit, auf geführten Exkursionen selbst mit dem Hammer dem Schiefer und dem Jura zu Leibe zu rücken, um versteinerte Muscheln und Schnecken zu suchen.

Wem diese Urlaubsgestaltung noch zu wenig ist, der kann seine Ferientage mit ein paar Heilanwendungen in den Bädern der Alb verbinden. Gelegenheit dazu gibt es in Bad Boll, Bad Überkingen, Bad Ditzenbach, Bad Sebastiansweller und jetzt auch in Urach.

Und wenn Sie nach so gesundem, naturverbundenem Urlaub dann wieder einmal

Sonderheft Schwäbische Alb

Das Mai/Juni-Heft 1972 der Zeitschrift „Baden-Württemberg“ widmet sich besonders der Schwäbischen Alb. Das Heft, das 5 Mark kostet, enthält eine große Zahl von Informationen und Fotos, die für Urlaub und Wochenendausflüge interessant und wichtig sind. -d-

geradezu geschaffen dafür, von einer Ferienwohnung aus mit Kind und Kegel auf Wanderschaft und auf Entdeckungsreise zu gehen — und trotzdem die Urlaubskasse auch kinderfreien Familien zu schonen.

Vier Familienendorfer stehen bisher zur Auswahl: Die „Sonnenmatte“ bei Erpfingen mit 50 Häuschen, das Feriendorf Gomadingen bei Marbach im Lautertal (neun Häuser), das Feriendorf Westerheim mit 38 Chalets und 15 Häuschen in Tieringen bei Balingen. Alle diese Dörfer werden noch erweitert, neue sind geplant, zum Beispiel in Bartholomä und in Immenstaad

Reise und E



Mehrere Hundert Bauernhäuser machen die mit Kindern. In gemütlichen Landwirten einger

Vom

Der Flugreisenboom gesetzt hat, wirft die Fluggesellschaften preis angefangen überatur des Toaste IATA den ihr anges flugverkehr vorschre

Wer beispielsweise schiene von Frankfurt reisen möchte, hat die 15 verschiedenen Flüge aber laut IATA-Vors Standardpreis verlangt. denselben Flugzeugtyp fliegt in den Flugzeiten kaum bestehen, vom Charter abgeschenkt, die Unters

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Nanaimo Times, B.C.
November 8, 1972

CANADIAN PRESS CLIPPING SERVICE

Tourism Gets Boost

C-147

To stimulate tourism within Canada and to give Canadians an opportunity to discover the beauty of their own country, CP Air has announced a number of package vacations for the winter season. Nine choices, ranging from a weekend special in Vancouver to seven days at Banff, are available.

The Vancouver weekend special includes two nights at one of three centrally located hotels with rates ranging from \$41.50 to \$54. (All rates are for two persons and the tours do not include air fare.) For those who want to stay longer, there is the eight-night vacation with hotel rates ranging from \$83 to \$143 and twelve hotels to choose from. Included in the price of both vacations is a three-and-a-half hour Gray Line bus tour of the city and surrounding area.

To combine skiing with touring, CP Air offers a Vancouver and Whistler Mountain holiday. Two days at Vancouver's Bayshore Inn are combined with five days at Mount Whistler for \$95.

Six skiing vacations are available. Included in their price are lift tickets, meals, transfers, optional ski les-

ly draw for a pair of Yamaha skis.

Banff has three super ski packages. "Learn to Parallel" means seven days and nights at Banff Springs Hotel for \$161; "Banff Ski Week" features seven days skiing at Mt. Norquay, Sunshine or Lake Louise for \$154. For those who only have a short time there is the "Banff Quickly" - a three day ski vacation for only \$66.

Two-and-a-half hours north of Vancouver are the ski grounds of Whistler Mountain. "Learn to Powder Ski" is a seven day adventure for \$154 while the "Whistler Ski Week" special is another seven days of fun for \$157. The "Whistler Quickly" is a three day \$66 special.

Round trip economy air fares are additional. To Vancouver from: Montreal - \$183; Ottawa - \$179; Toronto - \$171; Winnipeg - \$111; Edmonton - \$57; Calgary - \$52. To Calgary from: Montreal - \$158; Ottawa - \$153; Toronto - \$146; Winnipeg - \$77; and Vancouver - \$52.

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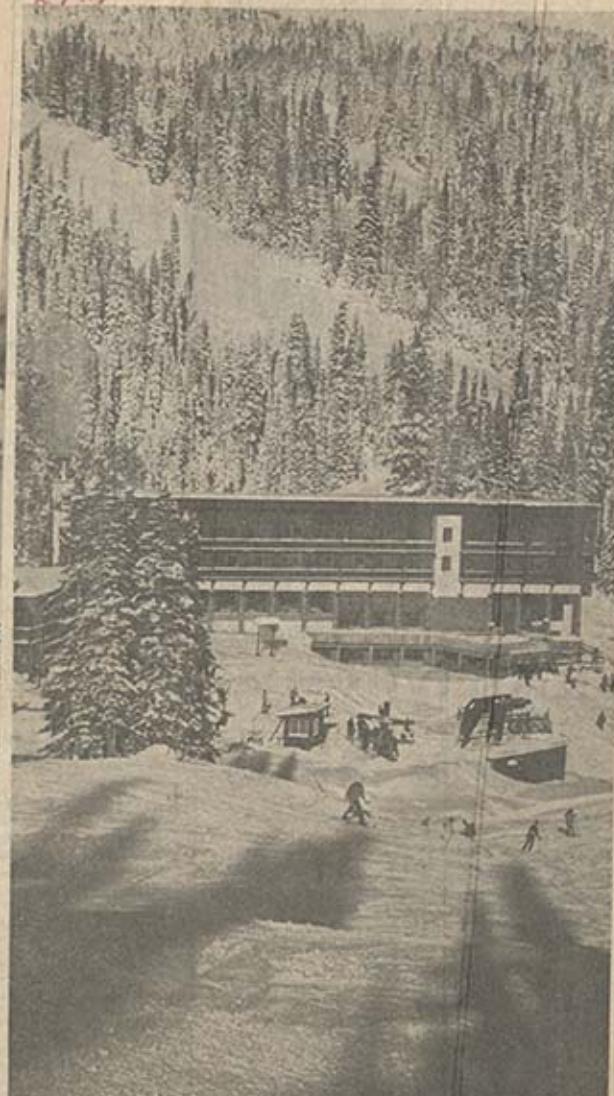
Vancouver Province, B.C.

Circ. 115,536

November 23, 1972

CANADIAN PRESS CLIPPING SERVICE

X-147



Part of the Sunshine Village complex.

Just sun and quiet

No television, no radio, no telephone in the room, no traffic crashing by, just acres and

don't have to drive, it is hard to anticipate the high, broad valley which unfolds at the end of the road.

ler of Calgary was sailing off the 9,000-foot peak of Mount Brewster, over the ski runs in his 17-foot kite and landing

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Moose Jaw Times-Herald

Sask.

Circ. 9,236

CANADIAN PRESS CLIPPING SERVICE

November 24, 1972

147
HELICOPTER SKIING

Something New At Banff

For the first time, winter visitors to Banff will be able to add the dimension of helicopter skiing to their ski holiday. Banff Helicopter Skiing will operate from Banff this winter, taking groups to the Kananaskis area which is just outside Banff National Park.

Centred in the southwesterly mountainous area of the Canadian Rockies, there are runs of up to 5,000 feet vertical drop and several miles in length. The area will open up skiing in areas where but a few mountaineers go and most of the runs have never felt the touch of skis. Guests can ski along the Continental Divide where the peaks tower to over 11,200 feet in ranges having the exotic names of the Royal Group, the Spray Range, and the French Military Group — where the still active glaciers have carved out fantastic ski

runs between the limestone spires and walls.

A vehicle will take guests to a staging area where the helicopter will depart for skiing. The fast and powerful jet helicopter will fly the skiers to the tops of various runs and act as the ski lift for each run.

A reasonably good parallel skier can easily ski most of the runs, although there is more expert skiing for more advanced groups. Pickup is at 3 a.m. at the Banff Springs Hotel or the downtown bus depot for transport to the helicopter staging area.

The helicopter lifts skiers to the tops of several runs — the average runs are four to six miles in length, and drops of about 3,000 feet in altitude. Average groups of skiers will ski 10,000 vertical feet in a day; if time permits and the group

wishes to ski additional runs this can be arranged at slight additional cost.

If you are on a Banff ski holiday, you do not require any extra to participate in this helicopter skiing program. Warm ski clothing, good gloves, warm head covering and sun glasses or goggles will be sufficient. The average temperature for this area is slightly above that of the town of Banff. Skiers will find some of the deepest and driest powder snow in the Rockies. Special skills are not required, but if anyone would prefer more flexible skills they are readily available for rental in Banff.

Lethbridge Herald, Alta.
Circ. 20,108
November 24, 1972
CANADIAN PRESS CLIPPING SERVICE

*Note - do you
prefer all
junk? 147*

Travel agents on 'skafari tour'

147

OTTAWA — Jack Houlahan, Chief of Tour Promotion for the Canadian Government Travel Bureau, has announced that 30 travel agents from the United States and Canada will take part in a December tour organized by the Travel Bureau in co-operation with Air Canada and UTL Holiday Tours of Toronto.

The tour will familiarize the agents with the Western Canada Skafari Tour programs offered by Air Canada and UTL. Of the 30 agents, 15 are from the U.S. and 15 are from Canada.

The tour will begin December 2 in Edmonton, where the agents will be greeted at a reception-briefing hosted by the

CGTB. They will travel to Jasper the next morning to inspect accommodation facilities.

On Monday, Dec. 4, the group will travel to Alberta's Marmot Basin, to see both accommodation and skiing facilities. They will leave Dec. 6 for Lake Louise to visit the Whitehorn-Temple area.

The following day, Dec. 7, will be spent skiing at the Mount Norquay and Sunshine Village areas.

The next day will be left open so that the tour members can ski at the area of their choice in the Banff vicinity. The tour ends Dec. 9, when the group travels to Calgary to catch flights for home.

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Calgary Herald, Alta.

Circ. 101,846

November 28, 1972

CANADIAN PRESS CLIPPING SERVICE

Lake Louise prices *147* for skiers irritate

Editor, The Herald —

As a skier and long-time season-ticket holder at Lake Louise, I was surprised to discover that "Big Friendly" is not friendly to ski families with one and two children.

Because this price structure has National Parks Service approval, I believe this to be a matter of public as well as skier concern.

Earlier this fall, Lake Louise raised its day-ticket price by one-third, from \$6 to \$8 and solicited season tickets "scaled accordingly." Unaware that these prices were set without National Parks Service approval, our family of four purchased season tickets on that premise. Last week, Lake Louise had to announce a lower price structure that met parks approval,

based on a \$7.50 day ticket — but this time, our season tickets were not "scaled accordingly" downward. The price to the couple with one or two children remains exactly the same as it was in the higher price structure disallowed by the National Parks Service.

The parks service lowered the day tickets, the single-skier season rate and the maximum family season rate, but within those fixed limitations, Lake Louise was still able to alter prices on first, second and third children to keep the family total for a large percentage of skiers 25 per cent higher instead of 25 per cent higher, as is the approved day-ticket price.

LOUISE BRESKY,
Calgary.

Ottawa Journal, Ont.
Circ. 81,171
November 27, 1972
CANADIAN PRESS CLIPPING SERVICE

Alpine ski enthusiast here for seminars

147

Hans Gmoser is an Austrian who brought his knowledge and love of alpine skiing to Banff where he now makes his home.

He was in Ottawa to give alpine ski seminars as part of the Skafari program. It is in its second season and was developed by Air Canada in co-operation with the Canadian Government Travel Bureau and the province of Alberta.

Rocky Mountain ski fever can be contagious and Mr. Gmoser has it all the year round. He is trying to bring the infection to as many Eastern ski biffs as possible.

There are five centres which are part of the vast ski complex, rolling west from the Banff-Jasper holiday to the heights of British Columbia's Whistler Mountain.

For the really experienced and intrepid skier who wants more excitement and has the money to pay for it Mr. Gmoser operates a helicopter service to upper mountain skiing.

He said his far-away resort offers top skiing for \$700 or

\$1,000 a week over and above the original air fare.

"We take in about 36 people a week. It is not for Mickey Mouse type of skiing. Those people should stay at home," he said.

He recommends not high fashion but comfort and safety in ski clothes. These include overboot pants to keep out the soft snow. There should be knitted cuffs on parkas so gloves will fit inside. He also recommends fresh wool socks to be changed daily, a wool girdle under the parka keeps the skier warm and dry as well.

He says that 70 per cent of the skiers who take the helicopter trip are men in their mid 40s who are in good physical condition. Mr. Gmoser is a certified mountain guide and insists on caution and safety where his skiers are concerned.

The town of Banff, for many years a winter resort, offers more than it ever did. There are discotheques for those who want night life, and a community theatre as well.

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Transcona & Eastern
Manitoba News, Man.
Circ. 4,100

CANADIAN PRESS CLIPPING SERVICE
November 15, 1972

Entert H.O.T. line

THINK SNOW . . . ready
your wearing apparel,
skis, poles, boots, and begin
planning your ski vaca-
tion of a lifetime.

Whether you are a no-
vice, intermediate or expert skier, Canada's glori-
ous Rocky Mountain slopes offer fun and thrills galore.

The Alberta Rockies offer the greatest skiing anywhere, in the most dazzling setting imaginable. No matter how high up or how dizzying the run down, you can always look up and around at taller snow-peaks glittering in the brilliant sun.

Four of the most famous ski areas in the world are right at your doorstep - in Alberta. Sunshine, Nor-
quay, Lake Louise, Marmot Basin - six beautiful moun-
tains offering over 150 miles of snowy well kept ski slopes and acres and acres of wide-open breath-
catching powder. That fluffy white stuff that ski dreams are built of is waiting for you to create new tracks and much excitement.

Major airlines operate daily flights from Winnipeg to Calgary and Edmonton. The ski resorts surrounding Banff (72 miles west of Calgary), and Jasper (235 miles west of Edmonton), are easily reached by excellent all-weather roads and there are daily bus services serving all four ski areas. Or, if you wish you can rent-a-car ski rack equipped and available in all ski areas. Three times weekly Grayline Tours offer scenic drives between Banff and Jasper - 175 miles of breathtaking winter mountain beauty.

If you are a novice, learning can be fun - fantastic, guaranteed fun, ski lessons are offered at five great ski schools in Can-
ada's west. There are over 100 pro ski instructors to insure that you get the most out of your ski vacation. Fully equipped shops for rentals, repairs, and the latest in ski fashions are available at all Big Four areas.

For the intermediate or expert skier, there are guides to take you on the roughest most challenging slopes in the mountains.



and when you have mastered one there is always another more daring, breath-taking trail to conquer. All this is waiting - for you.

When you have come down from your session of ski and sun, life begins again. There is an abundance of "on the ground" activity and entertainment; such as: hiking, snowmobiling, skating, sightseeing, discoteques (for more exercise), local stage presentations ranging from co-

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The Suburban
Chomedey (Laval) Edition
Montreal, Que.

CANADIAN PRESS CLIPPING SERVICE
November 15, 1972

CP annonce les voyages au Canada

Afin de stimuler le tourisme au Canada et donner aux Canadiens l'occasion de découvrir la beauté de leur propre pays, CP Air vient d'annoncer des voyages vacances tout compris, prévus pour la saison hivernale. Neuf options sont disponibles, du week-end spécial à Vancouver au sept jours à Banff.

Pour combiner le ski au tourisme, CP Air prévoit des vacances à Vancouver et au mont Whistler. Deux jours au Bayshore Inn de Vancouver et cinq jours au mont Whistler sont offerts pour \$95.

Six vacances-ski sont disponibles. Leur prix comprend les billets de remonte-pente, les repas, les correspondances, les leçons de ski facultatives, un sac de ski gratuit en nylon d'une valeur de \$9 et un billet de participation au tirage hebdomadaire de skis Yamaha.

Banff vous réserve trois va-
cances-ski sensationnelles: "Ap-

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The Suburban
Côte des Neiges West Edition
Montreal, Que.

CANADIAN PRESS CLIPPING SERVICE

November 15, 1972

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Banff vous réserve trois va-
cances-ski sensationnelles: "Ap-

renez le ski parallèle" signifie sept jours et sept nuits à l'hôtel Banff Springs pour \$161; la "Semaine de ski à Banff" comprend sept jours de ski au Mont Norquay, Sunshine ou au Lac Louise, pour \$154. Pour ceux qui disposent de peu de temps, il y a "Banff en bref" - trois jours de vacances-ski pour \$66 seulement.

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TORONTO 2

The Suburban
Côte St. Luc Edition
Montreal, Que.

CANADIAN PRESS CLIPPING SERVICE

November 15, 1972

CP promotes Western Canada

Afin de stimuler le tourisme au Canada et donner aux Canadiens l'occasion de découvrir la beauté de leur propre pays, CP Air a annoncé une série de packages vacances pour la saison hivernale. Neuf choix sont disponibles, de un week-end spécial à Vancouver à sept jours dans les Laurentides.

Pour combiner le ski au tourisme, CP Air offre un voyage à Vancouver et au mont Whistler. Deux jours à Vancouver et cinq jours au mont Whistler sont offerts pour \$95.

Six séjours-ski sont disponibles. Leur prix comprend les billets de remonte-pente, les repas, les correspondances, les leçons de ski facultatives, un sac de ski gratuit en nylon d'une valeur de \$9 et un billet de participation au tirage hebdomadaire de skis Yamaha.

Banff a trois super-ski packages. "Learn to Parallel" signifie sept jours et sept nuits à l'hôtel Banff Springs pour \$161; "Banff Ski Week" offre sept jours de ski au Mont Norquay, Sunshine ou au Lac Louise pour \$154. Pour ceux qui disposent de peu de temps, il y a "Banff en bref" - trois jours de vacances-ski pour \$66.

Deux et demi heures au nord de Vancouver sont les pistes de ski de Whistler Mountain. "Learn to Powder Ski" est une aventure de \$154, alors que le "Whistler Ski Week" offre sept jours de plaisir pour \$137. Le "Whistler Quickly" est un trois-jours pour \$66.

L'Evangeline, Moncton, N.B.
Circ. 8,180
November 24, 1972

CANADIAN PRESS CLIPPING SERVICE

6-147

Retour au royaume

par Tony Sloan

Plonger dans la nature vous visez le vrai Canada. C'est en ces mots que Herman "Jack Rabbit" Johannsen s'adressait à une foule de 700 skieurs de promenade au banquet de clôture du Marathon canadien de ski. Il y a quelques années.

Les conseils de ce vieux partisan de la vie au grand air, de 97 ans, ne sont pas restés lettre morte. Peut-être n'y a-t-il pas beaucoup de gens qui vivent en nomade au jour le jour et s'enfoncent dans la nature pour faire du camping, mais les stations de ski à travers le pays doivent aménager des pistes et des services connexes pour répondre à la vague croissante du ski de promenade.

Le renouveau de popula-

rité de ce genre de ski ajoute une dimension nouvelle aux loisirs d'hiver. Plusieurs endroits connus traditionnellement pour leurs parcs de descente, offrent maintenant une option d'un ou deux jours de ski de promenade dans leurs semaines régulières de ski tout compris. Plusieurs stations, en particulier dans les Laurentides, accordent maintenant plus d'importance au ski de promenade qu'à celui de descente.

L'Alliance des moniteurs de ski du Canada introduira le ski de promenade dans les cours d'entraînement de ses moniteurs pour la première fois cet hiver.

Bromont ou Mont Orford

dans les Cantons de l'Est sont des noms qui évoquent des longues côtes. Ces endroits jouissent maintenant de la faveur des skieurs de promenade qui ont appris à connaître leurs pistes pittoresques et équipées.

Dans le parc provincial du Mont Orford, près de Magog, on a étendu et amélioré cette année un réseau de pistes de sept milles, en accordant une attention spéciale aux débutants et aux personnes âgées. On a érigé des refuges à tous les intervalles d'un ou deux milles et des panneaux indicateurs comportant des cartes du réseau aux principaux croisements pour permettre aux novices non habitués aux pistes en pleine forêt de s'orienter.

On peut louer de l'équipe-

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Québec Le Soleil, Québec.
Circ. 161,390
November 25, 1972

CANADIAN PRESS CLIPPING SERVICE

Cinq grandes régions de

par Tony SLOAN
(pour l'Office de
tourisme du
gouvernement canadien)

Tout le monde appré-
cie à sa façon les plaisirs
du ski.

Un itinéraire amusant
en est un que le novice
peut suivre prudemment
mais avec confiance, le
skieur moyen, maîtriser
et l'expert, dévaler avec
l'élegance naturelle du
faucon se laissant flotter
dans le vent.

Il y a plusieurs fac-
teurs qui contribuent à
rendre une piste attrayante: un terrain de
catégorie intermédiaire
comprénant, pour la va-
riété, une ou deux pentes
abruptes, de bonnes con-
ditions de neige, un pay-
sage enchanteur, une
bonne protection offerte
par les arbres. En tout
cas, toutes les parties de
plaisir sur neige ont un
point commun: elles sont
franchement amicales et
elles procurent une éva-
sion complète.

Le Canada possède
plus de soixante grandes
régions de ski, de la haute
chaîne côtière de la
Colombie-Britannique,
sur la côte Ouest, aux
montagnes de fer du La-
brador. Chacune d'elles
vaudrait sans doute la
peine d'être visitée, mais
voici les pistes de l'Ouest
du Canada qui enchan-
tent le plus les skieurs et
me font préférer l'hiver
aux autres saisons:

LA GRANDE VOIE BLANCHE

Cette piste au nom ap-
proprié est en fait un
grand plan incliné s'étend-
ant jusqu'à la crête du
continent, à Sunshine
Village, beaucoup plus
haut que Banff (Alberta)
dans les Rocheuses. Cet
endroit surplombe les fo-



NEIGES ETERNELLES — Des pics géants sur-
plombent le centre de ski Sunshine Village,
près de Banff, Alberta. La splendeur des
Rocheuses ainsi que la plus longue saison

l'Okanagan, la Grande
Ours est la principale at-
traction de Silver Star,
16 milles plus haut que la
ville de Vernon (Colom-
bie-Britannique), célèbre
pour son carnaval.

... plus ou

montagnes pour vrai-
ment soulever la poussière
de l'Okanagan.

Le mois de mars, d'autre
part, permet d'avoir

The Times-News
Thunder Bay, Ontario
November 28, 1972

CANADIAN PRESS CLIPPING SERVICE

Ski Package Is Expanded

Air Canada's "Skifari" winter tours to the Canadian Rockies are back this year, but this time with some bright new attractions and lower rates for skiers heading for some of the most scenic slopes in North America.

The Skifari package has been expanded this year to include tours to famed Whistler Mountain in Garibaldi National Park, British Columbia. Featured again are tours to the Mount Norquay, Sunshine and Lake Louise ski areas in Banff and Jasper National Parks in Alberta.

The Skifari tour basically consist of all-inclusive rates covering round-trip economy airfare to Calgary, Edmonton and Vancouver, ground transportation in the resort areas for a minimum six nights of accommodation. In addition, a new aspect of the Skifari plan offers condominium-type accommodation at Lake Louise and Whistler Mountain, car rental at Vancouver and Calgary to reach the two resorts and a plan under which skiers will be able to divide their time between resorts and ski areas in Jasper and Banff.

The Skifari package is effective November 28 to May 21 and the fares are based on the new low "Expo '72 Canada" domestic fares announced recently by Air Canada. Under the all-inclusive rate, Skifari vacations to ski areas in Banff and Jasper National Parks include six nights accommodation, ground transportation between Calgary and Edmonton airports and the ski area, breakfast daily and ski lift passes for five days. One aspect of the package applies to skiers travelling via Edmonton and allows for three days skiing at Jasper and two days at Banff. The package is available from Thunder Bay beginning at \$206.

Under the special package, a seven-day tour to Lake Louise features a condominium-type accommodation at the King's Domain and a rented car at

Calgary for prices beginning at \$218 from Thunder Bay. The special package to Whistler Mountain features similar accomodations at Adventure West and a rented car at Vancouver airport for \$242 from Thunder Bay.

Last year's Skifari program received excellent response from ski enthusiasts. With improved ground transportation and a wider choice of ski opportunities, this year's program makes an attractive winter vacation opportunity.

The Skifari program is being featured in all major ski shows in Canada and the U.S., and special Skifari seminars, led by renowned ski instructor and Western Canadian mountaineer Hans Gmoser will be held to provide greater detailed information to travel agents and the winter sports media.

Calgary, Alta.
Circ. 16,946
November 30, 1972

CANADIAN PRESS CLIPPING SERVICE

Springs expanded

BANFF — The world famous Banff Springs Hotel has swung into the 1972-73 winter season, well tuned into the winter sports scene offering a host of new features and increased guest capacity.

There will be 500 rooms available during the 1972-73 winter seasons, an increase of 200 over last winter.

"The increased guest capacity enables us to meet the growing demand for accommodation, particularly during the ever-popular Christmas-New Year holiday period," said Ivo Petrik, general manager of the Banff Springs.

Rod Deer Advocate, Alta.
Circ. 10,365
November 27, 1972
CANADIAN PRESS CLIPPING SERVICE



SAD DAYS ON SLOPES — This is the year of the skiers' lament. Usually by this time there's a general covering of snow throughout the Parkland and the season at Canyon Ski Hill is well advanced. But this year there's only the artificial carpet laid down by Canyon's snow machine for those who want to

Calgary Albertan, Alta.
Circ. 34,659
November 30, 1972
CANADIAN PRESS CLIPPING SERVICE

Linda Curtis

Skol to our ski team

Mt. Norquay is the biggest challenge members of Canada's youthful National Ski Team have to face during their long season of racing.

"It's the toughest because it's steep all the way down," says Laurie Kreiner of Timmins, Ont. "The courses in Europe have flat sections in them."

Laurie is a slender blonde, just slightly shorter than her 15-year-old sister, Kathy who, at 5 ft. 6 in. is the tallest girl on the team.

Laurie placed fourth in the giant slalom at the 1972 Olympics in Sapporo and third in the giant slalom in the German ski championships.

Kathy won the German giant slalom.

Their team-mate, Judy Crawford of Toronto took fourth place in the slalom at Sapporo.

Other girls on the team are Carolyn Aughton of Calgary and Ginsty Honeyman of Toronto.

A healthier and more glowing group of young girls would be difficult to find. They flew in to Calgary Tuesday en route east from Aspen, Colo., where they cleaned up in a series of pre-Christmas races in spite of a severe shortage of snow.

I had a chance to talk with them at a special reception at the Petroleum Club organized by those in charge of the National Ski Team Fund.

The girls are very young, very dedicated and very conscious of carrying the honor of Canada on their slim shoulders every time they compete. I liked them.

Looking prettily feminine in yellow turtle neck sweaters and long wool skirts of yellow and turquoise plaid, they agreed they were looking forward to leaving this week for training in Europe. The first downhill race of the season will be held at Val D'Isere, France, Dec. 7.

What do they like best about Europe?

"The chalets which are smaller and friendlier than hotels."

Calgary Albertan, Alta.

Circ. 34,659

November 30, 1972

CANADIAN PRESS CLIPPING SERVICE

Touring

Gettin' to t

"Get out into the wilderness ... that's where the real Canada is!" exhorted Herman "Jack Rabbit" Johannsen as he addressed a crowd of 700 cross-country skiers at the closing banquet of the Canadian Ski Marathon a few years ago.

Many have hearkened to the famed 97-year-old outdoorsman's advice. Very few perhaps have actually taken to overnight treks and wilderness camping but winter resorts across Canada are busy developing trails and associated services so they may cater to the rapidly increasing fraternity of cross-country skiers.

Special to The
Albertan
by
Tony Sloan

and facilities become better known.

An existing seven-mile trail system in Mont Orford Provincial Park near Magog is being expanded and improved this year with special emphasis on terrain and facilities for beginners and senior skiers. Warming huts are being erected at one- or two-mile intervals and trail markers include net-

Calgary Herald, Alta.

Circ. 101,846

November 30, 1972

CANADIAN PRESS CLIPPING SERVICE

147 Ski team mood optimistic under new head coach Scott Henderson

Canada's National Ski Team breezed through Calgary the other day on its way to Europe, and the members left behind a distinct impression that they are definitely on the spur of some big game.

When the skiers aren't saying anything about the coaches, you don't know what it means. But when their eyes light up like champagne glasses at the mere mention of the name Scott Henderson, it's a clear indication that good things are happening.

On their first outing of the year at the Winter Start races held at Snow Mass Colorado last week, the Canadians won 15 of the 19 medals passed out for both men's and women's competition.

Jungle Jim Hunter won the opening giant slalom, followed closely by fellow Calgarian Reto Barrington. The following day they reversed roles as Reto won the slalom.

Rookie coach Scott Henderson figures he really has his top people flying, and as far as he is concerned only the top performers fly to Europe. The men's World Cup team now consists of two members — Hunter and Barrington, and the girls' team includes Calgary's Carolyn Oughton, Judy Crawford of Toronto, the Kreiner sisters Cathy and Laurie from Timmins and Glynn Honeyman from Montreal.

"These are the people I feel can perform in Europe," Henderson said. "I don't believe in taking young people into international competition, starting them in the third and fourth seed and watch them demoralized."

Scotty's theory is to leave the second level Canadians on the Can-Am circuit in North America and let them acquire the sweet taste of victory before they are thrown to merciless competition of the World Cup circuit.

Henderson knows whereof he speaks. He was a member of a valiant band of competitors including his brother Wayne, Peter Duncan, Keith Shepherd, Gerry Rinaldi and others who fought the good fight, but were unable to win any gold medals.

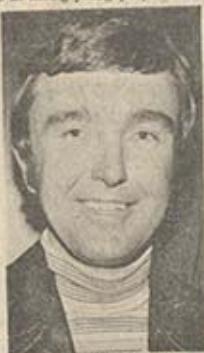
Scott's World Cup and Olympic skiing came to an abrupt halt about four years ago when he suffered a major crash in Europe. He shattered one leg to the point where it required surgical inserts.

In the meantime he has been an adviser to the racing division of the Lange Ski Boot company, and last year he returned to racing on the U.S. professional circuit. He took on the head coach's job when Guy Molland packed it up in favor of a job as men's coach for the French team.

The team members figure Scotty sets the right psychological mood for serious ski racing. He has them loose but determined.

"We're going to surprise a few people this year," said Reto Barrington. "Jungle (Hunter) and I have never skied this good in our lives."

Retos is coming off what he felt was a mediocre year last year. He was out with injuries the first third of the season, and at the World Cup race at Banff he tore some muscles in a shoulder. But he is back fit and ready. Reto possesses the



SCOTT HENDERSON
... moulds the team



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skiers on their initial run.

Once adjusted, you can
traverse for half a mile or
wander at will over a 20 de
gree expanse of some of the
most consistent and skiable
snow on the continent.

Paradise

Paradise is at the top of the
second lift and just below the
summit of Marmot Peak in the
Canadian Rockies near
Jasper, Alberta.

Paradise is the name of a
run starting up in the snow
bowl of Marmot Basin and
winding down into the lodge
pole pine forests and the up
per base lodge.

On the left a gentle, mea
ndering slope called the Rain
Run; on the right a testy little
knee-snapper tabbed the Show
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Brantford Expositor, Ont.

Circ. 26,912

November 30, 1972

CANADIAN PRESS CLIPPING SERVICE

Paradise included in Western Canada's top five ski runs 147

Everybody enjoys a fun run.

A fun run is that rare trail where the novice works his way down with a measure of confidence and control, the intermediate skier parallels it, and the expert soars down with the effortless grace of a hawk in the wind.

Many factors combine to tab a trail as a fun run — intermediate class terrain with a steep pitch or two for variety; consistent snow conditions; outstanding scenery; good tree shelter. But all fun runs have one intangible in common . . . they're downright friendly and do wonders for your ego.

Here are five of Western Canada's best:

Great white way

This aptly-named run is actually a vast, sloping roof that stretches right up to the Continental Divide at Sunshine Village, high above Banff, Alberta, in the Canadian Rockies.

"It's completely above timberline and the total lack of reference points destroys perspective, leaving a disoriented "spaced out" sensation, particularly for eastern skiers on their initial run.

Once adjusted, you can traverse for half a mile or wander at will over a 20 degree expanse of some of the most consistent and skiable snow on the continent.

Paradise

Paradise is at the top of the second lift and just below the summit of Marmot Peak in the Canadian Rockies near Jasper, Alberta.

Paradise is the name of a run starting up in the snow bowl of Marmot Basin and winding down into the lodge pole pine forests and the upper base lodge.

On the left a gentle, meandering slope called the Rain Run; on the right a testy little knee-snapper tabbed the Show off. It's across-the-board terrain with that high and dry

Race date set

X 147
The Western Molstar pacersets
race goes at Sunshine Village, Nov
ember 18-19.

Ski pros from twenty or more re
sorts will run off against each other to
establish a handicap that all skiers can
ski against during the coming season.

Prize money is up for the top places
in the handicapping races along with
a trip east to race against the eastern
pacersets.

From the second race a national
handicap will be established.

Molstar, sanctioned by the Canadian
Ski Association and run by the various
ski schools, offers recreational skiers a
chance to enter a fun race and over a
season try to improve their handicap.

If you are in certain percentage ran
ges of the local pacemaker you will win
a bronze, silver or gold pin.

Ski Trails
Vancouver, B.C.

November 1972

CANADIAN PRESS CLIPPING SERVICE

X-147



PUBLISHER'S PAGE

with George Railton

Two government changes and how they will affect the skiing in Western Canada.

Firstly we got Dave Barrett and his crowd of NDPers and are presently sitting wondering what will happen in all the provincial park ski operations. There are many alternatives: they might open up the land for more development recognizing the huge value of the tourist dollar in British Columbia or they might just do the opposite and shut everything down in the belief that the best thing is growing trees.

The federal election is just over and no one is certain what is going to happen. Last spring the cabinet shot down the massive Imperial Oil plan for Village Lake Louise . . . after going to them and asking them to come up with a developmental plan for the valley. If the Tories get in the plan might come up again. John Fraser, the new M.P. for Vancouver South was an executive member for the Garibaldi Olympic Committee and he should have some definite ideas on what could be done. John has been an outdoorsman all his life and can appreciate the value of natural land, yet through his association with a growing tourist centre knows the value of development of this industry.

Bob Williams, the provincial recreation minister has put a halt on the development of Cypress Bowl, just up the hill from West Vancouver, claiming the land has been over logged and the addition of lifts in the valley will necessitate more cutting of timber.

The last government put more than \$2 million into the roadwork and if that sits idle it is going to be a crying shame. Presently the road is the access to Westlake Lodge touring centre. This alone is a great addition to the lower mainland ski scene but for the number of people that are going to use it this winter \$2 million is a lot of bread.

When we get this issue tucked away we are going to place calls to Williams and attempt to find out what the government's long range plans for the valley are. This feature story will carry a historic review of the whole Cypress situation.

• • •

SKI TRAILS, NOVEMBER, 1972

Ski Trails
Vancouver, B.C.

November 1972

CANADIAN PRESS CLIPPING SERVICE

New units added at King's Domain

X-147
The King's Domain a condominium-style complex in Lake Louise is adding 34 studio units for this winter. These studio units will be available for occupancy by the end of November and are additional to the 39 apartments which were built two years ago.

The King's Domain is designed and operated by skiers for skiers and in keeping with the basic simplicity in design, all furniture in the new studios has been custom made using natural woods and warm earth colors.

The King's Club, a specially designed and decorated chalet-type party room is open to all guests and is the centre of après-ski socializing and fun.

The new studio units are designed for two people, whereas, the apartments sleep up to six. There is a choice of queen size or twin beds with each unit having a mini-kitchen with facilities for cooking a simple meal.

The King's Domain, with its additional accommodation, helps swell the number of beds in Lake Louise for winter visitors to over 400.

ski Journal, Ont.,
Circ. 81,171
Number 2, 1972
PRESS CLIPPING SERVICE

Winter touring in Canada

X-147

ulate tourism within and Whistler Mountain holiday. Two days at Vancouver's Bayshore Inn are combined with five days at Mount Whistler.

Six skiing vacations are available. Included in their price are lift tickets, meals, transfers, optional ski lessons, a free \$9 nylon ski bag, and a chance to win the weekly draw for a pair of Yamaha skis.

Banff has three super ski packages. "Learn to Parallel" means seven days and nights at Banff Springs Hotel; "Banff Ski Week" features seven days skiing at Mt. Norquay, Sunshine or Lake Louise. For those who only have a short time there is the "Banff Quickly" — a three-day ski vacation.

Two-and-a-half hours north of Vancouver are the old grounds of Whistler Mountain. "Learn to Powder Ski" is a seven-day adventure while the "Whistler Ski Week" special is another seven days of fun. The "Whistler Quickly" is a three-day special.



Ski Trails
Vancouver, B.C.
Nanaimo, B.C.

X 147 SUN VALLEY KEEPS ON GROWING



Sun Valley's two ski mountains, unlike normal mountains, are continuing to grow . . . not in height, but in dimension.

Development on both Baldy and Dollar this past summer has opened new areas, increased lift and skier capacity and expanded familiar older and popular runs.

Crews from Sun Valley Company Inc., along with those of contractors, have worked closely with the U. S. Forest Service in developing Baldy's growth, and construction has taken several forms: Two new lifts, a new restaurant, cutting of a new bowl, widening of trails and lake improvements.

The new Plaza Lift is a double chair that begins about 100 yards below the Upper Warm Springs lift and terminates at Mid-College. Skiers will load and unload inside lift terminal buildings. This lift opens newly developed Plaza, Grayhawk, Middle Warm Springs, Lower Limelight, Flying Squirrel, the Graduate, Lower College, College South Slopes, Sunnyside Six and Costa Brava to those skiers who prefer not to go to the summit.

The 18 towers of the Plaza lift were installed by heli-



Toronto Sun, Ont.
Circ. 67,909
December 8, 1972

CANADIAN PRESS CLIPPING SERVICE

X 147

Winter wonderlands

By PERCY ROWE
Travel Editor
Last of a four-part series)

Everybody likes snow on Christmas Day. Some (skiers) like it in April.

Snow in the city is a hambug but it prettifies the countryside, lightens the night, starts one recollecting about lost virginity. Kids love it, and their elders are now battling it to a draw with skis, snowshoes, snowmobiles, and even winter holidays.

For those who feel no urge to escape the cold, here is a selection of places to spend a real wintry winter holiday.

QUEBEC CITY

How to get there: By CN train, changing at Montreal, \$34.00 return. Air Canada, \$53 return, weekend special. By road, about 10 hours driving.

Weather: Heaviest annual snowfall of any major Canadian city. Daytime tops of 15 common in Jan. Feb.

Costs: Low for N. America. Good dinners with wine, \$12 and up for two. Many medium priced hotels, and good guest homes from \$5 per person per night.

Lawrence: snowmobile trails around Laurentides Park; Quebec Nordiques of WHA to watch.

What to do: Explore narrow, ancient streets of walled Upper Town and the Place Royale restoration in Lower Town; eat in cosy restaurants; drink in convivial little bars (one in a powder magazine); visit nearby Ste Anne de Beaupre shrine; take a horse-drawn sleigh ride through the city. Best time to go: Quebec Carnival time, late February to March 4 next year.

AUSTRIAN TYROL

How to get there: Plenty of package group deals. For instance, ski with an Air Canada pilot at St. Anton; from \$71 for a week's accommodation, plus air fare. Or the following all-inclusive Lufthansa packages: eight days in Innsbruck, \$317; 15 days at Kitzbuhel, \$429.

Weather: Warm by Canadian mountain standards especially when the wind called the Fohn blows up from Italy, sporadically melting all the ski slopes' snow.

Costs: Moderate. Plenty of pensions from \$4 a day and hotels for \$70-\$100 a week.

Sports: Skiing, skating, sleigh rides, some curling at Innsbruck.



Engelberg in central Switzerland.

Great eating, especially of pastries. Meet the Austrians, a friendly people keeping their toy-like villages in the valleys as spotless as the snow. Take side trips to Salzburg, Vienna.

NEW YORK CITY

How to get there: Air Canada, seven flights a day, \$74 return; also several U.S. airlines. By road via New York.

absorb spectacular scenery, sample somewhat limited apres-ski facilities in Banff, Jasper, breathe really clean air.

SWITZERLAND

How to get there: More "ski with an Air Canada pilot" packages to places like Zermatt and St. Moritz. Other airlines, like Swissair, also have packages.

Hamilton Spectator, Ont.
Circ. 127,195
December 9, 1972
CANADIAN PRESS CLIPPING SERVICE

Canadian skiers *147* have a choice

If you live in Winnipeg or west thereof, it probably costs less to do your high mountain skiing in the Rockies or B.C. If you come from Hamilton or points east, it still could be cheaper to go to the Alps.

Until last winter, Europe was definitely cheaper for people from eastern Canada. New western ski packages and reduced domestic fares have removed this edge in most cases.

It's difficult to make comparisons because fares and ground packages can be combined in so many different ways, but here are some samples.

Skiing in Europe is still a bargain if you combine charter, promotional or group fares with the lowest land deals that most Alpine destinations, and others, can still offer.

Air fares, of course, are a key factor. This winter's tariffs, say Montreal-Zurich, start with a 22-45 day excursion at \$225. Minimum stay is 22 days. Next is a one-week group inclusive tour fare of about \$285; a two-week GIT at around \$320; and an individual 14-21 day excursion (14 days minimum) of \$381. Most winter holidays can be fitted into one or other of these.

For starting points farther west

Norway also has some low-priced packages. Scandinavian Airlines and Pan American, for instance, sell ski tours to places like Voss, Lillehammer and Tyra, starting at \$300. The popular Voss package includes return air transportation to Bergen, one night in Bergen, rail ticket to Voss and six nights' hotel accommodation there with breakfast. These are New York departures, however, and from Canadian points the fares go up rather steeply than is the case with the Montreal departures; e.g., \$365 from Toronto.

At Innsbruck, a week's ski pass on 23 lifts and cableways costs about \$24. Ski schools charge \$16 for a six-day course, four hours a day. Private lessons run about \$5.50.

Rental of skis, boots and poles in most Alpine areas would total about \$22-\$24 a day, with possible discounts for a week. In Norway the daily charge might be as low as \$1.50.

Now western Canada, for such comparisons as is possible.

The air fares applicable are the individual winter excursion fares (e.g., Toronto-Calgary return, \$146).

Air Canada's Skifari tours for \$28 plus air fare put you in a hotel at Banff or Jasper for six nights, with full breakfasts, transfers to the various ski areas each day, and ski lifts.

Quebec

Circ. 38,675
CANADIAN PRESS CLIPPING SERVICE
November 25, 1972

Retour au " 6

Par Tony Sloan

"Plonger dans la nature... vous y découvrirez le vrai Canada." C'est en ces mots que Herman "Jack" Rabbit Johansson s'adressait à une foule de 200 skieurs de promenade au banquet de clôture du Marathon canadien de ski, il y a quelques années.

Les conseils de ce vieux patineur de la vie au grand air, de 92 ans, ne sont pas restés lettre morte. Peut-être n'y a-t-il pas beaucoup de gens qui vivent en nomade au jour le jour et s'enfoncent dans la nature pour faire du camping, mais les stations de ski à travers le pays doivent aménager des pistes et des services connexes pour répondre à la vague croissante du ski de promenade.

Le renouveau de popularité de ce genre de ski ajoute une dimension nouvelle aux loisirs d'hiver. Plusieurs endroits communs traditionnellement pour leurs parcours de descente offrent maintenant une option d'un ou deux jours de ski de promenade dans leurs semaines régulières de ski tout compris. Plusieurs stations, en particulier dans les Laurentides, accordent maintenant une place d'importance au ski de promenade.

cartes et des renseignements à la boutique de ski de la région de Bromont (au pied de la montagne). Le Chalet de l'Ecrin constitue le centre d'opérations et d'activité sociale des skieurs de promenade; il est complètement séparé des installations de remontées mécaniques au bas des pentes.

Le skieur de promenade n'a pas été oublié dans les plans d'expansion de plusieurs millions de dollars annoncés récemment pour le Mont Sainte-Anne, à 27 milles de Québec. Un réseau de cinq pistes, d'une longueur de trois à quinze milles, sera utilisée principalement les visiteurs alors que le nouveau parcours de golf sera utilisé en hiver pour les excursions familiales plus courtes. Le programme en voie d'exécution constituera la dernière phase de conversion de cette vaste station de ski de descente en un complexe récréatif toutes saisons et devrait se terminer durant l'été de 1973.

Dans les Laurentides

Le skieur de promenade qui désire se rendre dans les Laurentides, risque parfois de trouver de villes éloignées, au nord de Montréal, auront intérêt à

Calgary Herald, Alta.
Circ. 101,846
December 7, 1972
CANADIAN PRESS CLIPPING SERVICE



SKIER FROLICS ON ROOF
... Sunshine staff house shows snow depth
(Simon Hoyle Photo)

41 UNIVERSITY AV.
TORONTO 2

Winnipeg Tribune, Man.
Circ. 76,680
December 8, 1972
CANADIAN PRESS CLIPPING SERVICE

E147

All syst

By GERV LEE

Tribune Ski Writer

Everything's shipshape at La Rivière, and with a little break from the weatherman, the resort will be swinging this weekend.

The snowmaking equipment is underground, and services eight of the slopes. In addition, a powdermaker is on order to improve slope conditions even more. A new electric rope tow is on the beginner area, and the old rope tow has been extended to the hilltop near the ski jump.

The old T-bar line-up gates have been removed, and portable stands placed to stop lift-jumpers. In addition, there are four dozen educational signs to assist new skiers in the proper use of various lifts. This weekend, two rope tows and two T-bars will be running, and artificial snow covers three slopes. A fourth will be added next week.

"Bridley run now has an average of 36 inches of snow," coach will not happen over the weekend of the month.

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Snow, reported than son," fair to which bocce number skin.
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Indian Travel
Toronto, O

December 7,
CANADIAN PRESS CLIPPING SERVICE

The two-week delay in opening at Marmot has forced at

Spring sk

J-147

Prospects for skiing began to improve as this week wore along. A cold front has been shedding dandruff-like snow the past few days.

But Jasper's Marmot Basin by Wednesday was forced to announce a second postponement of its opening date, which now is Dec. 8. Marmot was to have opened Nov. 23, originally.

Marmot general manager John Ogilvie says, however, that the snow base even in the upper basin is "extremely thin. We certainly wouldn't open it to crowds this weekend."

Ogilvie confesses that the Jasper mountain resort needs "a couple of feet of snow" before skiing conditions will be ideal.

The two-week delay in opening at Marmot has forced at

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BANFF SPRINGS OPENS MORE ROOMS FOR WINTER

A total of 500 rooms will be available during the 1972-73 winter season at the Banff Springs Hotel, an increase of 200 over last winter. The hotel has a three-day ski package covering three nights accommodation, three breakfasts and dinners, two days of ski lift fees and two days transfers to the ski areas for \$99 per person.

Medicine Hat News, Alta.
Circ. 7,803
December 2, 1972
CANADIAN PRESS CLIPPING SERVICE

147 Publisher's

Look at that white stuff! For a while, it looked as though we wouldn't get enough to start skiing in the Cypress Hills much before Christmas. But snow has been falling on the hills the past week. Almost a foot of it had accumulated before this snowfall began. Now, we're as well off as the ski resorts around Banff, so far as snow is concerned.

That is reassuring to the Winter Games Committee. In our brief bidding for the 1975 games, we emphasized that even if it was sunny and fairly dry in Medicine Hat, there would be snow in the hills. They generally receive it sooner than the city and keep it much longer. What's happening now backs up our statement.

Representatives of Sports Federation of Canada will visit Medicine Hat next

Wednesday, Dec. 7, for a Winter

Circ. 2,560

November 30, 1972

CANADIAN PRESS CLIPPING SERVICE

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147 Hill and gully g

By Tony Sloan

"Get out into the wilderness . . . that's where the real Canada is!" exhorted Herman Jack Rabbit Johansen as he addressed a crowd of 700 cross-country skiers at the closing banquet of the Canadian Ski Marathon a few years ago.

Many have hearkened to the famed 97-year-old outdoorsman's advice. Very few perhaps have actually taken to overnight treks and wilderness camping but winter resorts across Canada are busy developing trails and associated services so they may cater to the rapidly increasing fraternity of cross-country skiers.

The revived interest in trail skiing has created a new dimension in winter vacations. Many traditional areas, long identified with downhill runs, now offer a one- or two-day cross

Public Hours:

are being erected at one- or two-mile intervals and trail markers include network maps posted at strategic intersections to help orient novice skiers not accustomed to heavily wooded trails.

Rental equipment and instructions are available at the Mont Orford ski shop (downhill area) two miles from the registration chalet at the beginning of the cross-country trails.

Bromont, only 40 miles east of Montreal via the Eastern Autoroute, has converted an elaborate trail system, formerly used by snowmobilers, to cross country skiing. Equipment rentals, maps and instruction are available at the Bromont ski (downhill) area ski shop. Center operations and social activities for the trail skiers revolves around the Sagamore Inn, entirely separate from

Calgary Herald, Alta.
Circ. 101,846
December 7, 1972
CANADIAN PRESS CLIPPING SERVICE

147 Empress of the Rockies tour failed to find snow until it returned home to Calgary

Question: If a ski nut has a week of vacation to clean up before the year end, and the countryside is bereft of snow, what would be his most logical move?

Answer: Head westward, into another range of mountains and seek out those regions where snow abounds from mid-November to mid-April.

So we did it. On a journey reminiscent of John Steinbeck's Wayward Bus, we set off into the teeth of a gale in a rented motor home. Occupants of the vehicle, which became known as the Empress of the Rockies, included family and friends totalling six. The vehicle was luxuriously equipped with refrigerator, stove, toilet, shower, hot and cold running water, propane furnace and adequate room in its 24-foot expanse.

The first day out was uneventful, other than the delicious sight of blowing snow as we sped by the Healy Creek turnoff to Sunshine Village. Destination

December 16, 1972

CANADIAN PRESS CLIPPING SERVICE

147

Choose your

American Express has a comprehensive group of ski and snow tours in Europe using Swissair, Air France and Lufthansa. A 64-page color booklet lists one-to-three-week tours in Switzerland, France and Austria; there's also a section of helpful information for the skier making his first trip abroad. A sample tour offers one week in Davos, Switzerland including airfare, accommodation at either budget, medium-priced or first class hotels, breakfast and lunch or dinner if you choose medium or first class hotels. The cost varies according to the type of accommodation and the time of departure, but a budget tour (breakfast only) costs about \$345, a medium priced tour (breakfast and dinner) about \$400. Saver's Passbooks are available for a price at each resort which provide coupons for lessons, lifts and lunches.

The American Express booklet offers a variety of tours that has appeal to all kinds of skiers, from beginners to the super-experienced, as well as to those who want a week in a winter resort but

with the first departure Monday. For further information, contact CEDON, Bay St., Toronto.

For the cross-country enthusiast, Finnair offers an eight-day package to Lapland for \$395. The tour leaves Fridays, price includes air fare, accommodation and continental breakfasts. Finnair's office is at 8 King St.

Icelandic Airlines some interesting ski packages for one week in Kitzbuhel, weeks at either Chamonix. All tours

Calgary Herald, Alta.
Circ. 101,846
December 8, 1972
CANADIAN PRESS CLIPPING SERVICE

147 Family Ski rates

Editor, The Herald—

Mr. R. K. Shepherd of Village Lake Louise Ltd., in replying to my complaints about a disproportionate season-ticket increase for skiing families with one or two children, appears to have misread both my letter and his own price list.

He says the season ticket price of \$294 is "attractive" to the family of four. It is indeed; unfortunately, that is the price for the family of three. The family of four pays in fact \$304.60.

My point is that both these families are paying 33 per cent more than last year, although the national parks service approved only a 7% per cent increase in the area's day ticket.

LOUISE BRYANT

Calgary.

Canadian
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Drummondville La Parole
Québec
Circ. 10,168
CANADIAN PRESS CLIPPING SERVICE

November 22, 1972

747 Un choix intéressant de voyage au Canada

Afin de stimuler le tourisme au Canada et donner aux Canadiens l'occasion de découvrir la beauté de leur propre pays, CP Air vient d'annoncer des voyages-vacances tout compris prévus pour la saison hivernale. Neuf options sont disponibles, du week-end spécial à Vancouver au sept jours à Banff.

Le week-end spécial à Vancouver comprend deux nuits à l'un des trois hôtels du centre-ville à des prix qui s'échelonnent entre \$41.50 et \$54. (Tous les prix indiqués sont pour deux personnes et les voyages ne comprennent pas le billet d'avion). Pour ceux qui désirent prolonger leur séjour, ils peuvent profiter de l'offre vacances-huit nuits dans l'un des douze hôtels participants, à des prix allant de \$84 à \$143. Le prix de ces deux voyages comprend une excursion de trois heures et demie pour visiter la ville et ses environs en autobus Gray Line.

de ski à Banff comprend sept jours de ski au Mont Norquay, Sunshine ou au Lac Louise, pour \$154. Pour ceux qui disposent de peu de temps, il y a «Banff en bref» — trois jours de vacances-ski pour \$66 seulement.

A deux heures et demie de voiture au nord de Vancouver, vous trouverez les pentes de ski du Mont Whistler. «Apprenez à faire du ski en neige poudreuse» représente une aventure de sept jours pour seulement \$154, alors que le spécial «Semaine de ski à Whistler» offre sept jours de plaisir pour \$137. «Whistler en bref», c'est un spécial de trois jours pour \$66.

Les tarifs aériens pour voyage aller-retour en classe économique ne sont pas compris: de Montréal à Vancouver: \$183; de Montréal à Calgary: \$158.

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Calgary Albertan, Alta.
Circ. 34,659
December 1, 1972
CANADIAN PRESS CLIPPING SERVICE

Try Schleu

It else, skiing should it's hard to spell, but really is not that hard to perform or skis."

Not, that is, if you are a good intermediate or better than average run-of-the-mill weekend skier.

"Schleuderschwung," Wiegele went on to explain, "is a refinement of the jet turn. Some people call it Avalement, or the Compressor Turn."

So OK, it's a turn, a difficult turn to pronounce if you give it an Austrian accent, but what is it for and how is it done?

Wiegele's eyes took on a new glow. His hands came into play. He dropped to the floor in a

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TORONTO 2

La Voix de l'Est
Granby, Qué.
Circ. 11,666
CANADIAN PRESS CLIPPING SERVICE

December 2, 1972

Retour au royaume

747 par
Tony Sloan

"Plongez dans la nature... vous y découvrirez le vrai Canada!" C'est en ces mots que Herman "Jack Rabbit" Johannsen s'adressait à une foule de 700 skieurs de promenade au banquet de clôture du Marathon canadien de ski. Il y a quelques années.

Les conseils de ce vieux partisan de la vie au grand air, de 95 ans, ne sont pas restés lettre morte. Peut-être n'y a-t-il pas beaucoup de gens qui vivent en nomades au jour le jour et s'enfouissent dans la nature pour faire du camping, mais les stations de ski à travers le pays doivent aménager des pistes et des services connexes pour répondre à la vague croissante du ski de promenade.

Le renouveau de popularité de ce genre de ski ajoute une dimension nouvelle aux loisirs d'hiver. Plusieurs endroits connus traditionnellement pour leurs parcours de descente, offrent maintenant

une option de jours de ski régulières comprises. Puis, en plus, les Laurentides maintiennent leur promenade descendante.

L'Alliance des skieurs introduira le menade dans d'entraînement moniteurs à plusieurs fois ce

Bromont, à l'ouest de l'Est sont d'évoquer côte. Ces sont maintenant faveur des promeneurs pris à cœur pistes patinées.

Dans le sud du Mont-Orford, Magog, on améliore ce réseau de milles, en attention aux débutants et aux personnes âgées. Des refuges à toutes les sortes et des p

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NOTAIRES

Gérard A. Southière
Daniel Southière
Gilles Southière
ÉDIFICE PALACE
135 PRINCIPALE
GRANBY

(suites 24 et 25)

de descente. Depuis l'an dernier, les adeptes des semaines de ski régulières pourront opter pour le ski de promenade le mercredi. Le directeur de l'école de ski, Ernie McCulloch, qui a commencé sa carrière dans les compétitions de ski

BUNGALOW style espagnol
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The SKI SCENE

By JOHN GORMAN

new world of cross-country. In co-operation with the Foothills Nordic Ski Club and the City of Calgary parks and recreation department, the CSC is pushing for a network of trails in the various Calgary parks.

Brush is being cleared and trails are being laid out at Glenmore Park, with the ultimate objective of a 7.5-kilometre cross-country track suitable for race training.

During Boileau's short regime the CSC membership has soared from 200 to 300 members, and is still growing at a good rate. The secret apparently lies in providing plenty of imaginative programs both on and off the slopes, and that is obviously what is happening.

Bill Herron reports that skiing is good in some spots and only fair in others, although up-to-the-minute reports can be obtained on the Norquay Snowphone, 253-3203. Norquay has lost none of its appeal. The management ran out of season tickets and had to get more printed. One new feature for Norquay skiers this season is the installation of . . . are you ready for this? . . . a milkshake machine. So if you're in the mood for a milkshake, head for Norquay and take your skis along.

"A monumental blizzard hit here Friday night (Dec. 8) but none of the snow hit the ground," says Norm Kurtz, the resident genius at Whitefish, Montana's Big Mountain. "All

New ski team will give top training to more racers

747

The inner core of Calgary's competitive skiing fraternity was assembled this week to hear Ken Marchand's articulate exposition on the inner workings of the newly-hatched Calgary ski team.

It is obviously not something that was conceived overnight, because the machine has been assembled, and if I read head coach Marchand's message correctly, he is looking for a little gas to make it go.

The organization is made up of three directors including Marchand; and on the next level are several associate directors. These are the ones who are now in the process of doing their job of providing the fuel for the racing machine. Each associate director is expected to reach into the community and come up with enough friends to provide \$250 for team operating expenses, for such things as travel and entry fees.

The team of eight boys and five girls has already been selected and has been training since September.

John Jones, president of the Canadian Ski Association, Alberta Division, applauds the new team

Canadian
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Calgary Herald, Alta.

Circ. 101,846

December 14, 1972

CANADIAN PRESS CLIPPING SERVICE

147 Racers, instructors

Lake Louise will open Saturday morning with good snow in spots, and not so good in others, says area sales manager Keith Shepherd.

"Since we've raised lift prices, it is our sincere aim to make the recreational skier 'the king of the hill' this season," Shepherd said.

The new Lake Louise philosophy will be centred on the premise that he who pays the most gets the best treatment. New rules will be in force governing priorities on the lift lines.

Racers will no longer be allowed to crash ahead of rec-

reational skiers, nor will ski schools or ski patrol. Exceptions will be made in the case of ski instructors with private lessons, and for ski patrollers in the case of legitimate emergencies.

Lift operators and ski patrol are on the same radio frequency, so there is no danger that emergency situations can be fabricated. Even Lake Louise management will take a back seat to the paying customer, Shepherd claims. Of course there will be exceptions to this in emergency situations.

"We don't feel that a person who pays for a ski lesson



Canadian
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Service

481 UNIVERSITY AVE.
TORONTO 2

Canadian Travel News

Toronto, Ontario

December 12, 1972

CANADIAN PRESS CLIPPING SERVICE

147 Banff Springs Adds 200

Banff Springs Hotel has increased its 1972-73 winter season room capacity to 500 rooms, 200 more than last year.

Ivor Petrik, General Manager reports the increased guest capacity will enable the hotel to meet the growing demand for accommodation, particularly during the Christmas-New Year period.

One of the most popular attractions at the hotel is a ski school under the direction of Hubert Oitzl. The school offers instructions at all three Banff ski areas.

The hotel offers a three-day ski and three nights hotel stay, three breaks, two days of ski instruction, three days of transport and areas for \$99 per g

Each additional per person with children under 12 is room as their parent

Complete meal and reception facility available for 100 t

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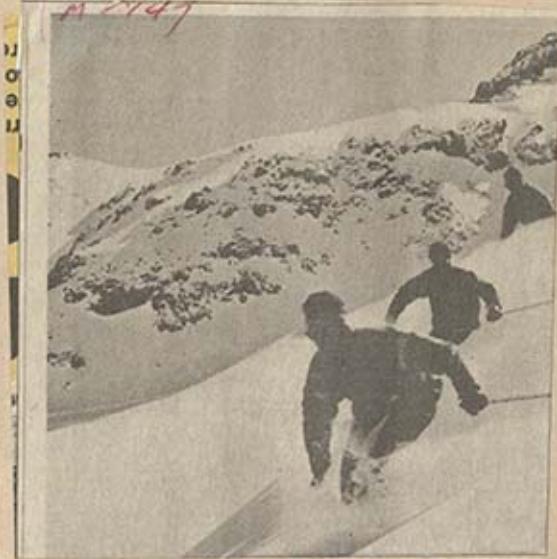
La Presse

Montreal, Que.

Circ. 185,620

CANADIAN PRESS CLIPPING SERVICE

December 9, 1972



Canadian
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Montreal Gazette, Que.

Circ. 132,738

December 9, 1972

CANADIAN PRESS CLIPPING SERVICE

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481 UNIVERSITY AVE.
TORONTO 2

Calgary Herald, Alta.

Circ. 101,846

December 9, 1972

CANADIAN PRESS CLIPPING SERVICE

147 Helicopter skiing to Banff hotel

BANFF (Spiral) — The world famous Banff Springs Hotel has swung into the 1972-73 winter season, offering a host of new features and increased guest capacity.

There will be 500 rooms available during the 1972-73 winter season, an increase of 200 over last winter.

For the skier or would-be-skier, the Banff Springs provides a ski school and a sports shop right in the hotel. Under the direction of Hubert Oitzl, who holds a professional Canadian ski certification, the school offers instructions at all three Banff ski areas.

OUTDOOR WEAR

The sports shop offers a complete line of ski wear, in-

147 Banff offers

By LEON HARRIS
of The Gazette

skiing, according to the Banff instructors.

WARM CLOTHING — Winter visitors to Banff-area ski chalets will be able to add the new dimension of helicopter skiing to their holiday activities this season.

For the first time ever at Banff, helicopter service will be available on a daily basis taking groups to the Kananaskis range, which lies just outside Banff National Park.

Special skis are not required, but the "pros" recommend that the most "flexible" skis would be best. They may be rented in several Banff ski shops.

One day of helicopter skiing includes:

— pickup 8 a.m. Banff Springs Hotel or downtown bus depot.

— transport to helicopter staging area

— a packed lunch

— 10,000 feet of skiing.

If the helicopter skiing rate doesn't fit your winter vaca-

— Banff!

Montreal Star, Que.
Circ. 190,690
December 9, 1972
CANADIAN PRESS CLIPPING SERVICE

X 147

Many winter

By TED PARKS
The Star's Travel Editor

Package tours are available to all of Canada's major ski resorts. They range from weekends to weeks and longer periods and most include two tickets, professional instruction, and après-ski activities.

Here is a selection:

• Air Canada, in association with UTL Holiday Tours, has extended its western Skifari program to four locations — Banff, Jasper, Lake Louise and Whistler Mountain, B.C.

The all-inclusive, seven-day packages are available to May 21.

Cost, including air fare, runs from \$350 to \$200.

• CP Air's Western Ski Tours to Banff, Whistler Mountain and Vancouver range from three to seven days, but may be extended.

The seven separate tours are available to Easter and range from \$61, plus air fare, for three days, to a high of \$154 for seven days. All include hotel, unlimited skiing and parties.

Air fare from Montreal to Calgary is \$156; to Vancouver, \$181.

• Laurentian Ski Weeks and a Quebec Carnaval program, have been packaged by UTL Holiday Tours and Air Canada.

The Laurentian areas are Mont Tremblant, Ste. Agathe, St. Donat, Ste. Adele, Val Morin, and, based on two sharing a room, range from \$106 per person to \$169 for standard accommodation, and from \$19.50 to \$184 per person in superior rooms.

Transportation is not included.

Two plans are available: MAP (breakfast and dinner), and AP



Calgary Albertan, Alta.
Circ. 34,659
December 7, 1972
CANADIAN PRESS CLIPPING SERVICE

New ^{out} ski features at Banff Springs

The world famous Banff Mount Norquay, Sunshine Village and Lake Louise — have a combined lift capacity of several thousand skiers per hour and offer some of the best skiing on the continent. From gentle protected slopes to steep championship runs, the Banff areas have enough variety for everyone.

There are 500 rooms available during this season, an increase of 200 over last winter.

For the skier or would-be-skier, the Banff Springs provides a ski school and a sports shop right in the hotel. Under the direction of Hubert Ott, who holds a professional Canadian ski certification, the school offers instruction at all three Banff ski areas.

The three major ski areas — Banff National Park.



Vancouver Province, B.C.
Circ. 115,536
December 7, 1972
CANADIAN PRESS CLIPPING SERVICE

TILLICUM VALLEY

X 147

A ski school with new ideas

Tillicum Valley Ski area has announced that a recently formed ski school company has assumed the operation of the Tillicum Valley Ski School. The company, headed by Peter McKay-Smith, director of the Grandview Ski Acres Ski School in Kamloops, and Joe Couillard, director of the Paskapoo Ski Area at Calgary, has appointed Larry Hendrickson to direct the Tillicum School.

An ex-member of the RCMP, Hendrickson entered skiing while competing for the University of Montana ski team after which he taught in the university Physical Education Department. Following graduation, he taught one year at the Missoula Snow Bowl, two years at Alta, Utah, and two years at Vail, Colorado.

In 1970, Hendrickson joined the Canadian Ski Instructors' Alliance and received the highest teaching grades on the ASI course that year at Sunshine Village, Banff.

Area operator Sandy Boyd says: "I am very happy that this group has expressed their sincere interest in our operation. I know that the combined experience of these people and their programs will introduce skiers of all abilities and ages to safer and more enjoyable skiing."

"With teaching aids like the Graduated Length Method and special beginner programs, the individual new skier will progress rapidly and safely. Also, for the first time in the Okanagan Valley, we will be introducing instant video replay for the skiers so they see their own progress."

"It should be a great year."



Vancouver Province, B.C.
Circ. 115,536
December 7, 1972
CANADIAN PRESS CLIPPING SERVICE

Can anybody here do a snow dance?

Continuing sunny, but very cold weather is the forecast for most Pacific Northwest ski areas this week, with temperatures dropping to around five degrees on North Shore Mountains and as low as 30-below-zero in the Rocky Mountain region.

Very few snow-laden clouds are on the horizon, and most areas are issuing a report that says basically, "think snow." Many ski areas are considering opening on Saturday or Sunday, but have made no definite announcements as yet.

Locally, Grouse and Seymour are operating rope tows only with no new snow for several days. Whistler has three to four feet of snow now and is operating the gondola, red, blue and green chairs daily. Whistler's temperatures are around zero degrees! Hemlock Valley and Gibson Pass have not yet opened for the season.

Sunshine Village has had new snow this week, temperatures dropped to 30-below on Wednesday, but were expected to warm up to zero degrees. Conditions at Sunshine are good, with packed snow on all runs and all lifts operating.

Mount Norquay at Banff is operating all lower lifts and the big chair is expected to begin operation this weekend. Lake Louise will not open until Dec. 16, and Marmot Basin at Jasper hopes to operate on Saturday.

At Crystal Mountain, Wash., the weather is clear, temperature, zero, and the total snow depth is 27 inches. Crystal will run four chairlifts this weekend, with night skiing beginning Friday.

Timberline Lodge at Mount Hood, Ore., reports three inches of new snow on a 25 inch base, with limited operation until Friday. Mount Baker in Washington is operating weekends only until Christmas holidays with a base of 45 inches. Further south and east, Bogus Basin is the only Idaho area in operation daily, with 20 to 24 inches of snow.

Big White and Silver Star in the Okanagan will have limited operation on the weekend, with 24 and 36 inches of snow respectively.

Ottawa Citizen, Ont.

Circ. 84,518

December 15, 1972

CANADIAN PRESS CLIPPING SERVICE

Air fares

L147
Packages 1

If you live in Winnipeg or west thereof, it probably costs less to do your high mountain skiing in the Rockies or B.C. If you come from Toronto or points east, it still could be cheaper to go to the Alps.

Until last winter Europe was definitely cheaper for people from eastern Canada. New western ski packages and reduced domestic fares have removed this edge in most cases.

It's difficult to make comparisons because fares and ground packages can be combined in so many different ways, but here are some samples.

Still bargain

Skiing in Europe is still a bargain if you combine charter, promotional or group fares with the low-cost land deals that most Alpine destinations, and others, can offer.

Air fares, of course, are a key factor. This winter's tariffs, say Montreal-Zurich, start with a 22-day excursion at \$225. Minimum stay is 22 days. Next is a one-week group inclusive tour fare of about \$240; a two-week GIT at around \$290; and

an individual excursion (minimum) of \$800 for holidays into one or

For start other west you amounts w distance and The Toron ranges frot round trip; it's \$110 to \$

Many airfares are packages to these fares.

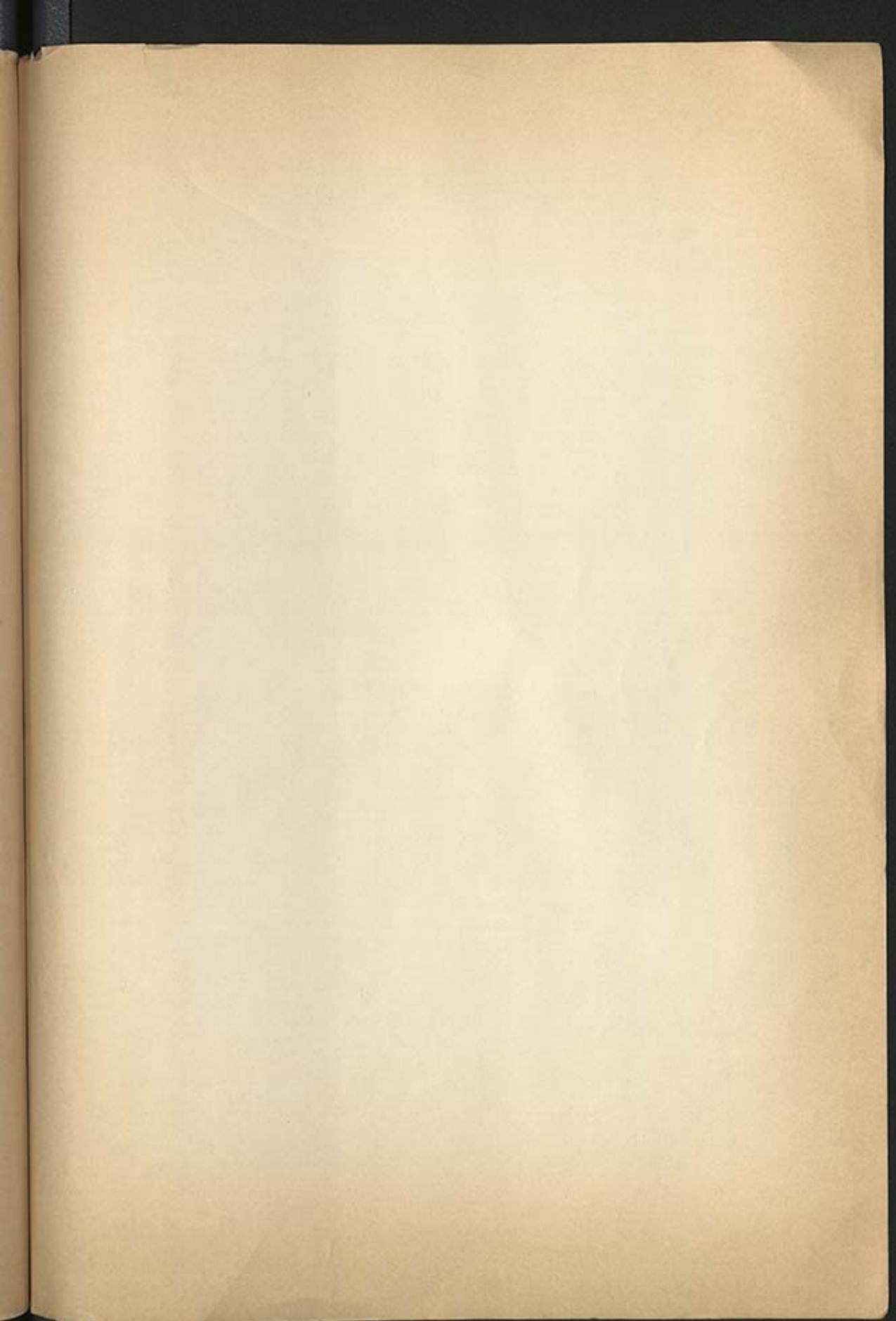
Air Canada, for instance, offers off-night stay near the mountains with contingencies and transfers to Zurich, all something gives you one-week stay in Montreal. Of lifts and less.

A two-week Lech costs appropriate.

French A

Similar one-week packages available at the same Switzerland, Chamonix, so the one-week \$83.

French A



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