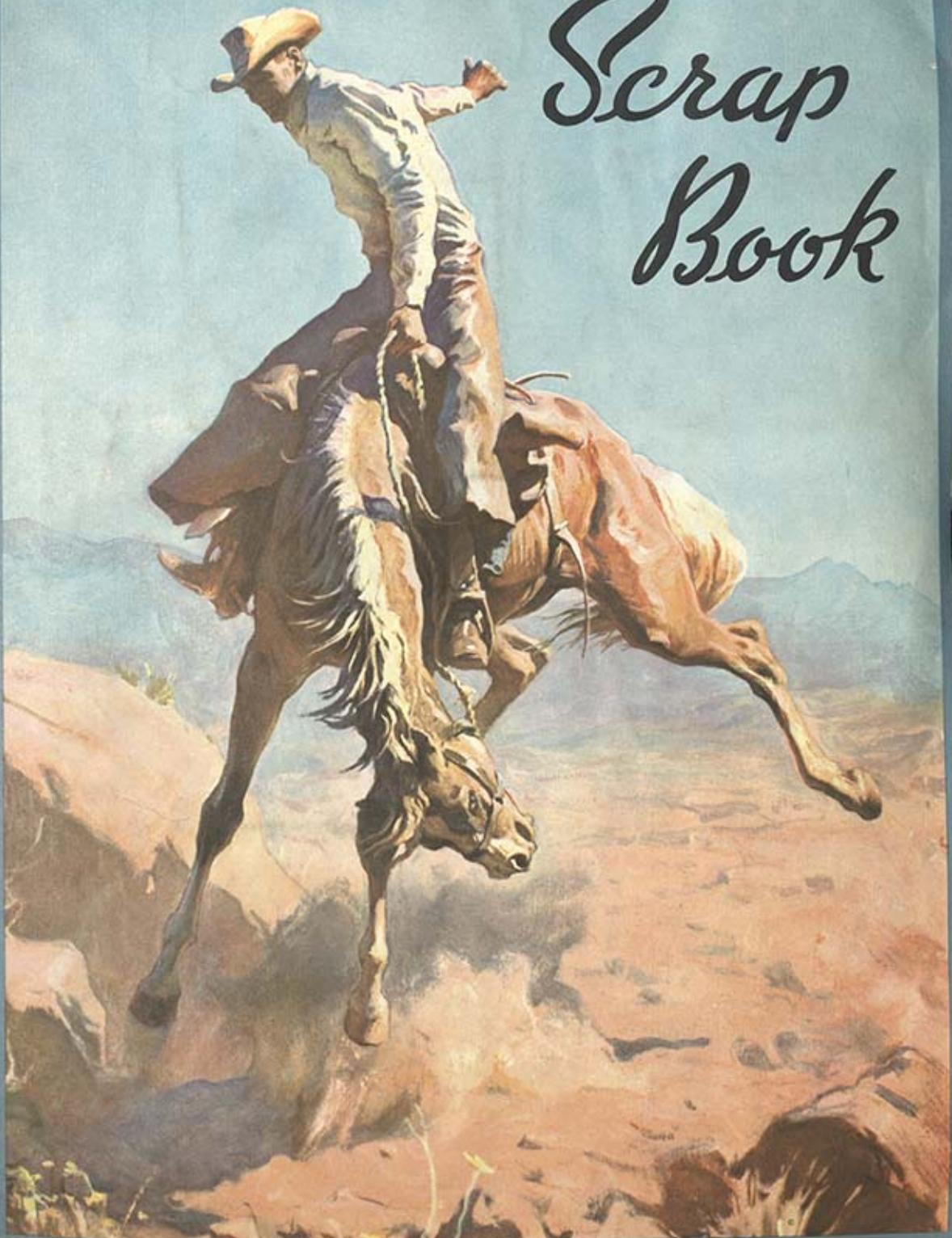
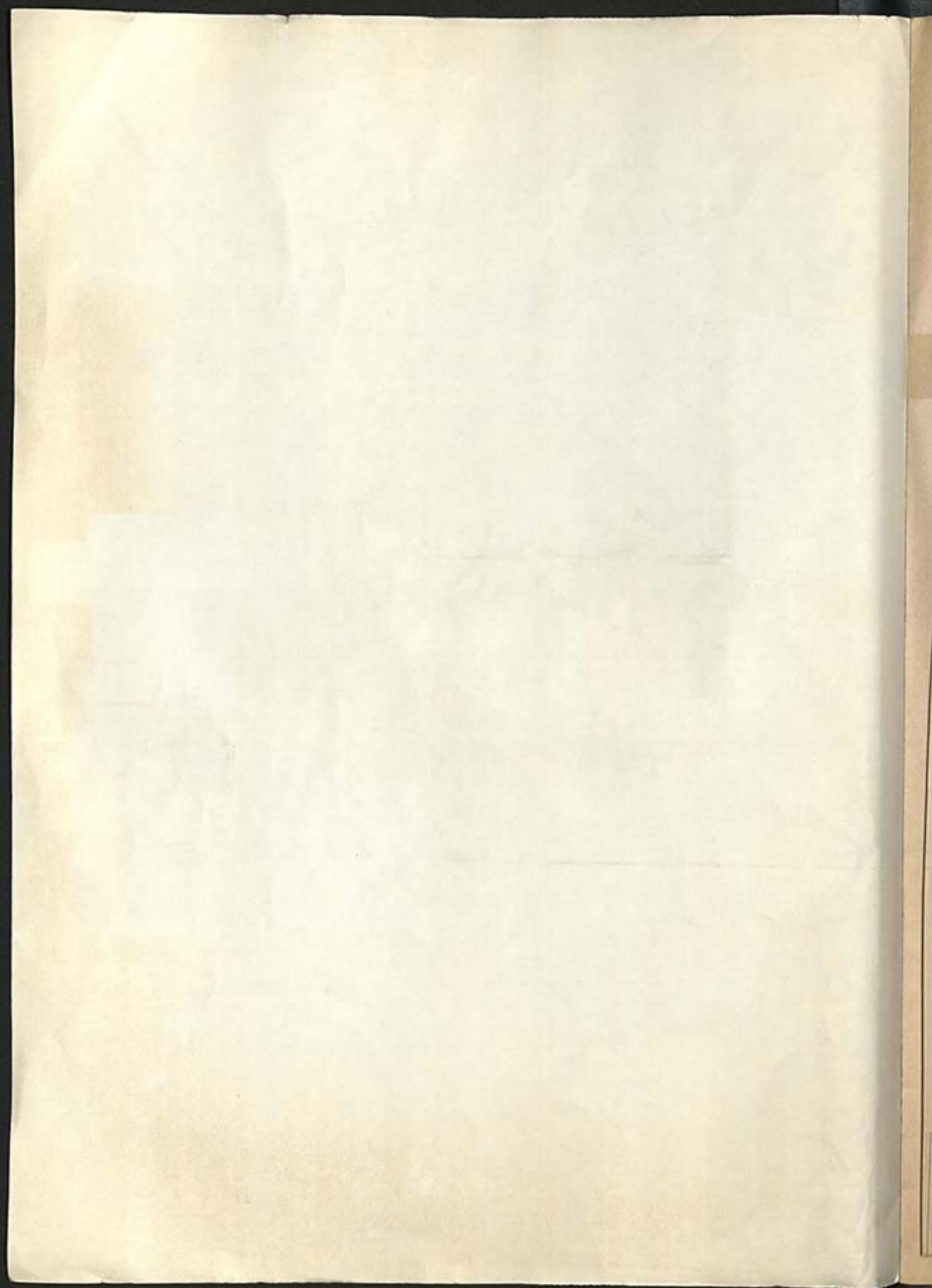


1973

Scrap Book



No. 707 • Holiday PRODUCT



Canadian
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TORONTO 2

Montreal Gazette, Que.
Circ. 132,738
December 16, 1972
CANADIAN PRESS CLIPPING SERVICE

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481 UNIVERSITY AVE.
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Calgary Herald, Alta.
Circ. 101,846
December 21, 1972
CANADIAN PRESS CLIPPING SERVICE

8547 Skiing in Europe geared to air

If you live in Winnipeg or west thereof, it probably costs less to do your high mountain skiing in the Rockies or B.C. If you come from Toronto or points east, it still could be cheaper to go to the Alps.

Until last winter Europe was definitely cheaper for people from eastern Canada. New western ski packages and reduced domestic fares have removed this edge in most cases.

It's difficult to make comparisons, because fares and ground packages can be combined in so many different ways. In some cases,

Many airlines are marketing attractive ground packages to tie in with these fares.

Air Canada, for instance, offers a seven-night stay at Lech, up near the Arlberg Pass, with continental breakfast and transfers to and from Zurich, all for \$71. So something around \$310 gives you the complete one-week package from Montreal. Other meals, ski lifts and lessons are extra.

A two-week stay at Lech costs \$117, plus the appropriate air fare.

Similar one and two-week packages are available at the same prices in Switzerland.



Edmonton Journal, Alta.
Circ. 123,428
December 7, 1972
CANADIAN PRESS CLIPPING SERVICE

Sunshine snow finally arrives

Sunshine Village, Banff's most popular ski area, has finally got its long awaited snow. With more than 20 inches of snow falling in the last week, conditions are now being rated as good throughout the area. All lifts are in full operation.

Sunshine president, Cliff White, out personally checking the conditions, said there had been a vast improvement in conditions during the last week. "We're back to the sort of conditions that skiers expect at Sunshine," White remarked.

With an annual average of 400 inches of snow, Sunshine has a ski season of more than six months, lasting until the 24th of May.

Canadian
Press
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Sherbrooke La Tribune
Québec
Circ. 39,675
CANADIAN PRESS CLIPPING SERVICE
December 9, 1972

Le Skifari de l'Ouest à cause de la tempête

Canadian
Press
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Service

481 UNIVERSITY AVE.
TORONTO 2

Calgary Herald, Alta.
Circ. 101,846
December 18, 1972
CANADIAN PRESS CLIPPING SERVICE

Ski charter firm daily operation

TWO CALGARY companies have accused the provincial government and Greyhound Bus Lines of cutting them out of charter bus service transportation for skiers going to Banff area resorts.

Bob Colborne, president of Pacific Western Transportation, a local bus line, told The Herald this weekend the gov-

ernment has accused company's operations followed a cut Greyhound that was trading on the commercial rig.

Steve Haggar for Sun Travel agency travel with Pacific

No decision has been made to call an inquest into the death of a three-year-old Calgary girl who died in a flash flood Thursday at a neighbor's



Holidays ski tour to the Canboos by helicopter. The snow cascades down Mr. Stanley Baldwin while the skiers descend the Gilmour Glacier.

copter skiing

lifts skiers to almost any place that looks skiable, high exposed open slopes, big glaciers, unfamiliar country, to a world that can with a quick change in weather, turn into

son, Peter Shearer, who conducts the snow and avalanche research for the Canada Research Council, spends a week each in the Bugaboos and Cariboo.

Reporters from the Star and the Telegram were present at the press conference, and the Star reporter asked if the skier had been injured. The skier responded that he had not been injured, but had suffered a minor sprain in his knee. The skier also mentioned that he had been on the mountain for several days and had been able to get off the mountain due to the lack of snow. The skier also mentioned that he had been on the mountain for several days and had been able to get off the mountain due to the lack of snow.

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**Canadian
Press
Clipping
Service**
481 UNIVERSITY AVE.
TORONTO 2

Winnipeg Tribune, Man.
Circ. 76,680

December 15, 1972

CANADIAN PRESS CLIPPING SERVICE

E147

The interest at Tho

By GERV LEE
Tribune Ski Writer

There's a lot of ski action in Manitoba these days, and there are promises of more to come.

The gang up at Thompson have been on the boards for six weeks now on part of Mystery Mountain while the rest of the ski area opened last weekend. The Junior racing program starts this weekend when more than 60 youngsters are expected to register. In preparation for the junior program, an amateur coaching clinic took place last weekend to bring 12 candidates up-to-date on techniques.

The youngsters will take part in a four-day clinic — two days this weekend and two next, and then will be divided into two teams. They'll practice as a team each Saturday morning and race each Sunday. Thompson will host the annual Junior Ski Team championship March 3-4.

Regular bus service to Mystery Mountain begins this weekend at the bus garage at 8:15 a.m., and all normal pick-up stops will be made in town. Service will continue each Saturday and Sunday throughout the season with departure from the ski area daily at 4:30 p.m.

Other items of interest to junior racers include the announced date of the inter-provincial Dual Slalom championships at Blackstrap in Saskatchewan Feb. 10. Teams from Saskatchewan and Alberta will be on hand, as well as an expected 20 to 24 Manitoba racers. That's apparently the same weekend as the Pacific Cup Series races at Thunder Bay. There's also a possibility that the Manitoba division will be sending two boys and a girl to the Canadian championships at Whistler Mountain. So, the young skiers have a lot to work for this season.

The number of young skiers is increasing at Steeple Mountain these days, with the participation of more Manitoba schools in the sport.

The ski club from Selkirk High School uses the facilities during the afternoons, as does the Stonewall High School Ski Club. Seven Oaks has a group of adults coming out as a group weekday evenings. The ski park will open any afternoon a group wants to ski and will offer lower group rates. However, it's necessary to have at least 25 in the group and to advise Gord Campbell in advance so he can plan the staff and arrange for the skier to be on hand. You can catch Gord at 344-5977 or 244-5570.

The new provincial director for the Nancy Greene Ski League, Miss Sydney Lennox, hails from the Steeple Mountain Ski Club, and the young Nancy Greenes are very active at the area. Conditions at Steeple are fair and the crew has been hauling snow this week. The snowmaking equipment left Montreal last week

**Canadian
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Vancouver Province, B.C.

Circ. 115,536

December 16, 1972

CANADIAN PRESS CLIPPING SERVICE

X 147 So ar

Can't afford to go skiing in Europe? There's something new to try in Canada — helicopter skiing at Banff.

For the first time, visitors can register at the Banff Springs Hotel for helicopter skiing in the Kananaskis area, just outside Banff National Park.

The tab is \$80 a day for 10,000 vertical feet of skiing in some of the deepest and driest powder snow in the Rockies.

Kananaskis, centred in the southernmost highly glaciated area of the Canadian Rockies, has runs several miles in length.

For the skier or would-be skier, the Banff Springs provides a ski school and a sports shop right in the hotel. Under the direction of Hubert Orlitz, who holds a pro-

Best

From the smile

per person with half rate for children 12 years old and under in the same room with their parents.

In conjunction with the International Ski Meet, the town of Banff will hold a "Winter Festival" from Feb. 10 to 14. The Banff Festival will include an opening day parade, hockey games, figure skating, ice sculptures, a week of entertainment at the Banff Centre, bocce, special night dances and a host of other activities.



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Trois-Rivières,
Le Nouvelliste, Qué.
Circ. 44,846

CANADIAN PRESS CLIPPING SERVICE

December 9, 1972

Un choix intéressant de voyages au Canada

MONTREAL — Afin de stimuler le tourisme au Canada et donner aux Canadiens l'occasion de découvrir la beauté de leur propre pays, CP Air vient d'annoncer des voyages vacances tout-compris, prévus pour la saison hivernale. Neuf options sont disponibles, du week-end spécial à Vancouver au sept jours à Banff.

Le week-end spécial à Vancouver comprend deux nuits à l'un des trois hôtels du centre-ville à des prix qui échelonnent entre \$41.50 et \$34. (Tous les prix indiqués sont pour deux personnes et les voyages ne comprennent pas le billet d'avion). Pour ceux qui désirent

prolonger leur séjour, ils peuvent profiter de l'offre vacances-huit nuits dans l'un des douze hôtels participants, à des

prix de \$142. Le

Banff Springs pour \$161; la "Semaine de ski à Banff" comprend sept jours de ski au Mont Norquay, Sunshine ou au Lac Louise, pour \$154. Pour ceux qui disposent de peu de temps, il y a "Banff en bref" — trois jours de vacances-ski pour \$66 seulement.

A deux heures et demie de voiture au nord de Vancouver, vous trouverez les pentes de ski du Mont Whistler. "Apprenez à faire du ski en neige poussiéreuse" représente une aventure de sept jours pour seulement \$154, alors que le spécial "Semaine de ski à Whistler" offre sept jours de plaisir pour \$127. "Whistler en bref", c'est un spécial de trois jours pour \$66.

Les tarifs spéciaux pour voyage aller-retour en classe économique ne sont pas compris de Montréal à Vancouver: \$38; de Montréal à Calgary: \$58.



**Canadian
Press
Clipping
Service**
481 UNIVERSITY AVE.
TORONTO 2

Vancouver Sun, B.C.

Circ. 254,033

December 14, 1972

CANADIAN PRESS CLIPPING SERVICE



X 147 Ski Trends wne

To vay

If you haven't booked a Christmas ski week by this time, you're out of luck — at least at most major ski areas. However, an ideal time to take advantage of ski week packages is right after New Year's, during what is called the "low season."

A seven-night, six-day package to Sun Valley costs as little as \$54 during the Jan. 1 to Feb. 10 low season — and after April 29 as well. Price

Ski Train out of Seat only \$12 twice only, Jan. 19 and 20, 1 to Feb. 16. An added bonus trip 29 to 3 nearly 24-hour train ride price "all the free beer you can drink."

Prices begin at \$220 (adults and occupancy) for rail faring video turn air fare, all come with bus, seven nights bed and six days of lifts. Group rates are even cheaper: six people may share a private three-bedroom condominium for only \$216 per person.

Reservations for the first ski train must be in by Dec.



Calgary Alberta, Alta.
UNCOMBINED 1972
CANADIAN PRESS CLIPPING SERVICE

E147

Kimberley to change character

East Kootenay ski centre plans Bavarian atmosphere

Skiers from the Calgary area are in both architecture and a bridge - laced stream, who visit the slopes of the East and services. benches and alpine huts, Kooteleys next winter may. The Bavarian theme is expected to provide a great appeal to tourists as well as to skiers.

In the business core of Kimberley are to be restyled to agree with the theme of the project. An extensive mall system involving over nearly two blocks of central streets -

Spokane Street and Deer Park, are to become malls accented with trees, flowers

Store signs will be in wood brightly painted to replace nearly all the neon advertising now used. The night time effect will be accented with lighting from large street lamps and splashes of colorful lights along the side walkways. Green areas will provide places for children to play and people to roost and relax.

All of this ambitious project is slated for completion by June 30 of next year in time for a gigantic beer festival planned for July 1.

Extending the theme to include the tremendous skiing potential of the city an alpine camping area is planned near the ski hill to attract both winter and summer visitors. Another camp ground under the management of the Chamber of Commerce is planned to accommodate the influx of tourists expected.

Student members from the high schools have offered their support. The schools will probably become involved through their home economics classes with fashioning theme costumes required for the Beer Festival. The Technical school and senior citizens are to become involved in the construction of benches, flower boxes and other motifs for the mall.

During the summer months plans call for importing a St. Bernard rescue dog to be a part along with appropriately costumed handlers, of the mall scene. A wandering minstrel is also in the works providing a musical complement to the architectural theme.

Up to six stores will begin remodeling almost immediately and some of the preliminary work preparing the streets for the mall is expected to start shortly. A part of the project is hoped to be covered by funds from the federal LIP program.

A new committee is to be formed to handle the multitude of projects envisioned by the planning group.

Arrangements are being made to have the national Film Board prepare a before and after record. The plans have been described as the most unusual treatment of a small city in Canada, "quite fantastic" as one committee member exclaimed.

The planning committee said Kimberley could expect up to



SKI TOURING IN NORWAY
street of this famous ski resort

Norwegians touring on

The "ski touring" craze that hit Canada a few years ago has made it possible for thousands more to enjoy the winter outdoors without the bother of ski lifts and lines. It is with this in mind that Norway's ski resorts now offer a variety of tour packages that lay heavy stress on the thrill of Nordic ski touring up into the high mountains.

Norway, after all, is where

BANFF HELICOPTER SKIING

The ultimate Christmas gift for skiers is a day of Helicopter skiing. Only

\$800

WRITE BOX 895, BANFF, ALTA.
OR PHONE 762-2868 OR 762-3669
Office located in Banff Cascade Inn

RESERVE EARLY

THE KING'S DOMAIN Lake Louise

CLOSEST TO CANADA'S FINEST
SKI SLOPES

- Designed and operated by skiers for skiers.
- 34 Studios with kitchens for the skiing season - new this season.
- 39 Apartments for the skiing family or group with open fireplaces, full kitchens, sleeping for 6 to 12.
- The King's Club for après-ski fun.
- Special Ski Week Packages with accommodation and all lifts free Sunday to Saturday, from \$30.00 per person.

For reservations write to Betsy Phane, The King's Domain, Box 100, Lake Louise, Alberta, or telephone (403) 522-3791.

CROSS COUNTRY SKIERS

FOR THE BEST LINES OF CROSS COUNTRY SKI EQUIPMENT — CLOTHING AND



Brandon Sun, Manitoba
Circ. 14,145
December 16, 1972
CANADIAN PRESS CLIPPING SERVICE



Star-Phoenix
Saskatoon, Sask.
Circ. 46,451
CANADIAN PRESS CLIPPING SERVICE

December 16, 1972

Skiers off to the m 147

As soon as snow falls the skier's thoughts turn to the slopes. And where are the best slopes, especially for prairie dwellers?

The mountains, of course. If a skier wants to go to the mountains, the train is his best bet, according to R. W. Hall, CN public relations officer.

cial programs are offered for Christmas and Easter.

The Swiss Village, as in Banff, offers a high price of \$35. This includes six nights, five lift bus passes. Some cottages have kitchens.



FUN ON THE SLOPES



Edmonton Journal, Alta.
Circ. 123,480
December 14, 1972
CANADIAN PRESS CLIPPING SERVICE

48 EDMONTON JOURNAL, Thursday, Dec. 14, 1972

J-147



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Calgary Herald, Alta.
Circ. 101,846
December 21, 1972
CANADIAN PRESS CLIPPING SERVICE

Photo: HEATH IN THE HERALD COMP.



147

The SKI SCENE

By JOHN GORMAN

Three little words which appeared on last week's ski page have created some lively discussion among members of the Association of Canadian Mountain Guides, and these discussions have been brought to the attention of the senior editors of The Herald.

In a story describing Mike Wiegele's association with helicopter skiing in the Cariboo Mountains of British Columbia, Wiegele described himself as a ski instructor and mountain guide. There is no law in this land that says he can't describe himself as "a mountain guide" which were the three words in question.

A letter to the editor of The Herald from the Association of Canadian Mountain Guides over the signature of John Gow, president of that association, said that Mike Wiegele was not a member of that association. That is also true and it is the association's right to say so.



JO
OR

Calgary Herald, Alta.
Circ. 101,846
December 21, 1972
CANADIAN PRESS CLIPPING SERVICE

Ottawa Le Droit, Ont.
Circ. 39,020
December 9, 1972
CANADIAN PRESS CLIPPING SERVICE

Anderson trains jumpers

A Christmas training camp has been set up at Mt. Norquay from Dec. 26 to 31 inclusive for junior jumpers.

Director of the school is Roy Anderson of Banff. Anderson is a former competitive jumper with the Sons of Norway Club of Vancouver and during the early 60's was a stalwart on the Canadian Army jumping team.

Anderson also competed in Alpine events for the Canadian Army. He later became an instructor at Sunshine Village and received his qualifications as a member of the Canadian Ski Instructors' Alliance.

Anderson got the junior program under way at Norquay this fall when the Cana-

dian National Ski jumping team was holding its fall training camp at Norquay.

The junior program was organized with the co-operation of the Banff Ski Runners, and the Mt. Norquay management. Norquay is one of the best equipped jumping hills in Canada and frequently attracts both the Canadian and U.S. national teams for training sessions.

The program attracted youngsters from Banff, Canmore and Calgary. The training will continue throughout the winter. A schedule of competitions has been published and Anderson says he will take his jumpers to as many meets as he can in Alberta and British Columbia.

Le skifari *c'est remis* à janvier

OTTAWA — Le Skifari de renommée, qui devait avoir lieu du 2 au 9 décembre dans l'Ouest canadien a été reporté à cause de la température et aura lieu du 12 au 19 janvier.

Les échappées invités de ce circuit, offert par Air-Canada et UTL, suivront l'itinéraire initial. Arrivés à Edmonton le 12, ils se rendront à Jasper le lendemain pour visiter les installations et, le surlendemain, à Marmot Basin (Alberta), dont ils verront les installations d'hébergement et de ski.

Ils passeront la journée suivante à faire du ski au Mont Norquay et à Sunshine Village.

Ensuite, il leur sera proposé une journée de ski libre dans la région de Banff. Le groupe s'enverra enfin de Calgary le 19 janvier.

Those ski holidays c

by FRANK SCHOLES

If you live in Winnipeg or west thereof, it probably costs less to do your high mountain skiing in the Rockies or B.C. If you come from Toronto or points east, it still could be cheaper to go to the Alps.

Until last winter Europe was definitely cheaper for people from Eastern Canada. New western ski packages and reduced domestic fares have removed this edge in most cases.

It's difficult to make comparisons because fares and ground packages can be combined in so many different ways, but here are some samples.

Skiing in Europe is still a bargain if you combine charter, promotional or group fares with the low-cost land deals that most Alpine destinations, and others, can still offer.

Air fares, of course, are a key factor. This winter's tariffs, say Montreal-Zurich, start with a 22-45 day excursion at \$225. Minimum stay is 22 days. Next is a



6—Western Canada Skier

Banff offers helicopter skiing



BANFF—For the first time, winter visitors here will be able to add the dimension of helicopter skiing to their ski holiday. Banff Helicopter Skiing will operate from Banff this winter, taking groups to the Kananaskis area, which lies just outside Banff National Park.

Centered in the southern-most highly glaciated area of the Canadian



Vancouver Province, B.C.
Circ. 115,536
December 14, 1972

CANADIAN PRESS CLIPPING SERVICE



Ski Trails
Vancouver, B.C.
December 1972

CANADIAN PRESS CLIPPING SERVICE

LIFT LINES

X 147

Ski Trails,
Editor:

Hi and greetings from Banff!

It's mid-November and we're still basking in 40-degree weather, much to the chagrin of our ski areas.

However, Sunshine Village bravely opened this week (with an 8 inch base) with the arrival of the Canadian Ski Instructors' Alliance Courses. For the next two weeks (November 11 through to November 26) about 185 individuals, in two separate courses, will be striving for that coveted pin that verifies their standing as instructors in the eyes of their peers.

Sunshine has also had an addition. To their day lodge, that is. Now that the dust has cleared, we can see that a work shop, more washroom facilities and staff quarters have increased the size of the already spacious lodge.

Over at Mt. Norquay, the staff keeps searching the heavens for signs of the fluffy stuff. Oh well, this reprieve gives them time to complete their renovations to the day lodge. They've redecorated the lodge with cheery reds and warm-toned woods, streamlined the cafeteria

facilities, which, all in the cockles of the heart skier.

They also report maintenance and a new motor Chair.

A quick 35 miles down Louise reports that the sitting around with the With a proposed, and day of December widening and improvement Exhibition, Ok Look-out area of Louise has been major renovation of the Ptarmigan Chair Lift.

New eating facilities in White Horn, Da Outz, Hill Manager, they are, Mysterio. However, Outz did Canada's largest ski to another banner se

Meanwhile, the



Chicoutimi Progrès Dimanche
Québec
Circ. 34,585
CANADIAN PRESS CLIPPING SERVICE
December 10, 1972

Pour l'hiver Banff Springs augmente sa capacité d'hébergement

BANFF, Alta — Le célèbre hôtel Banff Springs entreprend la saison hivernale 1972-73 bien préparé pour les sports d'hiver avec plusieurs nouveautés et une capacité d'hébergement accrue.

L'hôtel offre 500 chambres pour la saison hivernale 1972-73, soit 200 de plus que l'hiver dernier.

"L'augmentation de la capacité d'hébergement nous permet de répondre aux demandes sans cesse grandissantes, particulièrement durant le temps des Fêtes, période toujours aussi populaire", a déclaré Horv Petrik, directeur général du Banff Springs.

Situé au centre d'une des plus belles régions de vacances du monde, l'hôtel est tout indiqué pour les sports d'hiver — ski, automobile, patin, promenades en traîneaux — ou encore pour se détendre dans une piscine intérieure ou encore sous le soleil resplendissant des montagnes.

de même que le débutant trouveront au Banff Springs une école de ski et une boutique de sports.

dans l'hôtel même. Sous la direction de Hubert Oitzl, qui détient un certificat professionnel canadien pour le ski, l'école dispense des cours dans les trois régions de ski du Banff.

La boutique de sports offre une gamme complète de vêtements de ski y compris l'équipement pour les descentes et le ski nordique, la location de skis, toboggans, patins et un très bel assortiment de vêtements pour le sport.

Le Banff Springs offre un spécial-ski de trois jours qui comprend trois nuits à l'hôtel, trois petits déjeuners, trois dîners, deux

deux jours aux pentes de ski de la région pour \$99 par personne. Chaque jour additionnel coûte \$29.50 par personne et la moitié prix pour les enfants de 12 ans et moins qui logent dans la chambre de leurs parents.

Banff est bien connu pour sa longue saison de ski, qui s'étend normalement de mi-novembre à mai, et les trois plus importants centres de ski à Banff sont d'accès facile pour les vacanciers qui logent à l'hôtel Banff Springs. Un service spécial d'autobus fait la navette entre l'hôtel, le mont Norquay, le village Sunshine et le lac Louise.

Ces trois centres de ski disposent de monte-pentes pouvant transporter plusieurs milliers de skieurs à l'heure et font partie des meilleurs centres de ski.

CANADIAN PRESS CLIPPING SERVICE

Ski Runners sweep Lake Louise test

LAKE LOUISE — DATES Tarchuk and Wendy Robinson, both of the Banff Ski Runners were the big winners at the Wiegele Christmas Downhill run here Dec. 22.

Tarchuk ran the downhill course in 113.46 while Bruce Reimer of the Snow Valley Ski Club of Edmonton was close behind at 113.58. Another close contender was John Rooney of the Sunshine Ski Club who ran third in a time of 113.59.

The other six racers in the top ten were all grouped in the 116 to 119 range, well off the pace.

Miss Robinson edged out Laurie Stafford, also of Banff by 6/100th of a second at 129.78. Kathy Higgins of the Calgary Skimeisters was third with 131.31. Top seeded competitor Lynn Dorian of Banff did not finish and was disqualified.

Calgary Herald, Alta.
Circ. 101,846

December 28, 1972

CANADIAN PRESS CLIPPING SERVICE



The SKI SCENE

By JOHN GORMAN

If competition is the life-blood of skiing, then the sport has never been healthier in the Alberta division.

One of the most interesting developments in a long time has been the emergence of the Calgary Ski Team, which places another top calibre team in direct competition with the Alberta Ski Team.

The feelings between these two organizations may not be altogether cordial, but there is nothing in the rule book that says you have to be friendly to be competitive. In the final analysis, the only thing that counts is winning, and the Calgary team and the Alberta team can determine that on the hill.

There appear to be two distinct philosophies involved and the generations of the

Calgary Albertan, Alta.
Circ. 34,659

December 20, 1972

CANADIAN PRESS CLIPPING SERVICE

Ski bus tours resume

The provincial government has lifted a ban on the daily operation of ski bus tours to Sunshine, Lake Louise and Mount Norquay ski resorts, pending public hearings into the issue, according to Mike Peach, president of Sun Travel Centre, Calgary Limited.

The ban was imposed on Sun Travel and Pacific Western Transportation of Calgary after the government had received complaints that the tours were conflicting with bus regulations under which only Greyhound Lines can operate a daily service.

Peach said Clarence Copithorne, minister of highways, has informed him the ban, imposed last week, was being lifted until the conclusion of public hearings which may be held within two or three weeks.

The bus tours will resume their normal daily schedule today after missing four days of operation, Peach said.

Peach said under the ski charter Sun Travel and Pacific Western Transportation would arrange to pick skiers up at the Chinook Ridge Shopping Centre and the Bowridge Motel in Calgary and transport them to their ski clubs and return them to the city at the end of the day.

St. Catharines Standard, Ont.

Circ. 35,552

December 16, 1972

CANADIAN PRESS CLIPPING SERVICE

c147

Western Canada Slopes At Rock-Bottom Prices

Air Canada's Skifari winter tours to Western Canada are back this year, but this time with some bright new attractions and lower rates for skiers heading for some of the most scenic slopes in North America.

The Skifari package has been expanded this year to include tours to famed Whistler Mountain in Garibaldi National Park, British Columbia. Featured again are tours to the Mount Norquay, Sunshine and Lake Louise ski areas in Banff and Jasper National Parks in Alberta.

Developed by Air Canada in co-operation with the Canadian Government, Travel Bureau and the Province of Alberta, the tours basically consist of all-inclusive rates covering round-trip economy air fare to Calgary, Edmonton and Vancouver, ground transportation to the resort areas for a minimum six nights of accommodation. In addition, a new aspect of the Skifari plan offers condominium-type accommodation at Lake Louise and Whistler Mountain, car rental at Vancouver and Calgary to reach the two resorts and a plan under which skiers will be able to divide their time between resorts and ski areas in Jasper and Banff.

Under the all-inclusive rate, Skifari vacations to ski areas in Banff and Jasper National Parks include six nights accommodation, ground transportation between Calgary and Edmonton airports and the ski area, breakfast daily and ski lift passes for five days.

One aspect of the package applies to skiers traveling via Edmonton and allows for three days skiing at Jasper and two days at Banff. The package is available from Toronto beginning at \$344 and \$356 from Montreal.

Under the special package, a seven-day tour to Lake Louise features condominium-type accommodation at the King's Domain and a rented car at Calgary for prices beginning at \$526 from Toronto. The special package to Whistler Mountain features similar accommodation at Adventure West, a rented car at Vancouver airport for \$578 from Toronto and \$620 from Montreal.

Last year's Skifari program received excellent response from ski enthusiasts. With improved ground transportation and a wider choice of ski opportunities, this year's program makes an attractive winter vacation opportunity.

Winnipeg Tribune, Man.

Circ. 76,600

December 22, 1972

CANADIAN PRESS CLIPPING SERVICE

c147

Interest really pickin'

By GERV LEE

Tribune Ski Editor

Interest is picking up with the holiday season upon us, and there will be increased traffic to local resorts.

Stony Mountain reports very good conditions, with new powder this week and more work on the slopes. The snowmaking equipment has arrived and all that's needed to get it blowing is a pump which will be installed in a few days.

Stony will be open regular weekend hours to 4:30 p.m. Saturday and Sunday, and will close Christmas Day and evening. For the balance of next week it will be open 10 a.m. - 4:30 p.m. daily and 7-10 evenings. The resort will remain open on New Year's Day and the day following.

There's more snow at La Riviere, where the base is now 4-6 inches and conditions are rated as good. Holiday Mountain is open seven days a week — except for Christmas Day — with evening entertainment on the weekends.

The late Bill Chalmers hailed from La Riviere. He was a familiar sight around the ski resort and on the ski

jump. For a number of years he represented the area in the annual Manitoba jumping championships. One of his finest years was likely 1962, when he made the Manitoba Ski Team and competed at Thunder Bay in the Canadian Junior Nordic Championships, entering both cross-country and jumping.

Bill couldn't have been accused of having championship style in jumping. He may never have become an international winner — nor even a Canadian medalist. But then he was never claimed that he could. But he was definitely a winner when it came to being friendly. I can recall talking with him several times during competition, and following, and he was quiet, but courteous, and was quiet, but courteous, and was quiet.

He was one of the La Riviere "gang" for want of a better word — a group of young ski enthusiasts that haunted the ski area and the jump — guys like George Edgar, Bob Boyd, Sam Veden, Charlie Boyd, and more recently the Wiklund brothers.

The rest of the gang turn up from time to time, but regrettably, Bill Chalmers has taken his last big jump.

His untimely passing late

Ski with

Pembina Valley area, but also to many others throughout the province — those of us who met Bill through skiing. Noel Later has named Holiday Mountain's ski jump in memory of Bill, and it is certainly a fitting tribute to one of the "good guys" on the ski scene.

As another ski season gets under way, we've received inquiries about the proposed development at Bird's Hill. The project is still being planned by its backers, but one of the conditions apparently surrounding its progress is the current use of the land for gravel excavation. The present owners apparently still have an opportunity to take several thousand yards of gravel from the area before abandoning it, and until work is finished, the ski hill con-



Calgary Herald, Alta.

Circ. 101,846

December 23, 1972

and Vancouver March 22. If 5
Fares range from \$1,000 to \$7,500



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Revenues
tional Parks, as well as the
Icefield Parkway (Banff-Jasper
Highway) and ski access
roads in Banff and Jasper
National Parks.

Canadian
Press
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Service

481 UNIVERSITY AVE
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Calgary Herald, Alta.

Circ. 101,846

December 21, 1972

CANADIAN PRESS CLIPPING SERVICE

Norquay r



REWARDS FOR NORQUAY
... gold, silver and bronze

There is a reward waiting for anyone who can ski 27 runs on the Mt. Norquay chair in one day. It's a handsome gold pin which says the bearers is a member of Mt. Norquay Club 25,000.

The figure represents 35,000 vertical feet skied.

A silver medal awaits skiers who can make 23 runs, and a bronze for those who can endure 19 runs or 25,000 vertical feet.

For years Norquay has attracted skiers of a certain ilk, who enjoyed the challenge. Club 35,000 is designed to pat the winning angle on skiing

feet vertically equals 27 runs, 30,000 feet vertically equals 23 runs, 25,000 feet vertically equals 19 runs.

2. Any slope is the Norquay Chair. All runs completed in one day the skier is encouraged as many separate needs to reach a skier can not complete his runs from a day.

3. Timberline

WILLY...

Canadian
Press
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Service

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La Presse

Montreal, Que.

Circ. 185,620

CANADIAN PRESS CLIPPING SERVICE

December 16, 1972

M-147

Les principaux

"Plonger dans la nature... vous y découvrez le vrai Canada!" C'est en ces mots que Herman "Jack Rabbit" Johannsen s'adressait à une foule de 700 skieurs de promenade au banquet de clôture du Marathon canadien de ski. Il y a quelques années.

Les conseils de ce vieux partisan de la vie au grand air, de 97 ans, ne sont pas restés lettre morte. Peut-être n'y a-t-il pas beaucoup de gens qui vivent en nomade au jour le jour et s'enfoncent dans la nature pour faire du camping, mais les stations de ski à travers le pays doivent aménager des pistes et des services connexes pour répondre à la vague croissante du ski de promenade.

Le renouveau de popularité de ce genre de ski a ajouté une dimension nouvelle aux loisirs d'hiver. Plusieurs droits connus traditionnellement pour leurs parcs de descente, offrent maintenant une option d'un ou deux jours de ski de promenade dans leurs semaines régulières de ski tout compris, sieste stationnée, en particulier dans les Laurentides, se sont maintenant placés d'importance au ski de promenade qu'à celui de descente.

L'Alliance des moniteurs de ski du Canada introduit le ski de promenade dans cours d'entraînement de



The Western Producer

Saskatoon, Sask.

December 7, 1972

CANADIAN PRESS CLIPPING SERVICE

Banff a popular winter va

M-147

Skiing, snowmobiling, skating, sleigh riding—all of these winter sports are available at Banff, one of Canada's most scenic winter vacation spots.

And every year, it's getting more popular. Proof of this is the accommodation available at the famous Banff Springs Hotel—this year 200 more rooms than last winter, so the growing winter tourist population can be served.

Banff is well known for its long ski season, generally running from mid-November to May in all the three major ski areas—Norquay, Sunshine Village, and Lake Louise.

These three areas have a combined lift capacity of several thousand skiers per hour and offer some of the best skiing on the continent. From gentle protected slopes to steep championship runs, the Banff areas have enough variety for everyone.

For the first time, winter



Vancouver Province, B.C.

Circ. 115,536

December 14, 1972

26 *** CANADIAN PRESS CLIPPING SERVICE

X 147

THE SNOW OUT

A wise old very optimis

By DIANE ALDER

Whoever did the snow dance last week seems to have gone overboard — the idea was to get snow on the mountains, not in town. Before any more non-skiers give me a cold stare, I assure you it wasn't me.

Mountain conditions are still not ideal. There is enough snow on the beginners' slopes, but not enough on the steeper areas. To get an idea of the winter we might expect, I talked to a long-time resident who says all members of his family can predict the weather.

"The cold might last till January," says Andy Natural the 70-year-old nephew of

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Ski Trails
Vancouver, B.C.
December 1972

CANADIAN PRESS CLIPPING SERVICE

+ 147 Instructor's lot is not always the glamour job

By Julie Truelove

Every skier, at some time, looks up to and envies the ski instructor — tanned, self-assured, surrounded by girls like bees around a honey pot and, most of all, he gets paid for SKIING. On the surface, a truly unbeatable concept, a glamorous job and a personal ego trip, to boot.

Well, think twice before signing up, as the inside story shows it to be a somewhat less glamorous job with a lot of hard and sometimes uncomfortable work. It is only human to respond to a comment like "Why don't you teach? You are good enough now", especially, if it comes from a ski instructor. So, you rush off to enroll at the ski school office.

stand up on skis, let alone teach the sport. Anyway, there you are gathered at the foot of the mountain with about 60 other hopefuls and, because it is September, you start to hike up to what is left of last season's snow — it is dirty and uninspiring. If you can catch a breath, you begin to curse yourself for having spent the summer lying on the beach instead of running a few miles a day. You manage to look around and notice the instructors, who are to teach you, are rumbling uphill, not panting at all. They seem to want to go up and up forever. The only reason you get up at all, is so you do not lose face — and even more so if you are a girl.

You can start with a couple of fun-



Members of the Garibaldi ski school teaching staff take a lunch break during the fall training sessions. This year more than 120 prospective instructors worked out for four weekends before facing exams.



knowledge
what makes

Have we got a ski contest for you:

More than 30 great prizes to win!

One of the biggest and best ski contests ever. And all you have to do to enter is fill out a contest form at any participating branch of the Bank of Montreal in Calgary, Edmonton, Canmore, and Banff, or any of the resorts mentioned below* and place it in the contest box. Contest runs from January 15 to February 7, 1973, and the six major prize winners will be announced by Nancy Greene, at the Banff Winter Festival on Saturday, February 17. Hurry... you could be a winner!**

*Sunshine Village, Lake Louise, Mt. Norquay, Marmot Basin, Banff Springs Hotel and Jasper Park Lodge.

The Prizes:

★ 7 days accommodation for two (yes, one full week) at the luxurious Banff Springs Hotel . . . PLUS . . . 6 days of lift tickets for the slopes at Sunshine Village, Mt. Norquay, and Lake Louise . . . free ground transportation to each slope, five-hour ski lessons for each person . . . AND . . . \$150 in cash for meals and après-ski activities.

★ 5 days accommodation for two at Jasper Park Lodge (a rather nice place to return to

after a day on the slopes) . . . PLUS . . . 5 days of lift tickets for super skiing at Marmot Basin . . . AND . . . \$125 in cash for meals and entertainment.

★ Two prizes of Season Passes that will let you ski Sunshine, Mt. Norquay, and Lake Louise, either for the balance of this season or all of the 1973-74 ski season. You choose.

★ Two prizes of a month's worth of Ski Bus passes for two. These will take you from Banff to Sunshine, Mt. Norquay, or Lake Louise. One valid for March 1973, one for April 1973.

★ A full season's admission pass to the lively Sundance Cabaret at the Banff Springs Hotel.

★ A pair of theatre passes for any play performance between February 17 and April 30, 1973 at the Banff School of Fine Arts. (This, because we know that skiers are also very cultured folks.)

★ 25 prizes of Bank of Montreal ski tuques. They're warm and really quite nice. Enter today. Full details and contest rules are on the entry forms. And when you drop into the Bank, be sure and ask for our free Ski Kit, too. Even if you're not a customer. (We're not called the Ski Bank for nothing!)

The First Canadian Bank
Bank of Montreal



Let's talk skiing.

*or a 25-word question, will have to be answered correctly before prizes are awarded to winners.

Canadian
Press
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Service

481 UNIVERSITY AVE.
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Red Deer Advocate, Alta.

Cir. 10,365

December 19, 1972

CANADIAN PRESS CLIPPING SERVICE

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481 UNIVERSITY AVE.
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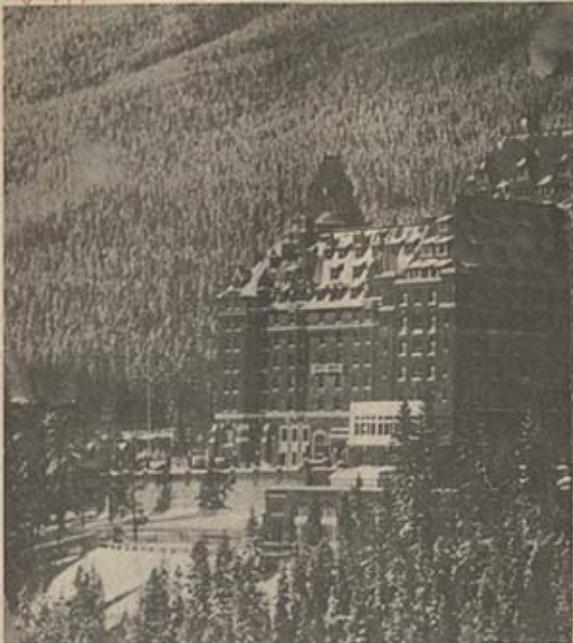
Edmonton Journal, Alta.

Cir. 123,400

December 21, 1972

CANADIAN PRESS CLIPPING SERVICE

J-147



Canadian
Press
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Service

481 UNIVERSITY AVE.
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Calgary Albertan, Alta.

Cir. 34,659

December 21, 1972

CANADIAN PRESS CLIPPING SERVICE

SKI COMMENT

*Jim Hamilton
Albertan Ski Editor*

Skiers have a hard battle to fight before it will become as popular as the number one participatory sport in the world namely, Sex.

However, skiers and promoters alike are doing their best to attack the problem from another angle. That being, "If you can't compete with sex, make sex an integral part of skiing."

Top name ski clothing manufacturers are producing a complete line of ski suits with everything from baggies to revealing skin tights designed to promote the body rather than the sport.

As usual, the female an-

However, resorts like Sunshine Village are doing their best to keep skiing a sport involving metal, boots and skis rather than skin and threads.

It seems the resort, when sport for the rich and a folly for the poor. For that reason thousands of one-time downhillers are scrapping their power skis for quiet and cheap cross-country equipment.

However, let's not hold our breath, before long cross-country will be dominated by the ability to spend bucks rather than the ability to ski and enjoy it.

It's been realized that skiing was in danger of being replaced by a new sport (possibly termed

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Calgary Albertan, Alta.

Cir. 34,659

December 21, 1972

CANADIAN PRESS CLIPPING SERVICE

SUN VALLEY

SUN VALLEY, Idaho—There plus will be a renewed interest in racing at Sun Valley this season. Ten important on schedule at the 31st

At the 1970 meeting of the

At the 1970 meeting of the

At the 1970 meeting of the

Peter Van Hammel of Lake Eden Ski School says 75 per cent of this season's students are taking GLM lessons.

Ski resorts are preparing for a busy Christmas holiday. Snow conditions locally are precarious because of the thaw.

Ski doodles

By Gary Cooper

Short skis pack plenty of skill learning punch

Most ski areas in Alberta this season have gone over to GLM, or short ski progression, instructions, and with exciting result.

Centimeter for centimeter, the new graduated length method (GLM) short skis are quite the boards.

I tried a pair of 140 centimeter skis at Bob Lang's Ski School at the Edmonton Ski Club, and while parallel turning is easier, I found them tricky little devils, too.

Instructor Daphne Browning put me through a few runs Tuesday afternoon. The experience was slightly shocking for one who is supposed to be a fair intermediate skier.

While the short skis turn easily there's no room for slackers. One must stay right forward and on top of the short boards, else they get out of shape very quickly.

"You should try the 100 cms," laughed Daphne. "They damp you right now if you're not pressing your weight forward."

Daphne suggests that short skis are excellent devices for good skiers to sharpen up their ski skills.

"With long skis, one tends to get lazy. You can lean back on long skis and still keep control. But with hardly any ski behind your boots, you can't cheat," says Daphne.

The short ski experience was impressive. Chattering and ranging ski tips let me know instantly that I wasn't getting enough knee pressure forward.

Beginners start out on 100 cm skis, then graduate to 125 or 140, then to 150 and finally to 165s. At that point, they are ready for grown up skis.

On short skis, says Daphne, even timid types learn control almost immediately. Adults the first time on skis progress rapidly into parallel, about as easily as have always aggressive youngsters whose skis are short to start with.

"There's less ski to turn, obviously," says Daphne. A 100 centimeter ski measures only about 40 inches.

Ski school secretary, Marie Salte, says the GLM is so popular that evening classes are booked up through Jan. 2, and besides 2 p.m. classes, a number of city public schools have organized physical-education ski clubs which take lessons 4 to 6 p.m.

Peter Van Hammel of Lake Eden Ski School says 75 per cent of this season's students are taking GLM lessons.

Ski resorts are preparing for a busy Christmas holiday. Snow conditions locally are precarious because of the thaw.

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Calgary Alberton, Alta.
Circ. 34,659
December 21, 1972
CANADIAN PRESS CLIPPING SERVICE



For skiers ...

Norquay c

Mt. Norquay has formed this club to give people more initiative to ski the Norquay Chair and be rewarded for it. It will give the skier the feeling of accomplishment when he can wear a pin designating the number of times he has skied the chair in one day. Everyone is encouraged to participate throughout the entire season this winter.

The regulations are as follows:

1. Number of runs required for each pin: Gold - 25,000 feet vertical in one day equals 22 runs; Silver - 30,000 feet vertical in one day equals 22 runs; Bronze - 35,000 feet vertical in one day equals 19 runs.

2. Any slope from the top of the Norquay Chair is acceptable. All runs must be completed in one day, however the skier is encouraged to try as many separate days as he needs to reach his goal. The skier cannot carry forward his runs from any previous day.

Timberline run is equal to two runs but cannot be done on the last run of the day and in the company of a ski patrol to verify.

4. Verification Card:
Must be picked up in the office before beginning that particular day's runs.

Service

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Edmonton Journal, Alta.
Circ. 123,408

December 21, 1972

CANADIAN PRESS CLIPPING SERVICE

At a meeting Tuesday of the Alberta branch of the Canadian Railway Employees Pension Association, discussion revolved around rank and file motions to halt the flow to international coffers of general grievance committee assessments, representing approximately 25 per cent of membership dues at the local level.

No motions were passed at the meeting, but a senior union official present told The Journal it is clear that a number of members of each of the locals want to make this an issue with their committees within the next few days.

Some members of three locals have already pledged to

Les Outa rep a trouble-free no lift lines, the intermediate not so good ones.

Santa Claus Mount Norquay. But instead of reindeers and (Willie M 911e

Canadian
Press
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Calgary Alberton, Alta.
Circ. 34,659
December 21, 1972
CANADIAN PRESS CLIPPING SERVICE

Racers to Europe

Mike Wiegels, Ski School Director and Head Coach at Lake Louise Junior Race Camp, directed Louise, Alberta, Canada, tooked by Ski School Director and a group of Junior Racers from Coach, Mr. Herbert Thayer, the Lake Louise Ski Club to Mike Wiegels says this camp Europe for three weeks of training - one week at the Corvatsch Ski Resort in Switzerland to train and race with the top Austria, and two weeks in Kaprun, Austrian Juior, and received excellent coaching from top

In Austria the group joined Austrian ex-national racers.

Canadian
Press
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Calgary Alberton, Alta.
Circ. 34,659
December 21, 1972
CANADIAN PRESS CLIPPING SERVICE

1147 Sunshine

BANFF, Alberta - Sunshine Village opened for its 1972-73 ski season early November, living up to its reputation as the first ski area in the Canadian Rockies to open each year.

On the upper slopes of Brewster Mountain, which are above the 8,000 foot level, snow conditions are good, with local skiers turning out in force to try them out.

Access to Sunshine Village,

situated 14 miles southwest of Banff, is by car or bus to the Bourgeau parking lot, then the last three miles into the Village are by bus only. These buses leave and return to the parking lot at regular intervals. Daily bus service from Calgary to the three Banff areas of Sunshine Village, Lake Louise and Norquay start mid-December. There is also a regular bus service from Banff.

Canadian
Press
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Service

481 UNIVERSITY AVE
TORONTO 2

Lethbridge Herald, Alta.
Circ. 20,100
December 22, 1971
CANADIAN PRESS CLIPPING SERVICE

Winter Festival at Banff

BANFF, Alta. - In conjunction with the International Collegiate Ski Meet, the town of Banff will hold a "Winter Festival" from Feb. 19 to 21. The Banff Festival will include an opening day parade, hockey games, figure skating, ice sculptures, a week of entertainment at the Banff Centre, curling bonspiels, a special night dance and a host of other activities.

Task i return

Edmonton will get \$14,500 if contributed now defunct provincial force on urbanization future.

The provincial cabinet last but easiest in 1972, decided to re-invest \$18,000 nine cities cost to the former Social administration - est study. Edmonton was the largest contributor.

The task force was a Conservative government earlier this year.



Lethbridge Herald, Alta.

Circ. 20,100

December 22, 1971

CANADIAN PRESS CLIPPING SERVICE

Skiing season starts West Castle closed

J-147

By LARRY BENNETT
Herald Staff Writer

The ski season, except in isolated cases, is off to a very slow start in Alberta.

West Castle Ski Resort, 22

miles southeast of Pinch Creek will be closed Christmas weekend, following its open weekend last week.

A West Castle spokesman told The Herald warm weather

raps Worth proposal

The faculty association at the Lethbridge Community College has spoken out against one of the major proposals in the Worth Report — establishment of an Alberta Academy.

The proposed academy would be designed to bring education into the home through the use

Lethbridge Herald, Alta.

Circ. 20,100

December 22, 1971

CANADIAN PRESS CLIPPING SERVICE

Banff Springs Hotel increases rooms, features

J-147

BANFF, Alta. — The world famous Banff Springs Hotel has swung into the 1972-73 winter season, well tuned into the winter sports scene offering a host of new features and increased guest capacity.

There will be 500 rooms available during the 1972-73 winter season, an increase of 200 over last winter.

"The increased guest capacity enables us to meet the growing demand for accommodation, particularly during the ever-popular Christmas-New Year holiday period," said Ivor Petrik, general manager of the Banff Springs.

The Banff Springs has a special three day ski package covering three nights of hotel accommodations, three breakfasts and dinners, two days of ski lift fees and two days of transportation to the ski areas for \$99 per person. Each additional day is \$39.50 per person with half rate for children 12 years old and under in the same room with their parents.

The three major ski areas — Mount Norquay, Sunshine Village and Lake Louise — have a combined lift capacity of seven thousand skiers per hour and offer some of the best skiing on the continent. From gentle protected slopes to steep championship runs, the Banff areas have enough variety for everyone.

For the first time, winter visitors to Banff will be able to add the dimension of helicopter skiing to their ski holiday. Banff helicopter skiing will operate from Banff this winter, taking groups to the Kananaskis area which lies just outside Banff National Park.

Hand in hand with skiing go such facilities as the Banff Springs' new Sundance Cabaret where skiers and non-skiers alike can enjoy excellent entertainment and dance music six nights a week.

For those who prefer a quieter atmosphere, there is the new Rob Roy steak house and lounge with light music for dining and dancing and the newly renovated Rundle cocktail lounge scheduled to open by Christmas.

A unique feature at the Banff Springs during the winter season is that the dress and atmosphere can be everything from extremely informal to formal.

Montreal Le Devoir, Que.

Circ. 36,200

December 23, 1971

CANADIAN PRESS CLIPPING SERVICE

BANFF

T-147

station d'hiver par excellence

par Urgel Letebvre

"Banff est mieux que Megève pour le ski. Ce qui donne présentement à Megève sa supériorité, c'est l'après-ski". Voilà ce que soutient M. Ivor Petrik, qui dirige depuis plus d'un an le Banff Springs Hotel où il nous a invités à passer une fin de semaine à notre retour du Mexique par CP Air.

Jusqu'à la fin de 1969, le grand établissement de villégiature de la chaîne des CP Hotels était exclusivement estival. Le nouveau directeur général compte le hisser au rang des grandes stations d'hiver internationales et il n'a pas hésité à ouvrir au début de la présente saison 200 chambres de plus que les années passées, soit 500 en tout.

S'il fait des comparaisons avec Megève, c'est qu'il y a passé trois ans, parmi ses 17 années d'expérience dans de grands hôtels européens et américains.

Directeur général du Lod-





St. Catharines Standard, Ont.
Circ. 35,582
December 23, 1972

CANADIAN PRESS CLIPPING SERVICE

E147



Circ. 254,033
December 30, 1972

CANADIAN PRESS CLIPPING SERVICE

S 147



Vancouver Province, B.C.
Circ. 115,536
December 28, 1972

CANADIAN PRESS CLIPPING SERVICE

X 147



LIFT LINES

By Diane Alder

The development of ski areas in this province and the comments carried in Lift Lines on the government's role in this development have prompted further replies. One answer comes from a man who has long been involved in skiing in many capacities; another is from the president of a small, non-profit organization trying to develop a ski hill on Vancouver Island.

Lorrie (Oakie) O'Connor has grown up on skis in Vancouver. He was a racer with the Mount Seymour Ski Club and went on to ski with the national ski team.

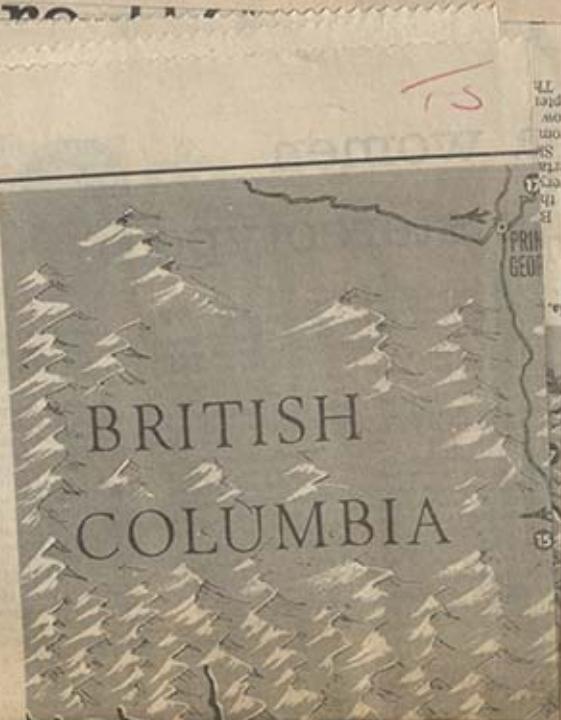
He has been a ski instructor and coach, now serves as the alpine technical director of the Canadian Ski Association, and has been active on the board of directors for the Vancouver-Garibaldi Olympic Committee.

O'Connor feels the government has no place in the development of ski areas, but should be spending tax dollars on access roads that will serve more than just skiers.

Private capital should be taking the risk in ski area development," he says, "because the private developer has to produce to stay in business. Private developers are more in tune with the wants and needs of the skiing public because it is their livelihood."

"Private developers," continues O'Connor, "are specialists in this particular field, as against the broad, complex

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Canadian
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481 UNIVERSITY AVE.
TORONTO 2

Calgary Herald, Alta.
Circ. 101,846

January 4, 1973

CANADIAN PRESS CLIPPING SERVICE

Opens in Ontario

Pontiac ser

Special to the Herald

TORONTO — With the arrival of the New Year preparations are now in full swing to launch the Pontiac Cup national series of ski racing in Canada.

Starting its fifth year of operation, this program has provided organized competitive skiing in Canada geared to the development of young competitors towards future Can-Am, International and Olympic class competition.

Evidence of this is now appearing as Canada's Ski Teams on the International and Can-Am circuit are comprised mainly of former Pontiac Cup contenders.

Such names as "Jungle Jim" Hunter, Lorraine and Kathy Kreiner, Reto Barrington, who are now coming into their own are all former members of the Pontiac Cup series.

Sponsored by General Motors of Canada, the series provides competitors across Canada the opportunity to compete on a national scale while also serving as an excellent induction

Cup committee, under chairmanship of Hugh O'Farrell, has again introduced areas into the series while maintaining several veterans who have handled successful series races in past.

The '73 series, four in west and four in the east as follows:

January 13, 19, Mont-
fond, Quebec; 2 downhills;
January 27, 28, Revelstoke,
2, Lake Louise, Alberta;
downhills; February 10,
Thunder Bay, Ontario; 1
downhill; March 10, 11, Collie-
wood, Ontario, giant slalom;
March 10, 11, Quesnel,
B.C., giant slalom; 1
downhill; March 17, 18, Stoech's
Quebec; 2 giant slaloms;
March 24, 25, Prince George,
B.C., 2 giant slaloms; April
7, Pontiac Cup, Marmora,
Basis, Jasper, Alberta; 2
slaloms, slalom.

Also, as is the custom, a
final move west to be held
by Marmot Basin in Jasper,
Alberta April 6 and 7, also
being held in 1972 at Galt

Canadian
Press
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Service

481 UNIVERSITY AVE.
TORONTO 2

Winnipeg Tribune, Man.

Circ. 76,600

January 5, 1973

CANADIAN PRESS CLIPPING SERVICE

E147

Forget that t

By GERV LEE

Tribune Ski Writer

If you're heading down to Kenora to race in the Konanski slalom this weekend, you'll wait a long time at the top of the hill before anything happens.

A decision late last night by Chuck Lishman, Alpine Development for the Manitoba Division, cancelled the meet and it now will be held Jan. 13-14, again at Kenora. The two-day, two-slalom event was organized, but the area lacked sufficient snow to stage a major race.

Kenora's Mount Evergreen opened last weekend and is reporting a base of four inches, with two inches of new snow, and only two runs open. Conditions on the open runs are rated as fair to good.

Ski wit

the Alpine Championships at Agassiz Feb. 16-19. Then, March 4, the Junior Team Championships will be run at Mystery Mountain, Thompson.

Heading the Division this year is Galt Arthur as president, Sophie Melnychuk as secretary-treasurer, Weland and Lishman, as mentioned, Jack Stewart as honorary director and Sid Lennox in charge of Nancy Greene Ski League. Sid is taking the long walk down the aisle this weekend and it will be Sid Chiboski from here on being married on the ski slopes, we presume.

Two new clubs are in action now — the re-organized La Riviere Ski Club has Dave Bannister as president, Betty

Canadian
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Service

481 UNIVERSITY AVE.
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The Financial Times of Can.

Montreal, Que.

January 8, 1973

CANADIAN PRESS CLIPPING SERVICE

F-147

Financial Times OF CANADA

— consumers out there who cannot get enough of it. For the first time in several years, the twin climates of weather and economics have come into happy configuration for both skiers and the ski industry in Canada.

With more to spend on this most expensive of family sports, skiers in Canada are breaking new trails from the Bugaboo glaciers of B.C. to the Eastern Townships of Quebec. By spring, they will have spent as much as \$30 million for equipment, accommodation, transportation and the privilege of waiting in line for a short, jerky lift to the top of a frozen hill.

Skiing has progressed from the sport of fanatics, who were not satisfied unless they were encrusted with ice and frozen from head to toe after 10 hours

Goods Association, hoping it will grow."

If it does not grow out of step with all elements that are to make skiing the fastest recreation industry is Optimists suggest that be expanding at a rate of 15% to 16%.

Information on the is not easily come by. No resorts are privately owned or do not report their earnings. Some estimates based on able assumptions were gathered in 1971 by P.S. Partners for the Canadian Association.

This study — "The Economic Impact of Skiing in Canada" reported that there were operations across Canada point of comparison, the only 700 in the U.S.), with an in-place investment in accommodation and ski facilities of \$10 million. Expenditures by skiers were estimated at almost \$287 million for the 1970-71 season, almost half of it for accommodation and almost 16% for transportation.

About half the major ski areas are in Quebec, and they collect about 61% of all skiing revenues, excepting transportation and equipment. Ontario received

Boo

skiing in Quebec, "got off to a slow start, followed by a really good December," cast a 15% increase.

The Laurentians extensively developed have not reached a peak point yet," says



on the slopes, to a pleasant and casual social activity for everyone," says Raymond Wallau,



Toronto Globe & Mail, Ont.
Circ. 260,398
January 13, 1973

CANADIAN PRESS CLIPPING SERVICE



Le Petit Journal
Montréal, Qué.
December 17, 1972
CANADIAN PRESS CLIPPING SERVICE

T 147

MAIS IL Y A AUSSI

Et pourquoi ne pas y aller en famille ?

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Chicoutimi Progrès Dimanche
Québec
Circ. 34,565
CANADIAN PRESS CLIPPING SERVICE
December 17, 1972

Hôtelier international à la tête de Banff

T147
Le cours des développements du célèbre hôtel Banff Springs relève d'un homme qui a l'intention d'en faire une station d'hiver internationale.

M. Ivor Petrak, 50 ans, a pris en main, en octobre 1971, la direction de cet hôtel de villégiature à titre de directeur général. Il apportait à CP Hôtels 17 années d'expérience dans certains des plus grands hôtels de villégiature d'Europe et d'Amérique du Nord.

Hôtel exclusivement estival jusqu'à la fin de 1969, le Banff Springs en est à sa quatrième année complète et a ouvert cet hiver plus de chambres que les années passées, soit 500.

"Nous utiliserons l'hiver à notre profit à titre de station de ski", déclare M. Petrak, qui cite l'expérience des sports d'hiver d'Europe où "les sta-

tions de ski vraiment fructueuses sont, sans exception, celles qui renferment un grand hôtel de première classe autour duquel la région a évolué.

"Nous avons tous les éléments: du ski qui se compare au meilleur ski du monde, une saison qui est en marche dans les hauteurs à la mi-novembre et un hôtel qui est unique au monde".

Skieur insatiable ("je ne me rends pas aux pentes aussi souvent que je le voudrais"), M. Ivor Petrak, originaire de Prague, a été directeur général de plusieurs grands hôtels internationaux - dont deux des meilleures stations de montagne du monde.

De 1954 à 1964, il était directeur général du Lodge, à Smuggler's Notch, Stowe, dans le Vermont. Au cours de cette décennie, à cet endroit, le Lodge

s'est classé parmi les véritables paradis de gourmets des Etats-Unis.

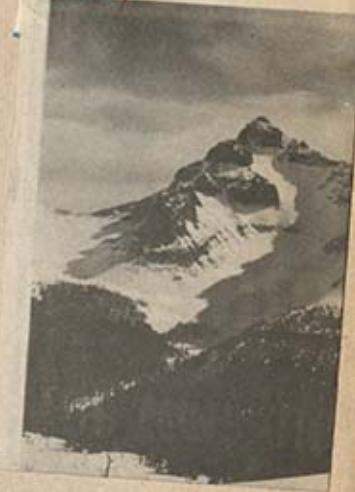
En 1964, il entraînait au service d'Hôtel Corporation of America (maintenant Sonesta International Hotels). Au cours des sept années qu'il a passées à HCA, il a été vice-président et a géré un grand nombre d'hôtels de cette compagnie. Pendant trois de ces années, il a été directeur général de l'hôtel Mont d'Arbois, à Megève, en France, célèbre station de ski et d'être appartenant au Baron Edmond de Rothschild et qui à cette époque était administrée par Hotel Corporation of America.

M. Petrak applique à Banff l'expérience acquise au cours de son passage à cette station de villégiature en créant le genre d'attrait qui a longtemps



Hawkesbury Le Carillon (Fr.)
Ontario
Circ. 5,523
CANADIAN PRESS CLIPPING SERVICE
December 21, 1972

T147



Chicoutimi Progrès Dimanche
Québec
Circ. 34,565
CANADIAN PRESS CLIPPING SERVICE

December 17, 1972



Banff - paradis du ski de l'Amérique du Nord

Le principal atout de Banff est sans aucun doute sa longue saison de ski, qui s'étend normalement de la mi-novembre à mai. Cette magnifique ville des Rocheuses constitue depuis longtemps le

centre préféré des fervents skieurs.

Le ski est à son meilleur entre la mi-février et la mi-avril. Dans la région de Banff, la température est modérée et il y a peu d'humidité, ce qui permet de skier sur une neige sèche et poudreuse.

Les montagnes des trois principaux centres de la région, qui comptent parmi les meilleurs du continent, peuvent transporter plusieurs milliers de skieurs à l'heure. La

offre une variété de pistes et de pentes d'une chute verticale de 2 450 pieds desservies par six téléskis. Il possède aussi une pente pour les championnats de sauts et est choisi pour de nombreuses compétitions de slalom et de descente.

Le plus grand centre de la région englobe les nombreuses pentes des monts Temple et Whitehorn, à 40 milles à l'ouest de Banff et à 50 minutes



Carlyle Observer, Sask.
Circ. 929
CANADIAN PRESS CLIPPING SERVICE
December 21, 1972

T147

each year.

On the up Brewster Mou are above th level, snow co

BANFF - Sunshine Village opened for its 1972-73 ski season early in November, living up to its reputation as the first ski area in the Canadian Rockies to open use of lack of skier in- st, not for lack of snow. tennial Bld;





La Patrie, Montréal, Québec
December 24, 1972

CANADIAN PRESS CLIPPING SERVICE

147 Savez-vous voyager?

Q.— En février prochain, l'irai en Europe, principalement en France et aussi dans quelques autres pays. J'aimerais savoir quelles sont les formalités, quoi faire pour éviter une perte de temps, les endroits intéressants en France, Allemagne, Suisse, Italie, Espagne et les chambres à un taux raisonnable?

Richard Caron,
Victoria, C.B.

R.— Les seules forma-

lités requises pour visiter les pays mentionnés dans votre lettre sont la présentation d'un passeport canadien. Si vous voulez voir tous ces pays en peu de temps, la façon la plus rapide et la plus complète est sûrement de vous joindre à un groupe qui fait un circuit organisé, ce qui vous évitera toutes les pertes de temps possibles. Consultez votre agent de voyage et vous verrez qu'il y a plusieurs circuits touristi-

ques qui font des itinéraires semblables à celui que vous mentionnez dans votre lettre et dont les tarifs sont plus que raisonnables.

Q.— Mes parents, mon frère et moi sommes des mordus du ski et nous aimons faire un voyage de ski cet hiver. En regardant les sections touristiques des journaux, on voit beaucoup de voyages de ski annon-



Calgary North Hill News
Alberta
December 27, 1972
CANADIAN PRESS CLIPPING SERVICE

Ski bus resumes

Mike Peach, president of Sun Travel Centre Calgary, said the provincial government had lifted a ban on the company's daily operation of ski bus tours to Sunshine, Lake Louise and Mt. Norquay ski resorts, pending public hearings into the issue.

The ban was imposed on Sun Travel and Pacific Western Transportation of Calgary, after the government had received complaints that the tours were

conflicting with current bus regulations, under which only Greyhound Lines can operate a daily service.

Under the ski charter setup, Sun Travel and Pacific Western Transportation would arrange to pick skiers up at the Chinook Ridge Shopping Centre and the Bowridge Motel in Calgary, transport them to their ski mountains and return them to Calgary at the end of the day.



Montréal Le Devoir, Québec
Circ. 36,260
December 30, 1972
CANADIAN PRESS CLIPPING SERVICE

Le mont Norquay, situé à proximité de Banff, offre cette année un certain nombre de rencontres internationales de ski, y compris les championnats nationaux de sauts des Forces armées canadiennes qui se tiendront le 26 février au 3 mars pour lesquels on attend 110 participants et la rencontre internationale de ski intercollegial qui aura lieu les 16, 17 et 18 février où sont attendus 100 participants et équipes provenant de l'Ouest des États-Unis et du Canada.



Edmonton Journal, Alberta
Circ. 123,468
December 28, 1972
CANADIAN PRESS CLIPPING SERVICE

Ski doodles

By GARY COOPER
Of The Journal

On the first day after Christmas, with temperatures reaching 40 degrees, all Alberta ski resorts were jumping, with many people trying our new boots, bindings and skis.

The spring-like temperatures pushed ski area attendance up to numbers reached normally only through March or April.

Stony Plain's Lake Eden, for instance, had more than 2,000 skiers on the slopes Boxing Day, making a shambles of the Edmonton area's previous one-day attendance record.

Lake Eden's previous record, set last February, was 1,600 skiers.

Eden's mid-afternoon lift lineups were long, but still only at most 10 minutes. The only complaint about the waiting, however, was that it meant 10 to 20 minutes between downhill runs which, of course, on the small hills takes only a couple of minutes.

But many patrons were,



Star-Phoenix
Saskatoon, Sask.
Circ. 46,451
CANADIAN PRESS CLIPPING SERVICE

December 30, 1972

TRAVEL- LOG

by
SHEILA
STUART



A Happy New Year to all travellers and also to those who stay home and dream dreams. Our major jaunts in 1972 were to Ottawa on business and to the west coast for Christmas vacation. We are just as thrilled each time as we step aboard one of those big Air Canada planes as we were to board a smaller craft for our first plane trip in 1955 . . . CP Air is beginning a year-long program to renovate its DC-8 jet cabin interiors. The overhead storage bins, sculptured ceilings, improved acoustics and indirect lighting will cost about \$3 million . . . Incidentally, senior citizens and youths may travel within Canada with a 40 per cent discount off economy fares on a standby basis with both CP Air and Air Canada. Elderly people may also take advantage of a 20 per cent discount on confirmed reservations . . . A vacation paradise is the way the brochure describes one of Canada's most popular ski resorts, Jasper Park Lodge. We saw these houses



Calgary Albertan, Alberta
Circ. 34,659
December 30, 1972
CANADIAN PRESS CLIPPING SERVICE

147 Cariboo lauded

Helicopter adventure skiing in the Cariboo Range of British Columbia is being promoted by Mike Wiegert, of Lake Louise, who is arranging a 1973 program of ski tours which get under way early in February.

Wiegert, who spent years looking for what he now considers the perfect spot, and weeks exploring the area last winter in the air and on skis, maintains that the greatest attraction of skiing in the Cariboo is the snow condition.

Powder snow skiing, but not the bottomless powder snow of ranges further inland, or the wet heavy powder of the coast.

Montreal Gazette, Que.

Circ. 132,738

January 10, 1973

CANADIAN PRESS CLIPPING SERVICE

Skiing: our fastest-grow

By A. J. PATTERSON

For the first time in several years, the twin climates of weather and economics have come into happy configuration for both skiers and the ski industry in Canada.

With more to spend on this most expensive of family sports, skiers in Canada are breaking new trails from the Bugaboo glaciers of B.C. to the Eastern Townships of Quebec.

By spring, they will have spent as much as \$300,000,000 for equipment, accommodation, transportation and the privilege of waiting in line for a shorty, jerky lift to the top of a frozen hill.

The fastest growing segment of the industry and the sport is cross-country skiing, which is less taxing on the body and the pocketbook than the downhill (or alpine) variety.

Muskers, as cross-country skiers may be called to their face, come in ages and physiques which would risk instant traumas if their ski tips pointed vertically.

SPEND LESS

The average skier in Canada spends \$20 a day while on the slopes, but the alpine devotee certainly spends at above the average rate while cross-country types can get away for less.

They avoid the ski-low rate, which runs between \$4 and \$6 a day in most areas, and their equipment will cost less than half of the alpine equivalent. Boots, bindines

investment in top-of-the-line equipment would come to about \$175.

Any alpine skier who has survived the rank beginner stage will probably have equipment worth \$300 — and perhaps as much as \$500. He, no less than she, will usually be fashion conscious as well, and have an outfit for the slopes and après-ski lounging that costs \$100 or more.

"There isn't the same fashion mystique with cross-country yet," says Jim Quarles, president of Streeter & Quarles Ltd., and also of the Canadian Sporting Goods Association. "But we're hoping it will grow."

437 OPERATIONS

If it does not grow, it will be out of step with all the other elements that are combining to make skiing the fastest-growing recreation industry in Canada.

Optimists suggest that it must be expanding at a rate of 20 per cent. The conservative estimate is 12 per cent. Most, as would be expected, huddle in the middle at 15 per cent — 16 per cent.

Information on the industry is not easily come by. Most of the resorts are privately owned and do not report their earnings. But some estimates based on reasonable assumptions were put together in 1971 by P. S. Ross & Partners for the Canadian Ski Association.

This study — "The Economic Impact of Skiing in Canada" — reported that

\$237,000,000 for the 1970-71 season, almost half of it for accommodation and almost 16 per cent for transportation.

About half the major ski areas are in Quebec and they collect about 61 per cent of all skiing revenues, excepting transportation and equipment.

Ontario received 29 per cent of ski-area revenues — almost \$50,000,000. B.C., \$8,000,000 and Alberta, just over \$6,000,000. Minor ski areas in Manitoba and Saskatchewan had total revenue of \$250,000.

P. S. Ross estimated that skier visits would increase at between 10 per cent and 14 per cent a year, but many observers in the business think this figure too low.

They believe that growth has been hastened by the new market among middle-aged non-skiers opened up by cross-country, increased promotional efforts by the resorts and attractive travel packages being developed by air lines.

SKIFARI TOURS

In 1971-72, Air Canada carried 3,000 people from eastern Canada on its Skifari tours to the Rockies, mainly Jasper, Lake Louise and Banff in Alberta. Bookings this year already exceed 4,000, and the airline expects a total of at least 6,000 before the season finishes.

The tours include air fares, ground transportation, accommodation, breakfasts and lift tickets for \$244 (from Toronto, 7-days, 6-nights).

Though some ski operators

Canadian
Press
Clipping
Service

485 UNIVERSITY AVE
TORONTO 2

Arcola Star Standard, Sask.

December 21, 1972

CANADIAN PRESS CLIPPING SERVICE

147

Sunshine Vi

BANFF - Sunshine Village opened for its 1972-73 ski season in November, living up to its reputation as the first ski area in the Canadian Rockies to open each year.

On the upper slopes of Brewster Mountain, which are above the 8,000 foot level, snow conditions are good, with local skiers turning out in force to try them out.

Access to Sunshine Village, situated 14 miles SW of Banff, is by car or bus to the Borgneau parking lot, then the last three miles into the Village are by bus only. These buses leave and return to the parking lot at regular intervals. Daily bus service from Calgary to the three Banff areas of Sunshine Village, Lake Louise and Norquay start mid-December. There is also regular bus service from Banff.

The 10 square miles of serviced slopes which make up the Sunshine area, situated in a broad valley surrounded by high mountains, with Mount As-

siniboine rising over them all. From the valley floor snow covered mountain meadows spread out to the mountains and this area is becoming as popular with the cross country skiers as the slopes are with the downhill skiers.

Sunshine Village, consisting of a large day lodge, an attractive inn with modern accommodation for 180 guests, ski shop and ski patrol facilities, is at 7,200 feet. The top of the Brewster chair, which passes through two provinces — Alberta and B.C. — is at 9,000 feet.

Three chair lifts, two T-bar and a beginners rope tow give access to 20 runs, five trails and 14 slopes. There are runs for all capabilities: beginners and intermediates find the well groomed slopes a pleasure to ski, while there are lots of challenges for the expert, particularly in deep powder. The whole area is on a belt with a high average snow fall, and it is not uncommon for Sunshine to have a fresh fall of snow



Le Petit Journal
Montréal, Québec.
December 31, 1972
CANADIAN PRESS CLIPPING SERVICE

BON VOYAGE

T 147



VOYAGEZ E

par J.-C. FORTIN

Comme Air Canada et CP Air ont abaissé le prix de leurs billets aller-retour vers la côte du Pacifique, le ski dans l'Ouest devrait connaître un essor sans pareil au printemps de la présente saison.

Le prix du billet d'avion et de séjour hôtelier? Je ne vous les communiquerai pas, pour la bonne raison que votre agent de voyages vous réserve une agréable surprise et que je ne tiens pas à faire de la publicité.



The Western Producer
Saskatoon, Saskatchewan
January 4, 1973
CANADIAN PRESS CLIPPING SERVICE

EDUCER, THURSDAY, JANUARY 4, 1973

Skiing conditions ideal

X 147

This is the year of the big snow for Alberta's Canadian Rockies ski areas. Not since away back has there been such an abundance of that substance so dear to the heart of the skier—powder snow!

All the ski operations—Norquay, Sunshine Village and Lake Louise in Banff National Park; Marmot Basin in Jasper National Park; and Snowridge (southeast of Banff)—are open and running seven days a week—and as many hours as they can crowd into a day. West Castle in the southwest corner of Alberta operates Wednesday to Sunday inclusive.

Mount Norquay, just three miles above the resort town of Banff, reports more snow and better skiing than it has had for the past six years. Slopes and runs for novices and intermediates are all groomed and packed as soon as the snow falls, while the runs for expert skiers are kept in the natural state.

The double chairlift carries skiers and visitors a length of 3400 feet to Cliff House near the top of Mount Norquay. That run extends for 5800 feet, ending at the Trans-Canada Highway.

In addition, there are two T-bars, two pony lifts, one handie tow, and one rope tow, so skiers of various skills can enjoy themselves on the slopes. At Mount Norquay, there are several additional features, too—three ski jumps, a toboggan run, a day lodge, lunch room, babysitting service, ski shop, and an excellent patrol system.

Fourteen miles southwest of Banff, about halfway to well-known Lake Louise, is Sunshine Village, an area famous for the quality as well as the quantity of its snow. This year, conditions are excellent—early in November there was a good base, and it has snowed at least once every day since.

When a woman is one month pregnant, the possibility becomes much more likely—the rate rises to one in 60.

The test involves a process called amniocentesis, in which a small portion of the amniotic fluid that surrounds the fetus is drawn off by means of a needle placed through the mother's stomach wall. Only a few specialists in the province are qualified to perform

ABORTION RATE

where there were 9844 abortions in six months in 1972, compared with 7627 in the same period in 1971.

British Columbia had the greatest number of abortions per live births—22.4 for every 100 live



Vancouver Province, B.C.
Circ. 115,536
January 4, 1973
CANADIAN PRESS CLIPPING SERVICE

X 147



LIFT LINES

By Diane Alder

Snow levels gradually crept down the mountains just before the Christmas holidays and most areas were able to go into full operation between Christmas and New Years. But the late season has hurt many, and made necessary some rather unusual innovations to make the most of the inadequate snow cover.

At Grouse Mountain, the freezing level seemed stuck at the top of the Skyride, with snow falling on the Peak and Paradise, changing to rain further down the mountain on the Cut and Blueberry Bowl. The Cut still had sparse snow cover at New Years.

Seymour had a fair amount of snow, and finally was able to operate all rope tows and the two chairs over the holidays.

At Fernie's Snow Valley, where cold, dry weather had produced nothing but fluffy, blow-away snow before Christmas, a few good snowfalls improved conditions enough that downhill races could be held.

Canadian
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481 UNIVERSITY AVE.
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Calgary Albertan, Alta.
Circ. 34,659
January 4, 1973
CANADIAN PRESS CLIPPING SERVICE

Cariboo lauded

Helicopter adventure skiing in the Cariboo Range of British Columbia is being promoted by Ike Wiegert, of Lake Louise, who is arranging a 1973 program of ski tours which get underway early in February.

People who spent years looking for what he now considers the perfect spot, and were exploring the area last winter in the air and on skis, maintain that the greatest attraction of skiing in the Cariboo is the snow conditions.

For powder snow skiing, but not the bottomless powder snow of ranges further inland, or the wet heavy powder of the coast, the Cariboo offer snow like you have never seen before, snow that makes deep powder skiing an experience that can only be the pleasure of a privileged minority."

Canadian
Press
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481 UNIVERSITY AVE.
TORONTO 2

Winnipeg Free Press
Manitoba
Circ. 131,919
CANADIAN PRESS CLIPPING SERVICE

January 5, 1973



WHAT A DIFFERENCE a snowfall makes! When this column was written last week, it still wasn't certain that some of the ski resorts in the area would be open, but that weekend snowfall certainly changed things.

For instance, there had been no report on Falcon Lake last week and it was considered very doubtful that the Whiteshell resort would be ready. But, five inches or more of fresh snow fell and Falcon opened for the season. From the word that filtered back this week, it may have been the best of the local areas on the weekend, because our spies say they were actually skiing in powder almost up to the knees. We don't see too much of that around Manitoba.

The fresh snow was a blessing at all the areas, but the stormy conditions that accompanied it last weekend also hurt attendance somewhat. Not too many skiers ventured out of Winnipeg on Sunday, when blowing snow made driving a little hazardous. As a result, the areas were used mainly by those who were out for the weekend or by the more local residents.

Nevertheless, all the

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Edmonton Journal, Alta.
Circ. 123,488
January 4, 1973
CANADIAN PRESS CLIPPING SERVICE

Ski doodles

By Gary Cooper

A ski area on a happy holiday weekend when snow and weather conditions are perfect is definitely not the place to be if one is feeling slightly under the weather.

The flu bug had me feeling rocky late last week when Silver Summit operator Rick Dunn telephoned with glad tidings and a no-argument invitation to be there for the New Year's weekend.

He insisted that the snow was great, skies sunny and temperatures were just under 30 degrees all through the Christmas holidays there.

Neither Rick nor my family were in the least sympathetic to my health so, naturally, we went to Silver Summit.

In practically anything else, even work, one can manage to fake it, though flea-wracked, and receive sympathetic ears besides.

Not so at a ski area. To ski even half well, one has to be physically and mentally up. With rubbery legs and a listless spirit, faking it is impossible.

I managed only about four runs Sunday; enough to confirm that skiing conditions were tops, though I knew my

Kooye, reports also that the challenge club has resulted in youngsters crashing the liftline, complete with moms and dads cheering them on from the sidelines.

"On paper, the challenge club idea is good, but on weekends with long liftlines, it isn't accomplishing what was intended," observes Kooye. "Mt. Norquay isn't accomplishing anything by having kids crash liftlines to win pins. The idea was aimed at stimulating some of Alberta's better adult skiers to the challenge."

Skating's good on the lower Mt. Norquay slopes, but snow is still scant on the upper runs, adds Kooye. Lake Louise had holiday attendance as high as 3,600 to 3,500 a day.

The popular Ptarmigan run was opened Christmas Day and new snow fell Boxing Day, creating beautiful conditions, reports Tony. But by the New Year weekend, Ptarmigan's famous, or infamous, moguls were developed. Lake Louise skiing was generally good, with the popular Larch run on Temple in fine shape and the old poma lift operating more smoothly under new engine power.

Canadian
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TORONTO 2

Rod Deer Advocate, Alta.
Circ. 10,365
January 5, 1973
CANADIAN PRESS CLIPPING SERVICE

Sportsman's Luck

Looking back a

(First of three parts)

Judgment has largely been suspended on the performance of Alberta's new Conservative government since its election late in August of 1971.

In fact, some members of the new Cabinet seemed so sensitive even to the suggestion of criticism that most would-be critics were inclined to go along with the suggestion that the new government should be given some time to take action before it was criticized in any area for inactivity.

Two legislative sessions have been held since the election of August 30, 1971 — one in the spring of 1972 and the other last fall — and we soon will be into another. If the new government had taken no action whatever in the 18 months since its election in areas of interest to the conservationist and sportsman, that alone would probably be valid reason for serious criticism from this group, but it would tell us little about what to expect from the government in any future action it might take in these areas.

The fact is that the new government has now taken positive action in several matters of keen interest to sportsmen and conservationists. All governments, ultimately, are judged on their actions or failures to act, and, if it is too early to criticize failures to act, it must now be fair to examine actions the government has taken in fields of interest to sportsmen and conservationists to see what the actions reveal of the attitudes of the government to those fields.

* * *
The action of the Alberta government in the outdoors field that obtained the greatest amount of publicity was the letter written by Don Getty, Alberta Minister of Inter-Governmental Affairs, on May 24, 1972 to Jean Chretien, federal Minister of Northern Development, in which Mr.

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481 UNIVERSITY AVE.
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Calgary Albertan, Alta.
Circ. 34,659
January 6, 1973
CANADIAN PRESS CLIPPING SERVICE

Ski Club has student special

The Calgary Ski Club students' Saturday Specials start this Saturday, enabling students to obtain a special package of bus, tow and lessons for \$3. This is a CSC public service for recreational student skiers and is directed by Bob Taylor.

The buses will leave Chinook Ridge at 7:30 a.m. and the Westbrook Shopping Centre at 7:30 a.m. sharp. The first bus load will be video taped by Helga Vifian, director of the Mt. Norquay Ski School, and will be played back at the club meeting Friday, Jan. 12.

Tickets can be picked up at the downtown office, 1001 Lancaster Blvd., 1 Ave. and 2 St. S.W., or at the following ski shops: Russell's, Oxley's, Premier, Sportsman and Abominable.



Canadian
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481 UNIVERSITY AVE
TORONTO 2

St. Thomas Times-Journal,
Ontario
Circ. 11,259
CANADIAN PRESS CLIPPING SERVICE
January 6, 1973



Canadian
Press
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481 UNIVERSITY AVE
TORONTO 2

Québec L'Action, Qué.
Circ. 30,702
January 6, 1973
CANADIAN PRESS CLIPPING SERVICE

The snows abounds

By DIANE MELDR

When skiers in Vancouver say they "ski the interior", they could mean one or all of a half dozen major ski areas set back among the surrounding ranges of the Okanagan Valley.

Together they form an impressive ski map, but they are little known beyond the borders of the western Canadian province sitting on the edge of the Pacific Ocean.

Mount Baldy at Osoyoos, Apex at Penticton, Kelowna's Big White, Vernon's Silver Star and the 3,000-foot vertical drop of mighty Tod Mountain north of Kamloops are names the visitor should know and remember. Along with Westbank's Last Mountain, they offer the kind of skiing you can't afford to refuse.

One sunny day in April we drove the 300-odd miles from Vancouver to the Okanagan Valley hoping to find the runs

and conditions we'd heard about, despite the signs that winter was over.

But although the Interior has a longer season than most of the coastal centres, we didn't expect to find fresh powder snow, wintry temperatures and hills almost deserted! Is there anything that compares to a powder run in 10 inches of powder fluff and only two people sharing the run?

It's not always like that in the Okanagan ski areas, but certainly there are no long line-ups, no shortage of snow and sunshine, and people are friendly.

FIVE IN TEN DAYS

The Okanagan areas are so closely situated that we skied five in a ten day trip. It's possible to ski them in five days. Using Kelowna as the jumping-off spot (the airport is near town), you can take day trips to Vernon's Silver Star, 44 miles

north, to Big White

east, to Pacific

pine, 64 miles

to B

east of Osoyoos.

We headed f

Star, 35 minutes

There are steep

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T-bars also take

of Silver Star wh

to the back bowl

La série de la TNT commencera les

A chaque année, la série de courses pour la Coupe Pontiac est offerte sous les auspices de l'Association de ski canadienne et est subventionnée par la compagnie General Motors.

Cette série est divisée en 3 sections : le tour comprenant huit courses dans l'est et huit courses dans l'ouest du Canada. Les courses qui se sont bien placées dans chaque section seront invitées les 5, 6 et 7 d'avril à Marmet Basin (Jasper, Alberta) afin de concourir dans le dernier événement — La Coupe Pontiac.

Il doit être entendu que les compétiteurs peuvent concourir dans chaque événement mais, en ce qui concerne les points pour la Coupe Pontiac, ceux doivent être accumulés dans la section de l'est ou de l'ouest. La résidence du compétiteur déterminera dans quelle section il sera enregistré. L'attribution de points à la dernière

On suivra la Coupe du Monde les points; pour compétiteur pour accueillir un à points en slalom géant et les épreuves. Voici la forme

Place	Points
1	25
2	20
3	15
4	11
5	8

Il va sans dire que les compétiteurs ne peuvent pas concourrir dans les deux sections pour les deux types de courses. Dans le cas d'un compétiteur ayant le nom de compétiteur et, recevra les points suivants



Canadian
Press
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481 UNIVERSITY AVE
TORONTO 2

Calgary Herald, Alta.
Circ. 101,846
January 11, 1973
CANADIAN PRESS CLIPPING SERVICE

Alberta Cup race will determine

A series of ski races has been launched to determine the best Alpine ski racer in Alberta, the Canadian Ski Association Alberta Division has announced.

The series will consist of five giant slaloms and five slalom races and the winner will be awarded the Alberta Cup to symbolize the victory.

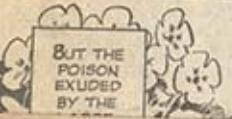
The series will be modelled after the World Cup and Pontiac Cup races and points will be awarded in both slalom

and giant slalom competitions.

A win is worth 25 points, second place 20 points, third place 15 points and so on down to 10th position which is worth a single point.

The competitor compiling the most points over the series will be awarded the Alberta Cup.

The organizers felt that Alberta competitors have represented their province well in local, interprovincial, na-



481 UNIVERSITY AVE

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Winnipeg Free Press
Circ. 131,919
Manitoba
CANADIAN PRESS CLIPPING SERVICE

January 6, 1973

Skiing In Great Winter

By JAMES MONTAGNE

Ski enthusiasts in Winnipeg can find good skiing both east and west in Canada and not far south of the international border in the United States. Ski resorts are increasing in numbers annually, and so are package weekend and weekend ski trips, including air fare, accommodations and ski facilities.

Looking at the Canadian ski scene from Pacific to Atlantic coasts, here is the picture:

Vancouver has little snow but excellent mountain skiing within half an hour of the downtown district. Gondolas lift up Grouse Mountain for a view of the city from 4,000 feet up, and

wood area's Blue Mountains of Georgian Bay are popular. In Ottawa ski resorts and facilities within sight of the Parliament Buildings are in the Gatineau Hills of adjoining Quebec province.

North of Montreal the Laurentian Hills are the most populated ski area in Canada, with hills up to 3,000 feet above sea level. Best known of the resorts are at Ste. Agathe, Mont Tremblant, Ste. Adele and St. Sauveur, with skiing till late May. Snowmaking machinery is in use here to keep slopes covered with fresh white snow.

This area has dozens of luxury resorts, attracting a large American clientele, specializing



OVERCAME TRAGEDY

Canadian
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481 UNIVERSITY AVE.
TORONTO 2

Calgary Herald, Alta.

Circ. 101,846

January 11, 1973

CANADIAN PRESS CLIPPING SERVICE

Below zero weather doesn't frighten Norquay ski racers

In ~~44°~~ below zero weather 60 Class D racers showed up at Mt. Norquay last weekend to compete in a race handled by the Banff Ski Runners.

In the girls D event Pam Judge of the Sunshine Ski Club was first followed closely by team mate Pat Fergstad. J. Wolf of Paskapoo won the boys' section followed by Paul Langevin of the Banff Ski Runners.

On Sunday, Jan. 7, 85 racers appeared for a class C race also run by the Ski Runners.

In the girls' section Shane Leavitt of Sunshine came first followed by Shannon Murphy of Paskapoo and Sally Smith of Edmonton. On the boy's side D. Wixell of Edmonton placed first, followed by M. Cullen of the Skimasters and P. Johnsen of Edmonton.

Canadian
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Calgary Herald, Alta.

Circ. 101,846

January 11, 1973

CANADIAN PRESS CLIPPING SERVICE

'Louise says [47] lifts faster'

Skiers at Lake Louise are getting up the hills faster this year with the introduction of new methods of handling people, says area sales manager Keith Shepherd.

The new method was put to the test between December 26 and 27 when 14,500 skiers rode the area's seven lifts. The busiest single day was December 27 when 3,200 skiers used the facilities at Lake Louise.

"Even on the busiest day the waiting time was kept down to about eight minutes," said Shepherd. "Only on the Olympic Chair, which is the main access chair, was

Canadian
Press
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Service

481 UNIVERSITY AVE.
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St. Catharines Standard, Ont.

Circ. 35,562

January 13, 1973

CANADIAN PRESS CLIPPING SERVICE



A Skier Crests A Ridge Of Powder Snow

Canadian
Press
Clipping
Service

481 UNIVERSITY AVE.
TORONTO 2

Montreal Star, Que.

Circ. 190,690

January 13, 1973

CANADIAN PRESS CLIPPING SERVICE



Charter Flight To B

Niagara Skiers

Canadian
Press
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Service

480 UNIVERSITY AVE
TORONTO 2

Toronto Star, Ontario

Saturday Edition

Circ. 712,240

CANADIAN PRESS CLIPPING SERVICE

January 20, 1973

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Canadian
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Service

480 UNIVERSITY AVE
TORONTO 2

Globe & Mail, Ont.
Circ. 260,376

January 27, 1973

CANADIAN PRESS CLIPPING SERVICE

32 THE GLOBE AND MAIL, SATURDAY, JAN. 27, 1973

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481 UNIVERSITY AVE.
TORONTO 2

Western Canada Skier
Vancouver, B.C.
December 1972

CANADIAN PRESS CLIPPING SERVICE

Canadian
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481 UNIVERSITY AVE.
TORONTO 2

Western Canada Skier
Vancouver, B.C.
December 1972
CANADIAN PRESS CLIPPING SERVICE

X 147

The Canadian Ski Instructors' Alliance is an organisation formed in the late 1930's to promote a high level of standardised ski teaching across Canada. To become a member, a potential ski instructor must take a week-long course involving skiing technique, teaching methods and examinations. Successful completion of the course gives him professional accreditation as a qualified ski instructor.

Alliance seeks to maintain a high calibre of instruction across the country, and provides constant upgrading and refresher courses for its 2,600 members.

About 1,300 instructors attended CSIA courses last year to improve their own skiing, improve teaching methods and keep up to date on technical modifications. There are four levels in the Alliance, beginning with ASI (Assistant Ski Instructors) awarded to potential instructors who have completed the first course, who have grasped an understanding of teaching methods, are proficient skiers and are ready to serve in an apprentice-type capacity.

Once the ASI has gained experience and proven himself a proficient instructor, he can take a further course to become a CSI (Certified Ski Instructor).



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Western Canada Skier
Vancouver, B.C.
December 1972

CANADIAN PRESS CLIPPING SERVICE

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Western Canada Skier
Vancouver, B.C.
December 1972
CANADIAN PRESS CLIPPING SERVICE

X 147



Simon Hayle Photo

try MOLSTAR!

BANFF—For the first time, winter visitors here will be able to add the dimension of helicopter skiing to their ski holiday. Banff Helicopter Skiing will operate from Banff this winter, taking groups to the Kananaskis area, which lies just outside Banff National Park.

Centered in the southern-most highly glaciated area of the Canadian

on Whistler Mountain since it opened regarding searches.

ing you see on television pretty scary, but how about a nice, gentle course with 20 wide, sweeping turns on an intermediate slope right at your local

to the Molstar par. Skiers coming within a certain percentage of par are awarded gold, silver or bronze Molstar pins. All entrants receive a handicap card through which they

Canadian
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Clipping
Service

481 UNIVERSITY AVE.
TORONTO 2

Photo-Journal
Montréal, Qué.
January 1, 1973
CANADIAN PRESS CLIPPING SERVICE

L'Quest canadien attend les skieurs québécois

Cette année encore Air Canada organise, en collaboration avec l'Office du tourisme du gouvernement fédéral et celui du gouvernement de l'Alberta, ces vacances-ski appelées "Skifaris" dans l'Ouest canadien. Cette organisation, en plus de vous offrir des prix extrêmement avantageux, vous permet de visiter de grandes stations de ski comme celles du mont Whistler, en Colombie-Britannique, du mont Norquay, du mont Sunshine et du lac Louise, dans les parcs nationaux de Banff et Jasper en Alberta.

Divers circuits de skafari, depuis novembre jusqu'à mai, comprenant le transport aérien aller-retour en classe économique, le transport terrestre jusqu'aux stations de ski et la chambre d'hôtel ou de motel pendant un minimum de six nuits; il sera également possible de partager ses vacances entre la région de Jasper et celle de Banff.

Les cinq grandes stations de ski qui participent aux circuits de skafari rivalisent d'hospitalité et, par la qualité de leurs pistes, sauront satisfaire autant les novices que les professionnels. Les vacanciers de skafari pourront loger dans ceux des quatorze hôtels et motels compris dans l'organisation qui leur plairont le plus.

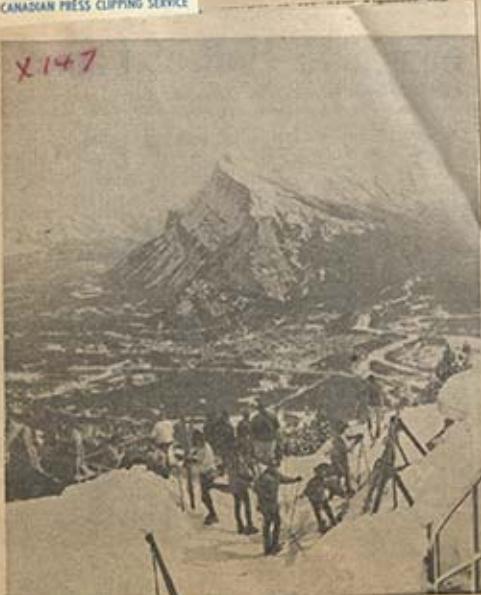
M. Hans Gmoser, dont le nom est étroitement lié à la popularité grandissante du ski dans l'Ouest et en Alaska, s'occupera de la coordination des skafari. A cette fin, il participera à une série de rencontres organisées sous forme de séances d'étude afin de promouvoir la pratique du ski dans les montagnes de l'Alberta et de la Colombie-Britannique.

Originaire d'Autriche, M. Gmoser, réside depuis une vingtaine d'années au Canada où il s'occupe intensément d'alpinisme et de ski. Ayant dirigé plusieurs expéditions importantes au Yukon et en Alaska, il est l'organisateur désigné pour faire des vacances-ski "skafari" nouveaux éléments d'intérêt du Canadien d'aujourd'hui.

Canadian
Press
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Service

481 UNIVERSITY AVE.
TORONTO 2

The Western Producer
Saskatoon, Sask.
January 11, 1973
CANADIAN PRESS CLIPPING SERVICE



Canadian
Press
Clipping
Service

481 UNIVERSITY AVE.
TORONTO 2

Cedar Advance, Alta.
January 4, 1973

CANADIAN PRESS CLIPPING SERVICE



LOCAL RACER — Jeremy Zinger is again competing in slalom races around the province. This picture was taken at the 1972 Canadian Slalom Championships in Jasper.

Canadian
Press
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Service

481 UNIVERSITY AVE.
TORONTO 2

Vancouver Province, B.C.

Circ. 115,536

January 12, 1973

CANADIAN PRESS CLIPPING SERVICE

SNOW POST

X 147 NORTHWESTERN SKI REPORT

AREA	WEATHER	TEMP.	SKI
LOWER MAINLAND			
Grouse	Rain & Snow	31	+
Seymour	Rain & Snow	31	+
Whistler	Snowing	26	+
Hemlock	Snowing	22	+
Gibson Pass	Snowing	20	+
OKANAGAN-KOOTENAY			
Apey-Alpine	Snowing	5	+
Bir White	Snowing	18	+
Baldy	Snowing	15	+
North Star	Snowing	12	+
Red Mt.	Snowing	8	+
Silver Star	Snowing	8	+
Tod Mt.	Overcast	20	+
ALBERTA			
Lake Louise	Overcast	0	+
Marmot Basin	Overcast	18	+
Mt. Norquay	Overcast	15	+
Sunshine	Overcast	8	+
UNITED STATES			
Mt. Baker	Snowing	20	+
Crystal Mt.	Overcast	24	+
Timberline	Snowing	20	+
Sun Valley	Snowing	20	+

*—Information not available

NOTE—All conditions as of 8 p.m. Thursday

Canadian
Press
Clipping
Service

481 UNIVERSITY AVE.
TORONTO 2

Ottawa Pocket & Times, Ont.
Circ. 7,608
January 16, 1973
CANADIAN PRESS CLIPPING SERVICE



147
Clipping
Service

481 UNIVERSITY AVE.
TORONTO 2

Calgary North Hill News:
Alberta
January 16, 1973
CANADIAN PRESS CLIPPING SERVICE

Up in the sunshine



HIGH LIVING—Perched on the snow of Lookout mountain, popularly known as Brewster rock, this group of skiers looks down at Sunshine ski lodge some 2000' below. The ski run is a lot more gentle than it looks at this angle. Sunshine's Wa Ta-Bar is across the valley behind the lodge. The ski resort is in Banff national park.

Canadian
Press
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Service

481 UNIVERSITY AVE.
TORONTO 2

Sherbrooke Record, Que.
Circ. 8,063
January 16, 1973
CANADIAN PRESS CLIPPING SERVICE

Adams races set

ORFORD—The 21st running of the annual Adams Memorial ski races will be held Thursday and Friday, January 18 and 19, at the Mont Orford Ski Centre, four miles north of Magog.

Scheduled in conjunction with the first in a series of nine nation-wide competitions that will determine winners in the Pontiac Cup, the Orford races will feature two downhill runs on the famous Three Creeks (Trois Ruisseaux) trail. The even, launching the national series, will be based on FIS points and will see many of Canada's best competitors entered.

Organized by The Mt. Orford Ski Club, the races are listed among top meets in the country this winter. The Pontiac Cup, Canada's only national series, provides the stepping stone for Canada's future ski stars. Downhill, slalom and giant slalom events provide top competition for the country's best skiers whose goal is the Can-Am, the Olympics and other top-rated ski events around the

world. Provisions for national television, radio and newspaper coverage of these races give them added importance to Canadian sport fans, especially those interested in skiing.

The nine, General Motors of Canada Limited-sponsored Pontiac Cup races are scheduled for Mont Orford this Thursday and Friday; Revelstoke, B.C. on Jan. 27, 28; Lake Louise, Alta. Feb. 1 and 2; Thunder Bay, Ont. Feb. 10, 11; Collingwood, Ont. Mar. 10, 11, and the same day a second race in the series will be run at Osoyoos, B.C. March 17, 18 the event moves to Stoneham, Quebec; and on the 24 and 25 to Prince George, B.C., with culmination being the April 6 and 7 races at Marmont Basin, Jasper, Alberta.

Races in the series are generally scheduled for weekdays in an effort to avoid interference with weekend skiing as is the case at Orford. All races will terminate Friday afternoon.

Canadian
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481 UNIVERSITY AVE.
TORONTO 2

Calgary Herald, Alta.
Circ. 101,846
January 18, 1973
CANADIAN PRESS CLIPPING SERVICE

Handicap ski school set for Sunshind

A learn-to-ski week for handicapped persons has been arranged by Jerry Johnstone, ski school director at Sunshine Village. Persons with physical disabilities are invited to contact Box 1510 Banff, for further details on the week planned from Jan. 21st to 27th.

Canadian
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481 UNIVERSITY AVE.
TORONTO 2

Calgary Albertan, Alta.
Circ. 34,659
January 18, 1973
CANADIAN PRESS CLIPPING SERVICE

Nothing like it/ Magic in s

There is no other skiing in the world that can match it. Over 78 inches of powder snowfall every year, and 99 per cent of this snow has never been skied. It is virgin. And there's only one way to get to this fresh stuff—by helicopter.

Runs discovered to date vary from 1,500 vertical feet to over 8,300 vertical feet. The key word here is "discovered." It's not unusual for your guide to say, "we just skied a run that's never been touched before. What will we name it?"

Apart from the fantastic skiing and sense of adventure offered only by helicopter skiing, it is the only opportunity you'll ever

own by Canadian Mountain Holidays offers a rustic but exceedingly comfortable decor. Maximum accommodation here is 36 people, so ski groups are split into four groups of nine each with a guide per group.

After a day of skiing 10,000 vertical feet, breathing crisp mountain air and tanning in bright sun, hot showers and a sauna await you.

At the end of the day you'll likely be dead tired but glowing with a keen sense of accomplishment unmatched by any other kind of skiing. Apres-ski life simply means heading for the large, warm living room with your favorite drink, perhaps

Canadian
Press
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Service

481 UNIVERSITY AVE.
TORONTO 2

Calgary Albertan, Alta.

Circ. 34,659

January 18, 1973

CANADIAN PRESS CLIPPING SERVICE

B147 Ski bob be



Canadian
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481 UNIVERSITY AVE.
TORONTO 2

Brockville Recorder
and Times, Ontario

Circ. 10,870

CANADIAN PRESS CLIPPING SERVICE

January 18, 1973



B147 Skiers Flocking West To Cana.

The word is out.

■ Banff, in the western Canadian province of Alberta, has consistently good snow conditions, three big ski centers from which to choose, with crowded slopes ranging from steep challengers to beginner's hills to wide open powder bowls. And it's set in some of the most magnificent scenery in North America.

The castle-like Banff Springs Hotel high in the Canadian Rockies is following up a record year for snowfall



Canadian
Press
Clipping
Service

481 UNIVERSITY AVE.
TORONTO 2

Calgary Albertan, Alta.

Circ. 34,659

January 18, 1973

CANADIAN PRESS CLIPPING SERVICE

B147 Blizzard plagues

Blizzard conditions prevailed as the first Alberta Cup races began at Jasper's Marmot Basin last weekend.

The racers in the slalom event were hampered by visibility caused by the conditions and many top seeded racers crashed. Nevertheless, Mike Irwin of

the Alberta Ski Team survived to take both the slalom and giant slalom events. Irwin now has a commanding lead in the series with 50 Alberta Cup Points.

Bill Cooper of the Calgary Ski Team is second by virtue of two fourth-place finishes, which gives him a 22 point total to date.

Robbie Block of the Jasper Park Ski Club and Scott Lyons of the Alberta Ski Team are tied for third spot in the series. Lyons placed second in the giant slalom and Block second in the slalom, for 20 points each.

For example, the one-pound directed

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Calgary Albertan, Alta.

Circ. 34,659

January 18, 1973

CANADIAN PRESS CLIPPING SERVICE

B147 Wide open skiing in Alberta's Rockies

The word is out.

Banff has consistently good snow conditions, three big ski centres from which to choose, with uncrowded slopes ranging from steep challengers to beginner's hills to wide open powder bowls. And it's set in some of the most magnificent scenery in North America.

The castle-like Banff Springs Hotel high in the Canadian Rockies is following up on a record year for snowfall last year by opening all its doors to the skiing crowd. With this, it sheds the last of its summertime-only image as more and more people discover what skiing the Rockies — Banff and Jasper National Parks — is all about.

The Banff Springs is a combination of elegance and swingy apres-ski life, with recent renovations such as the new nightclub, the Sundance Room, and the ski and sport shop enhancing the winter holiday atmosphere.

It's easy to get to the Rockies. Air Canada and CP Air are both following up their inaugural year of ski packages to the Rockies.

ties that put them within easy reach of the Eastern skier. CIP's packages are also marketed in the American West.

A sample price of \$244 on Air Canada's Skafari from Toronto includes return air fare to Calgary or Edmonton, bus transfers to Calgary or Jasper, six nights accommodation at a variety of Banff or Jasper hotels, including the Banff Springs and Jasper Park Lodge with breakfast, transportation to and from the slopes, and lift tickets. Or you can spend the first three days in Jasper and take the final three at Banff.

Here's what skiers are going for in the Canadian Rockies:

Situated at the confluence of the Bow and Spray rivers, the town of Banff is the focal point for three of North America's major ski centres: Mount Norquay, Sunshine Village, and Lake Louise. All are within a short drive of downtown, which is the scene for apres-ski activity in the area.

MOUNT NORQUAY

Mount Norquay is just three miles from town.

Norquay is a good test for those looking for a challenging run through some famed Rocky Mountain powder. Runs such as the Lone Pine and the North American have earned respect

among one of 18 trails dashing through the trees to the base lodge and Sunshine Inn.

Sunshine's main feature is the easy-going character of its trails on which the average recreational skier can roam far and wide. Good snow at the Village is almost a guarantee.

The 2,000-foot vertical at Sunshine has three chairlifts, two T-bars and a muley-mite to whisk skiers back up the slopes for another run. The most recent chairlift, the Great Divide lift, opened up one of the best recreational runs on the continent, the 'Great White Way.'

LAKE LOUISE

The third of the area's centres lies 25 miles from Banff in one of the world's most popular settings — Lake Louise.

The largest ski resort in Canada, Lake Louise sits on three faces of a two-mountain complex, Mount Temple and Whistler. A network of lifts enables the wanderer to float from one Valley to another and back again.

There are several day lodges for refreshments as you re-live stories of the runs which range more than four miles on packed trails or fast, dry powder satisfying every class of skier.

Accommodation is at the nearby Post Hotel, Pipetone



**Canadian
Press
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Service**

481 UNIVERSITY AVE.
TORONTO 2

Calgary North Hill News
Alberta
January 18, 1973
CANADIAN PRESS CLIPPING SERVICE

Ski Heil

Chatting on



**BY ROGER TEXEL
SKI FANATIC**

First the banquets. Then the other day I cheered Louise ski resort manager LEN OUTZ for his crackdown on queue-jumping at the lift lines.

This week I applaud the new president, TOM BOLEANTU and executive of Calgary ski club for an exciting reformation. The club now truly acts in the interests of the recreational skier whether he slides downhill across country

— M. D. SHELDON AND JACKSON

car racing. At least with those big works car teams there was never any doubt about the sponsorship.

When will sports editors wake up? Any editor worth his salt would erase a brand name before a picture (purporting to be a news picture) gets into print.

As I said before, I consider this form of free advertising to be the worst hypocrisy in sports reporting. It is what angered the former president of the international olympic committee, Avery Brundage, and the reason why he was so strongly abused by the sports reporters.

CORRUPTION

It is also the cause of corruption among athletes and to a certain extent the reason for exorbitant prices on skis and boots.

I also consider the advertising to be unfair for competitors whose skis (boots, clothing, gloves, goggles or toques) did not happen to be draped around

them.



Calgary Herald, Alta.
Circ. 101,846
January 18, 1973
CANADIAN PRESS CLIPPING SERVICE



ALBERTA SKI TEAM: Members of the Alberta Ski Team selected by coach Ottmar Setzer are shown after an Alberta Cup race at Jasper last weekend. Left to right rear: Ottmar Setzer, coach; Bruce Hilland, Calgary; Mike Irwin, Calgary; Bill Titely, Red Deer; Matthew Potts, Calgary; Philip Monod, Banff; Scott Lyons.



Calgary Herald, Alta.
Circ. 101,846
January 18, 1973
CANADIAN PRESS CLIPPING SERVICE



147 The SKI SCENE

By JOHN GORMAN

Ski racing is really more advantageous to parents than it is to the youngsters who race.

If they have come anywhere close to outfitting the kids with the equipment they need on the racing circuit, there is no way they can afford to do the traditional parental things that cause high blood pressure and increase the cholesterol count.

Sorry about that pops.

A countless number of dedicated skiers have put in decades of time supporting amateur racing in this part of the country, and their efforts have gone unnoticed and unrewarded.

And we're sorry about that too.

But the schedule of events for the Alberta Division of the Canadian Ski Association and the Western National races are eloquent testimony to the health of ski racing... due largely to the efforts exceeded over the past twenty or thirty years.



Calgary Herald, Alta.
Circ. 101,846
January 18, 1973
CANADIAN PRESS CLIPPING SERVICE

Sweeps Alberta Cup

Mike Irwin b

In blizzard conditions with visibility, Mike Irwin of the Alberta ski team displayed heroic survival tendencies to outlast the field with victories in both the

giant slalom and the slalom in the first race of the Alberta Cup series run last weekend at Jasper.

The twin wins give the 16-year-old Central High student





Nelson Daily News, B.C.
Circ. 8,975
January 19, 1973
CANADIAN PRESS CLIPPING SERVICE

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L'Evangeline, Moncton, N.B.
Circ. 8,180
January 19, 1973
CANADIAN PRESS CLIPPING SERVICE

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SKI SANS FRONTIERE: LES ROCHEUSES CANADIENNES

Banff, à l'extrême ouest de la province canadienne de l'Alberta, jouit d'un enneigement exceptionnel, et propose aux skieurs ses trois grandes stations aux pistes peu encombrées, dont l'éventail va de la pente abrupte pour skieur émérite à la pente douce pour débutants et aux vastes cirques couverts de neige poudreuse; le tout dans l'un des plus magnifiques paysages de l'Amérique du Nord.

A la suite de l'enneigement record de l'année dernière, le Banff Springs Hotel, semblable à un château sur les hauteurs des Rocheuses canadiennes, vient d'ouvrir ses portes aux skieurs. Il abandonne ainsi son image d'hôtel réservé aux estivants, au moment où les gens sont de plus en plus nombreux à découvrir ce qu'est le ski dans les parcs nationaux de Banff et Jasper.



Montréal Le Devoir, Qué.
Circ. 36,200
January 20, 1973
CANADIAN PRESS CLIPPING SERVICE

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CONTRE INCOMPARABLE - À Sunsh
tombe plus de 700 pouces de neige por
cette étendue est vierge. Il n'y a d'ailleurs

St. Thomas Times-Journal,
Ontario
Circ. 11,250
CANADIAN PRESS CLIPPING SERVICE
January 20, 1973

Ride in a helicopter to the heig¹⁴⁷

By SHERRY KLOPFER

There is no other skiing in the world that can match it. Over 700 inches of powder snow fall every year and 99 percent of this snow has never been skied. It is virgin. And there's only one way to get to this fresh stuff... by helicopter.

Runs discovered to date vary from 1,500 vertical feet to over 8,000 vertical feet. They key word here is "discovered". It's not unusual for your guide to say, "we just skied a run that's never been touched before. What will we name it?"

Apart from the fantastic skiing and sense of adventure offered only by helicopter skiing, it is the only opportunity you'll ever have to

Now the Bugaboos attract skiers from around the world to test the 100 or so runs that Grouse has plotted.

During January, February and March, the snow is often so deep that it literally flies over your head as you parallel down. Runs are anywhere from two to ten miles long and have vertical drops of up to 6,500 feet.

During April and May, snow conditions are still settled and you can go on spectacular runs. Above 8,000 feet, there is powder even in May, while on the lower slopes you'll find good corn.

TRAVEL

mountain air bright sun, hot sauna await you.

At the end of likely be dead tired with a keen accomplishment unmoved other kind of ski life simply for the large room with your perhaps playing card or chess game fire in the huge fireplace and gazing out view of the Glacier and Mount

CARRY ON
The Cariboo, Premier range Columbia, just 40 Jasper, cover a square miles with



La Presse
Montreal, Que.
Circ. 185,620
CANADIAN PRESS CLIPPING SERVICE

January 20, 1973

Le ski à Banff¹⁴⁷

Le principal atout de Banff est sans aucun doute sa longue saison de ski, qui s'étend normalement de la mi-octobre à mai. Cette magnifique ville des Rocheuses constitue depuis longtemps le centre préféré des fervents skieurs.

Le ski est à son meilleur entre la mi-février et la mi-avril. Dans la région de Banff, la température est modérée et il y a peu d'humidité, ce qui permet de skier sur une neige sèche et pouddre.

Les monts-pentes des trois principaux centres de la région, qui comptent parmi les meilleurs du continent, peuvent transporter plusieurs milliers de skieurs à l'heure. Le visiteur a un choix varié de pentes qui vont des plus douces pour les commençants aux plus raides pour les champions.

L'hôtel Banff Springs s'intègre bien à cette splendide

station d'hiver. Des instructeurs de premier ordre affectés à l'école de ski de l'établissement donnent des cours de ski alpin et de fond. Le but de l'hôtel est de rendre le ski accessible à tous.

A dix minutes du Banff Springs, le Hotel Norquay offre une variété de pistes et de pentes d'une chute verticale de 2,400 pieds desservies par six téliskis. Il possède aussi une pente pour les championnats de sauts et est choisi pour de nombreuses compétitions de slalom et de descente.

Le plus grand centre de la région englobe les nombreuses pentes des monts Temple et Whitehorn, à 40 milles à l'ouest de Banff et à 50 minutes seulement de l'hôtel. Bien qu'en cours de développement, cette région possède une grande variété de pistes boisées et de pentes découvertes.



Orillia Pocket & Times, Ont.
Circ. 7,600
January 26, 1973
CANADIAN PRESS CLIPPING SERVICE

SITZ MARC¹⁴⁷

Go West Young Man and Fly Up And Down

By HEATHER MacDONALD

This freaky weather has done much for the slope conditions or the morale of skiers let alone snowmobilers and avid snowman builders.

It sort of makes me glad that my life isn't dependent on the sport, that I can sit back and think about it and not worry.

However, it certainly does boggle a free weekend.

Perhaps we should all fly west — something new has been added to Alberta's Canadian Rockies winter playground — helicopter skiing!

Regarded as the ultimate in downhill skiing this aspect of the sport has until now been available only in the Bugaboos in British Columbia; and thus available only to those staying for a period of at least a week in that mountain resort.

New, in Alberta, skiers may be picked up in Banff after breakfast, and flown south into the Kananeeks range. There, the fantastic runs are four to six miles long and 10,000 vertical feet of skiing is guaranteed. In

Sunshine Village, 14 miles from Banff, is the highest of the five areas and is accessible by bus only for the last three miles. Once at the village, there is a modern Inn with accommodation for 100 guests, with dining room and facilities. The attractive day lodge has a self-help canteen, a licensed dining room and live entertainment. A separate building houses a fully equipped ski shop with rental service. Sunshine Village's ski school is under the direction of Jerry Johnston.

A few miles further west on the Trans-Canada Highway, the Lake Louise ski gondola rises from the valley floor at 4,000 feet altitude and the top of the Eagle chair lift at 7,500 feet. Snow conditions at Lake Louise are good from early December to the end of April.

The Mt. Norquay area, three miles west of Banff, rises above the town and has some of the most challenging slopes in North America. It also caters to the beginner and the intermediate skier.

West Castle, in the south-west corner of Alberta, is a

Midweek trip pa¹⁴⁷

By Gillian Lyndgren
(Herald staff writer)

There isn't much doubt about it. — weekend skiing has become one big hassle.

Unless you can afford to spend a week or two right in the mountains the rigamarole involved in spending a day on skis is enough to discourage even the most avid skier.

If you want to put in a full day of skiing or get your money's worth on your lift tickets (which range from \$5.00 to \$10.00) it is necessary to get up at some ungodly hour of the morning on the only two days in the week that you can sleep in.

And then there's the drive up to the mountains, in the dark for the most part and in a groggy state of mind for sure. Oh, and one mustn't forget the money involved in driving up — especially if you go alone.

If the weather is the least bit encouraging on arrival at your favorite slope you can expect to find hordes of skiers of all ages, sizes and ability scrambling to get geared up and ready for action.

It is now that you will encounter your first line-up — the one you have to stand in to get your lift tickets — from then on it will be one line-up after another unless you intend to go to the top of a mountain and stay there for the rest of the day. Which considering what is going on below probably isn't a bad idea.

Oh — the great wide open spaces!

But there is a way to beat the system without spending a lot of money on ski weeks and package tours.

The trick, if you can manage it, is to ski midweek and take advantage of the combined bus fare and lift ticket rates.

Granted, not everyone can take off in the middle of the week. But for those who can, like housewives or students, the deal is a good one.

For \$11.00 bus fare and lift ticket, you can leave Calgary



new to the area it will show you around, advise you where best areas for you so you won't find too much difficulty.

Hostesses also all the passengers out with are on the return trip host Grace MacNade been hostessing years, has been

Canadian
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481 UNIVERSITY AVE.
TORONTO 2

La Presse
Montreal, Que.
Circ. 185,620
CANADIAN PRESS CLIPPING SERVICE

January 27, 1973

147
**Le directeur
de l'hôtel
Banff Springs**

Le cours des développements au célèbre hôtel Banff Springs relève d'un homme qui à l'intention d'en faire une station d'hiver internationale.

M. Ivor Petrik, 50 ans, a pris en main, en octobre 1971, la direction de cet hôtel de villégiature à titre de directeur général. Il apportait à CP Hotels 17 années d'expérience dans certains des plus grands hôtels de villégiature d'Europe et d'Amérique du Nord.

Canadian
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481 UNIVERSITY AVE.
TORONTO 2

Toronto Star, Ontario
Circ. 515,084
February 2, 1973
CANADIAN PRESS CLIPPING SERVICE

Ontario survey

147
By JIM KERNAGHAN
Star ski writer

There are more than 200 hills in southern Ontario that never have been touched by a ski but may soon create dramatic change in winter recreation habits.

The Ontario Ministry of Natural Resources is conducting the most comprehensive study ever made on Ontario skiing and it almost certainly will result in a massive growth in skiing facilities—alpine and cross country—within five years.

What the government is providing some definition to skiing, a monster whose shape color and size can only be described in the vaguest of terms. Current ski sites, plus 215 potential sites designated by the government, are only part of the study being conducted by the engineering consulting firm of Marshall Macklin Monaghan Ltd., of Toronto.

"We're doing something that never has been done before," said the company's project co-ordinator Bill Longden. "What we are doing, in effect, is taking a complete inventory of skiing."

Excellent credentials

They have ideal terms of reference. The firm has been involved in some 100 ski areas across Canada, including Mount Norquay at Banff, Temple-Whitehorn ski area near Lake Louise, Alta., and Sugarloaf Provincial Park, New Brunswick. Longden was at one time ski school director of three Laurentian resorts, employing 65 instructors.

The study will be operated in two phases, the first to be completed by the end of March, the second before March

droit, le Lodge s'est classé parmi les véritables paradis de gourmets des Etats-Unis.

En 1964, il entraîna au service d'Hôtel Corporation of America (maintenant Sonesta International Hotels). Au cours des sept années qu'il a passées à HCA, il a été vice-président et a géré un grand nombre d'hôtels de cette compagnie.

Canadian
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TORONTO 2

Toronto Sun, Ont.
Circ. 67,989
February 2, 1973
CANADIAN PRESS CLIPPING SERVICE

147



Skiers wait to board helicopter to be taken to top

Where skiing's

By SHERRY KLOPFER

There is no other skiing in the world that can match it. Over 700 inches of powder snow fall every year and 99 per cent of this snow has never been skied. It is virgin. And there's only one way to get to it... by helicopter.

Ron Gmoser discovered to date vary from 1,500 vertical feet to over 8,500 vertical feet. The key word is "discovered". It's not unusual for your guide to say, "we just skied a run that's never been touched before. What will we name it?"

Apart from the fantastic skiing and sense of adventure offered only by helicopter skiing, it is the only opportunity you'll ever have to experience a bird's eye view of some

dreds of skiable peaks explored by Gmoser. Started skiing in the 1960s, he discovered with descents of as many as 1,000 vertical feet. The trip to the Cariboo was that of a lifetime available to Gmoser. Instead he switched his operation to the Bugaboos.

Now he has a big 10-passenger chopper to explore his original idea, heavily glaciated terrain that provides a great variety of steep slopes.

Nine ski weeks are between September and April.

But the Toronto skier, all too lining up and paying a long dollar on the lifts, can only benefit.

"It isn't the government's intent to go into the skiing business in competition with private skiing operations," said Resources Minister Leo Bernier, "but rather to determine what guidelines should be adopted for the future development of the skiing industry."

One of the government's concerns, he said, is the number of public ski resorts going private and thereby cutting off a good portion of the skiing public.

Nobody is saying much about what parts of the province might be most affected by the study. Some are obvious—anywhere on the Niagara Escarpment, for example, and northeasterly areas as beyond Peterborough, where there are many hills, but few ski areas.

Russ Irvin, the department's supervisor of recreation systems, refers to the study as a strategy to determine what government involvement in skiing should be. How new resorts will evolve, and when, depends upon the results.

"A number of private individuals have come to us, seeking help in establishing ski hills," said Irvin. "This study will assist them in making logical choices."

The vast majority of the 215 designated sites are on land owned by the province. Hence, a leasing arrangement is the most logical method of creating new ski areas.

Most provincial parks are geared to summer use only. The study could result in year-round multi-use sites at current undeveloped hills. Neither the consultants nor the government envision protests from environmentalists.

Canadian
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TORONTO 2

Northwest Skier

Vancouver, B.C.

January 12, 1973

CANADIAN PRESS CLIPPING SERVICE

18 — January 12, 1973 NORTHWEST SKIER

147 Canadian ski holidays you can afford!

Can you picture yourself taking a week-long ski holiday at Banff and Jasper? Imagine the Canadian Rockies; sunshine and powder.

Or how about a weekend jaunt northward to ski Whistler Mountain?

"Sure," you mutter, "trips like those are great. But how can I afford them?"

Ron Dunham of Dunham/Fox Travel (Doug Fox Group Travel Division) has designed ski trips that practically everyone can afford. Foremost among his budget packages are Banff-Jasper holidays and Whistler weekends.

For just \$159.50 a skier can enjoy seven glorious days at Banff and Jasper, Alberta. Though the price is low, the accommodations are anything but Spartan.

Dunham's package includes round trip, deluxe, motorcoach transportation from Seattle via Evergreen Trailways. Skiers receive four nights lodging and breakfasts at the Banff Voyager Inn, four days lift tickets at Sunshine, Mt. Norquay, and Lake Louise, three nights at beautiful Jasper Park Lodge, and two days lift tickets at Marmot Basin. This tour has only two departure dates: Mar. 11 and Apr. 15.

Louise, three nights at beautiful Jasper Park Lodge, and two days lift tickets at Marmot Basin. This tour has only two departure dates: Mar. 11 and Apr. 15.

For skiers who can't get away for a week, but who want to sample the Canadian ski scene, Dunham/Fox offers Whistler weekends. These weekends feature two nights at the Highland Lodge, located near the base terminal. The lodge has speciality designed suites with kitchenettes. Motorcoaches are again used as the mode of travel. Also included in the package are two days lift tickets. Total cost is just \$44 per person based on 5 people occupying each suite.

"The Whistler trips have proved so popular," says Dunham, "that three weekends have already been completely booked. However, there are still openings for seven other prime weekends."

Skiers desiring further information concerning Dunham/Fox individual and group tours are invited to call (208) 622-0110.

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TORONTO 2

Prince Rupert News, B.C.

Circ. 4,124

January 16, 1973

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TORONTO 2

Northwest Skier

Vancouver, B.C.

January 12, 1973

CANADIAN PRESS CLIPPING SERVICE

HWS

in final countdown

X 147 by Sally Heet

"If God had meant for me to ski, I would have been born with skis for feet," said a discouraged beginner during her first lesson with Husky Winter Sports Ski School.

Three months later the same student enjoyed the challenge of spring skiing in Banff.

HWS does not promise to make everyone into an expert skier in six 1 1/2 hour lessons. More important, the club puts a lot of effort into teaching students to feel comfortable on skis, to progress according to individual abilities, and to enjoy the ski season.

Students have a choice of ski areas this year. Lessons begin Jan. 12 with night skiing at Ski Acres (on Fridays). Crystal Mountain hosts the HWS Ski School on Sundays beginning Jan. 14. Both areas have a variety of slopes for every skier and the atmosphere is quite friendly.

Apres-ski life is another feature of the ski school which is offered to

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Drummondville La Parole

Québec

Circ. 10,168

CANADIAN PRESS CLIPPING SERVICE

January 17, 1973

T 147
Paul Benoit, PATRICE DE LA DÉFENSE



LE SKI EN HAUTE MONTAGNE: Sunshine Village est une station autonome à seulement 14 milles de Banff (Alberta), dans les Rocheuses Canadiennes. On est presque toujours certain d'y trouver une neige rapide et sèche.



Vancouver Province, B.C.
Circ. 115,536
January 18, 1973
CANADIAN PRESS CLIPPING SERVICE



LIFT LINES

By Diane Alder

One sunny day this winter, Dr. Peter Andrews was skiing down Mount Brewster at Sunshine Village, getting more frustrated with every turn he made in the hard-packed snow of the wide-open slope. Something was wrong with his skiing, but he couldn't figure out what. In more than 20 years of skiing, he had skied all over North America, participated in racing and had skied with many of the top skiers in Canada. But, he was having a problem getting his skis to turn properly.

Just before lunch, veteran instructor and Canadian Ski Instructors' Alliance member Bill Vennells joined Peter for a run. At the end of it, Bill said: "Peter, why don't you cut your poles down?" Into the ski shop at lunch time, and they cut three inches off the top of the pole shaft.

Back up Brewster, Peter was amazed. It worked. His problem was mainly a pole that had been too long and was causing him to swing his arms too much. His skiing improved all afternoon, and he began enjoying the runs much more.

Cutting three inches off your poles may not be the answer for everyone, but this shows what a difference a small pointer can make to a skier.

It isn't only the beginners who can benefit from ski les-



Calgary Herald, Alta.
Circ. 101,846
January 25, 1973
CANADIAN PRESS CLIPPING SERVICE

Racing action continues

Alberta Cup

The racing schedule continues on at several locations this weekend with the main action taking place at Mt. Norquay in the second race in the Alberta Cup series and a Pentac Cup race at Revelstoke.

Top seeded members of the Alberta and Calgary Ski teams will head for Revelstoke where they will run in the FIS rated slalom derby at Mt. McKenzie Saturday and Sunday.

Those who remain at home will face two giant slaloms on Mt. Norquay in the quest for Alberta Cup points.

The following week another FIS sanctioned meet, the historic Sir Norman Watson Downhill will run at Lake Louise on Thursday and Friday, Feb. 1 and 2.

In other racing activity Coco Teague of the U.S. moved into the lead in the standings of the 1973 Can-Am Ski Trophy series women's section.

Cary Adgate remained the men's leader, but his margin

has been narrowed to one point by Switzerland's Jean-Francois Gopt, according to official statistics released today by SKI RACING.

Can-Am women contested a slalom and giant slalom at Burke Mountain on January 18-19. Jane Rollins, a member of the U.S. team and Orange, Conn., won the event and moved into second place in the current Can-Am standings with 40 points. Teague, a member of the U.S. Talent Squad from Moretown, Vt., was second in the giant slalom and second behind U.S. A team member Cindy Nelson, Lutsen, Minn., in the slalom for an accumulation of 42 points and the women's lead. Kandi McCoy, Mammoth Lakes, Calif., who had led after the initial Can-Am competitions at Collingwood, Ont., slipped to third place with 37 points and Diane Pratte, Roslyn, P.Q., stands in fourth with 33 points.

Men competed in a slalom at Waterville Valley, N.H., on January 20 and Tim Skating



L'Evangeline, Moncton, N.B.
Circ. 8,100
January 23, 1973
CANADIAN PRESS CLIPPING SERVICE

-147

par Sherry Klopf

Voici une contrée incomparable. Plus de 700 pouces de neige poudreuse y tombent chaque année et 99 p. 100 de cette étendue est vergé. Il n'y a qu'un moyen d'y parvenir: l'hélicoptère.

Les pistes découvertes jusqu'ici ont une dénivellation de 1500 pieds à plus de 8500 pieds. Nous avons bien dit "découvertes". Il n'est pas rare d'entendre le guide déclarer: "nous venons de descendre une piste qui n'a jamais été touchée. Comment allons-nous l'appeler?"

Indépendamment de ces conditions extraordinaires et du sens de l'aventure que seul peut offrir le ski par hélicoptère, c'est aussi une occasion unique de survoler les plus beaux paysages de montagne qu'il vous sera

possible d'apercevoir.

Il n'y a une autre chose que vous aimerez; cette atmosphère amicale que l'on trouve dans chaque groupe, qui réunit toutes sortes de gens intéressants.

L'HELIICOPTERE AU

donné de voir. Lorsque l'hélicoptère se pose délicatement sur un pic enneigé, vous avez la sensation d'avoir atteint le sommet du monde; autour de vous, les chaînes de montagnes se dispersent dans toutes les directions aussi loin que l'œil peut voir.

Il y a une autre chose que vous aimerez; cette atmosphère amicale que l'on trouve dans chaque groupe, qui réunit toutes sortes de gens intéressants.

LA COCCINELLE DU BUGABOU

En 1965, le guide Hans Gmoser a lancé une nouvelle vogue en emmenant des skieurs dans les Monts Bugabou de la chaîne Purcell (Colombie-Britannique), à une centaine de milles à l'ouest de Revelstoke, dans le ca-

tre des excursions de vacances qu'il organisait dans les montagnes canadiennes.

Maintenant, les Bugabou attirent des skieurs du monde entier qui viennent essayer les quelque cent pistes que Gmoser a relevées.

En janvier, février et mars la neige est parfois si profonde qu'elle jaillit littéralement au-dessus de votre tête pendant la descente. Les pistes sont de deux à dix milles de longueur avec des dénivellations de 6 500 pieds.

En avril et en mai, les conditions sont encore bonnes et l'on peut effectuer des descentes spectaculaires.

Au-dessus de 8000 pieds, il y a de la poudreuse en mai et, plus bas, de la bonne neige lourde.

L'excursion coûte de \$500 et \$585 par semaine,

selon le mois. Le tarif comprend le transport entre Calgary et la zone de ski, les randonnées en hélicoptère, sept jours complets d'héber-



Calgary Herald, Alta.
Circ. 101,846
January 25, 1973
CANADIAN PRESS CLIPPING SERVICE

THE TORONTO STAR, EXCUSE LEGER, EXPRES

Iain, Roger Allain, Reid Francis et Médore

Allain comme directeurs.

L'Association désire remercier tous ceux

Injured ankle doesn't dampen the zeal of "Jungle Jim" Hunter

-147

"Jungle Jim" Hunter, who calls Calgary his home, has been slowed down by a badly twisted ankle, and some torn ligaments. The 19-year-old Calgarian was injured at the Lauberhorn slalom at Wengen, Switzerland, Jan. 14 and is expected to be out of World Cup competition for another two to four weeks.

But the injury hasn't stilled the enthusiasm in the stout heart of the Canadian team leader.

He was interviewed in Europe shortly after the accident and one of the first questions the reporter asked was: "Who do you think will win the World Cup?"

Hunter's answer: "Me."

In his inimitable style he asked the interviewer, how he could say anything else, since the essence of ski racing is to think positively.

"How can I say that Gustave Thoeni is going to win

Calgary Alberta, Alta.

Circ. 34,659

January 25, 1973

CANADIAN PRESS CLIPPING SERVICE

Lake Louise

Lift wait reduced

Skiers at Lake Louise are getting up the hills faster this year with the introduction of new methods of handling people, says areas sales manager Keith Shepherd.

The new method was put to the test between December 26 and 27 when 14,500 skiers rode the area's seven lifts. The busiest single day was December 27 when 2,200 skiers used the facilities at Lake Louise.

"Even on the busiest day the waiting time was kept down to about eight minutes," said Shepherd. "Only on the Olympic Chair, which is the main access chair, was the waiting time longer."

Put into effect this winter has been a system whereby skiers are quickly carried up the hill in the main chair, then allowed to disperse to the other lifts. New priorities have been estab-

lished for the lift lines, and no longer are racers, ski schools nor ski patrols allowed to crash ahead of recreational skiers.

A new loudspeaker system has been installed on the chairs so that should a breakdown occur, skiers will be informed of how long repairs will take, allowing them to use another lift if the breakdown is to be lengthy.

"The new system is working very well. We've had large crowds, but no complaints about overly long lift lines," Shepherd said.

Both weekend and mid-week attendance is up this year at Lake Louise. One of the reasons for the increased weekday skiing is that the nearby Kings Domain has this year been included in the Skifari package since it expanded its accommodation.

Vancouver Province, B.C.

Circ. 115,536

January 25, 1973

CANADIAN PRESS CLIPPING SERVICE

NORTHWESTERN SKI REPORTS

AREA X 147

LOWER MAINLAND REMARKS

		Weather	Temp.	New Snow	Total Score
Grouse	All Lifts	Overcast	22	10°	*
Seymour	Op. to 10 p.m.	Overcast	22	10°	40°
Whistler	Op. all day	Light Snow	29	24°	115°
Hemlock	Op. all day	Overcast	22	4°	*
Gibson Pass	*	*	*	*	*
OKANAGAN-KOOTENAY					
Apex-Alpine	Op. 9:30 to 4	*	22	Trace	26°
Big White	Excellent	Overcast	25	2°	60°
Baldy	Op. Thur. thru Mon.	*	*	*	*
North Star	*	*	*	*	*
Ted Mt.	*	*	*	*	*
Silver Star	Excellent	Overcast	25	4°	49°
Ted Mt.	Excellent	Light Winds	25	*	30°
ALBERTA					
Lake Louise	Very Good	Snowing	28	1°	Good Base
Marmot Basin	*	*	*	*	*
Mt. Norquay	All Lifts Good	Snowing	20	2°	Good Base
Sunshine	Excellent	Snowing	20	6°	Good Base
UNITED STATES					
Mt. Baker	Op. Sat. & Sun.	Light Snow	22	10°	120°
Crystal Mt.	Op. All Facilities	Light Snow	28	2°	22°
Timberline	Excellent	Light Snow	28	2°	42°
Big Mt.	*	*	*	*	*
Sun Valley	Excellent	Sunny	20	4°	44°
Aspen	*	*	*	*	*
Mt. Alyeska	*	*	*	*	*

*—Information Not Available

Edmonton Journal, Alta.

Circ. 123,488

January 25, 1973

CANADIAN PRESS CLIPPING SERVICE

Louise lift hand

J-147

LAKE LOUISE — Skiers at Lake Louise are getting up the hills faster this year with the introduction of new methods of handling people, says area manager Keith Shepherd.

The new method was put to the test between Dec. 26 and 27 when 14,500 skiers rode the area's seven lifts. The busiest single day was Dec. 27 when 2,200 skiers used the facilities at Lake Louise.

The new method was put to

the other lifts. New priorities have been established for the lift lines, and no longer are racers, ski schools nor ski patrols allowed to crash ahead of recreational skiers.

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The new method was put to

Edmonton Journal, Alta.

Circ. 123,488

January 25, 1973

CANADIAN PRESS CLIPPING SERVICE

Banff report

Wind powders slopes

J-147

By PATRICIA McCANN

BANFF — The happy result of our fluctuating temperatures of the past few weeks has resulted in absolutely fantastic, if varied, skiing conditions.

An azure sky, accented by sparkling sunlight, helped to lessen the bite of the chilly -30 degrees experienced almost daily during the first part of January. Hard on the heels of this icy blast was that Western phenomenon, the Chinook, bringing in milder temperatures of plus 30 above and lots of beautiful, light, powdery snow. And all three ski areas readily proclaim the evidence of this warming trend.

Mount Norquay, only three miles away from Banff (and our closest area) gleefully reports an extra five inches of snow since January 15th.

Sunshine Village, located

miles southwest of town, proudly announces 18 inches of the fluffy stuff during the same period.

And just a short 3 miles west on the Trans-Canada, Lake Louise checks in with an additional 11 inches over the last five days.

Needless to say, the conditions are great.

All three areas are constantly grooming and packing their slopes, but always leave enough of the "deep stuff" on the trails for the ever-exuberant powder hounds.

Meanwhile, back at the townsite, preparations are well underway for the annual Banff Winter Festival. This exciting event is scheduled to begin Feb. 10 and run through Feb. 18.

The action-packed program promises to have something to suit every taste. To give just a sampling, there will be

ski-kite flying, sleigh rides, cross-country races, the International Intercollegiate Ski Meet (Feb. 16-18) at Mount Norquay, Bank of Montreal prize awards presented by Nancy Greene. And, if that isn't enough, there will also be Valentine's Day dances, theatre activities at The Banff Centre, packing contests, and last, but certainly not least, competition in ice carving and snow sculpture.



Well River North Essex News
Ontario
January 25, 1973

CANADIAN PRESS CLIPPING SERVICE

Ways...
comme... le Great White

Wide open skiing: t

V147

The word is out.

Banff in the western Canadian province of Alberta, has consistently good snow conditions, three big ski centers from which to choose, with uncrowded slopes ranging from steep challengers to beginners' hills to wide open powder bowls. And it's set in some of the most

magnificent scenery in North America.

The castle-like Banff Springs Hotel high in the Canadian Rockies is following up on a record year for snowfall last year by opening all its doors to the skiing crowd. With this, it sheds the last of its summertime-only image as more

and more people ski the Rockies National Park about.

The Banff combination of swinging apres-ski, recent renovations, new nightclub, Room, and the



Calgary Alberton, Alta.
Circ. 34,659
January 25, 1973

CANADIAN PRESS CLIPPING SERVICE

P147



Québec Le Soleil, Québec
Circ. 161,390
January 26, 1973

CANADIAN PRESS CLIPPING SERVICE

M.147

Une tranche Trans-Am au /

par Jacques DALLAIRE

"Il y a quelques années, je disais aux skieurs de fond: Préparez-vous, l'aventure vous vient. Aujourd'hui, l'aventure est là!"

Jean-Paul Savary, président de la région SKIBEC, n'était pas peu fier hier que Québec n'ait pas été épargnée par la quatrième tranche de la série Trans-Am sera courue au Mont Sainte-Anne, le 10 février prochain.

La Trans-Am, un circuit de huit épreuves organisées tant aux États-Unis qu'au Canada, regroupera plus de 80 participants, dont près de 50 de la région SKIBEC ou de la province.

Rendue possible grâce à la collaboration de la Société Sports Internationaux de Québec et de la compagnie Jordan, cette prestigieuse compétition — la seule à

être tenue fournira l'occasion de l'école nationale des sports des États-Unis.

Évidemment en outre de la cation de la béc, afin d'assez pleinement son rôle des sports les années à l'avenir. L'assainissement, recteur de Spinaux,

D'autant Sainte-Anne visé pour championnat international.

La présentation de la quatrième épreuve Trans-Am aussi, aura pour centre la partie de fond, déjà l'un des ag

Winnipeg Tribune, Man.
Circ. 76,680

January 26, 1973

CANADIAN PRESS CLIPPING SERVICE

E 147

Shed a tear for t

By GERV LEE
Tribune Ski Writer

What ever happened to the land of the pale blue snow, where it's forty-nine below?

The weather in past week has been great for drivers, and certainly saves on the gas bills for the snowblower, but there are tears in the eyes of skiers and snowmobilers.

If you're planning an outing this weekend, look closely at the snow reports for the areas, as the warm temperatures have been hard on some ski resorts. Noel Later reports that Holiday Mountain hills vary, with the main runs being good, the rest ski-able, except for Turner, which is pretty well finished — due in part to the heavy race traffic there last weekend.

Fifty-two people entered, the largest number of competitors since the 1960's. It wasn't a youngster's event either, as 21 of the racers were in the senior classes. Lord Hawkeye fortunately happened to be in Winnipeg at the time, and presented the medals. He is well known as a skier, and claims to have skied in 36 countries around the world. The British diplomat is making a tour across Canada.

The race was well organized, the course well planned, and the times were good for Manitobans. Joe Bampton, Derek Riley and Doug Greff Sr. entered in one race, there

water pressure or convenience of his so close to the city attractive to man and Sister and So been two of the schools to visit the group. B. B. R. National is taking Stony today.

It was a tough birth to open offers dropping into the weekend out of control that it will be difficult to the pre scene. There was there last week skiers to wreck

Brooks, La. (continued)

Star-Phoenix
Saskatoon, Sask.
Circ. 46,451

CANADIAN PRESS CLIPPING SERVICE

January 26, 1973

(H7)



Ski with Lee

JOB OPPORTUNITY

Man or woman over 18 for seasonal outdoor work.

Must take 24 hours of first aid training and pass three examinations with an average of 75 per cent, a skiing test and a rescue toboggan handling test plus a yearly first aid refresher course.

Must pay a \$7 annual registration fee and buy a training manual in order to take the required job training at no pay.

Must be in excellent physical condition, must be able to withstand temperatures to 25 degrees below zero and winds gusting to 50 miles per hour.

Must also be able to lift twice his own weight, pull heavy loads and move at the speed of life.

Must buy own uniform and equipment, provide own transportation and

Ski Trails

By Bryan Tastad

concentrate on following the rules for safe skiing the next time you're on the slopes.

In racing news, the second event of the Saskatchewan Cup alpine ski competitions will be staged Saturday and Sunday at Minuteman Ski Resort, located near Domremy. The Prince Albert Ski Club will act as host.

The Saskatchewan Cup is a new competition started this season by the Saskatchewan division of the Canadian Ski Association. Five events are scheduled with points awarded for each race.

The series comprises slalom and giant slalom races for men and women. It is open to all Saskatchewan skiers holding a Canadian Ski Association competitor's card.

Draw for the Minuteman event will be

Canadian
Press
Clipping
Service

100 UNIVERSITY AVE TORONTO, ONTARIO

Financial Post,
Toronto, Ontario
February 10, 1973
CANADIAN PRESS CLIPPING SERVICE

THE EXECUTIVE TRA

X-147

Now,

By Jean Danard

RANFF, Alta. — Skiers can read about dry powder snow and the wide variety of downhill skiing, but until they get out to the Rockies, it is impossible to realize just how big skiing is here.

And the potential has barely been scratched.

Until three years ago, few easterners and Prairie people, aside from businessmen who could stop off, made it. Distance and lack of excursion air fares saw to that.

Then along came Skicars with its charter program for ski clubs. And with packages from both Air Canada and CP Air, the picture is beginning to change. (Although the charter operation has a bit of a price edge and airlines have flexibility, you might

get a better deal with a package deal.)

Clipping
Service

100 UNIVERSITY AVE TORONTO, ONTARIO

Ottawa Journal, Ont.
Circ. 81,171
February 3, 1973
CANADIAN PRESS CLIPPING SERVICE

J-147

Journal's Noreen Slack on a 'skial'

Traverse in review

J-147

By NOREEN SLACK

Skiing in the Rockies sounds to the novice like wishful thinking or dreaming the impossible.

Turn the dream into reality and you'll find yourself on some peak experiencing a nightmare . . . at least at first.

This novice, who hadn't been on skis for more than 10 years, was curious to find out if the Rockies are for the expert skier only. So we set out on an Air Canada Skifari adventure to explore the territory.

The Skifari package includes seven days and six nights in Jasper, Lake Louise and Banff along with accommodation, transportation and ski lift tickets for five days.

Transportation from Edmonton Airport to all ski areas is provided as well as round trip transfers between hotel and ski areas.

DIFFERENT TYPES

Skifari offers five different

types of tours to see and ski the Rockies. This year Whistler Mountain, in Garibaldi Park, has been added to the package.

Along with the great skiing the excursion boasts, the accommodation and transportation were equally good.

But we'll get back to specifics in another article and talk about first impressions first.

Anticipation sometimes is more exciting than reality but this time was different. You may have been to these western provinces many times through books or pictures, but when you actually come face to face with them be assured emotions will be put to work in full force.

After landing in Edmonton, savoring the crisp unpolluted air and viewing land flat as a book cover, we started a five-hour ascent toward the majestic mountains in Jasper.

SITTING SEEMS BETTER

On reaching the foothills, the mountains appeared awesome but suddenly the mon-

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100 UNIVERSITY AVE TORONTO, ONTARIO

Ottawa Journal, Ont.

Circ. 81,171

February 3, 1973

CANADIAN PRESS CLIPPING SERVICE

Rutherglen captures Pontiac downhill

J-147

LAKE LOUISE, Alta. (CP)

— The Vancouver ski team took most of the honors in a two-day Western Pontiac Cup meet which ended Friday but it was Grant Rutherglen of Rossland, BC, who took the highest award.

Rutherglen won the downhill event Friday by a slim margin over Bob Miller of Vancouver, one minute and 33.78 seconds against Miller's 1:39.22. Tom Prochaska of Vancouver was third in 1:40.03. The 27-gate course dropped 2,200 vertical feet

Thursday's top three were Susan O'Sullivan, Miss Persons and Cathy O'Sullivan, in that order.

Vancouver Province, B.C.

Circ. 115,536

January 29, 1973

J-147

THE PONTIAC

clothing can match the

and 70,000 vertical feet of

skiing. Ski weeks run from December 23 to May 5, 1972-73.

You get to Calgary on your own. From there, you are taken to the lodge by charter bus. A modern, three-story building owned by Canadian Mountain Holidays offers a rustic but exceedingly comfortable decor. Maximum accommodation here is 36 people, so ski groups are split into four groups of nine each with a guide per group.

After a day of skiing 10,000 vertical feet, breathing crisp mountain air and tanning in bright sun, hot showers and a sauna await you.

At the end of the day

Toronto Star, Ontario
Saturday Edition
Circ. 712,240
CANADIAN PRESS CLIPPING SERVICE
February 3, 1973

1-147

Weekend Jaunt, page 66

Religion, page 72

Comics, page 77

Ottawa Journal, Ont.
Circ. 81,171
February 2, 1973
CANADIAN PRESS CLIPPING SERVICE

1-147

Vancouver girls top Pontiac ski series

LAKE LOUISE, Alta. (CP) — Six Vancouver girls placed in the top 10 Thursday after the opening round in the second event of the 1973 western Pontiac Cup skiing series.

Fifteen-year-old Susan O'Sullivan finished the Sir Norman Watson downhill race in one minute three seconds for the 30-gate course which dropped 2,200 vertical feet over a 9,000-foot length.

She was followed closely by team-mate Chris Parsons, clocked at 1:36.77 while Susan's older sister Cathy, 17, was third in 1:38.51.

The other Vancouver girls in the top 10 were Jane Tidball, seventh at 1:39.43, Sarah Sato, eighth at 1:39.60 and Gini Thorburn, 10th at 1:40.80.

Dave Greig of Calgary took first place in the men's downhill, which was 30 gates over

the same course as the women. His time was 1:31.68 seconds. Pontiac Cup newcomer Terry Watts of Vernon, BC, was second at 1:31.83 while Scott Lyons of Edmonton was third at 1:31.68.

Journal Writer Ad Bresch quote

Graham Dowdell ended 11 seasons in the Canadian Press service to lead Canadian Press to a 14-point win in the 1972-73 CP national championship. He was the last skier to score over 200 points in the 1972-73 season. Despite his age, he has been a valuable member of the Canadian Press team ever since he began his career in 1966. He has been a valuable member of the Canadian Press team ever since he began his career in 1966. He has

Canadian Press Star

Graham Dowdell

Ta

The one-weekaway

★ It used to be that a one-week vacation is quick flip to Florida or the Caribbean. But away into an international affair with Europe

HAWAII

The thought of heading out into the distant

Toronto Sun, Ont.
Circ. 67,989
February 9, 1973
CANADIAN PRESS CLIPPING SERVICE

Oh, for some snow resort owners' lament

By JOHN LABONI
Staff Writer

The winter of '73 is one ski resort owners in Ontario would like to forget.

Obviously, all those Jean-Claude Killy followers forgot to think snow, because lack of the white stuff (plus high temperatures) have played havoc with many areas, especially in the Toronto and Collingwood areas.

"All we can do is hope that February won't be like January," said Ken Garlepy, general manager of Maple Honey Pot. "It's funny, because I was just looking at a magazine ad for a synthetic ski turf substance they're experimenting with in places like Virginia.

"I'll tell you, many more winters like this and we may have to try that stuff up here."

"It's a winter thaw, something similar to the one we had in 1965-66," offered Peter Head, Central District supervisor for the Ontario Ministry of Industry and Tourism at Barrie.

"Southern Ontario in areas such as Welland, St. Catharines and London has been so hard hit that we haven't heard from them in weeks. Collingwood is still not in good shape because there's no snow to cover their huge hills."

Toronto has been hurt, too, but the point is the problem is not restricted to Ontario alone. Banff

around the low 30-plus rain has ruined several good skiing days.

"If it wasn't for our tavern and dining room we wouldn't have any action around here sometimes," said Garlepy.

Howard Korablum, general manager at Uplands Ski Hole, said the scene was extremely grim at his area too. "But we have had skiing most days."

"We're down considerably as a lot of people won't show up because they don't think we have snow. I guess, as with everything else, we'll just have to take the good with the bad."

The Don Valley Ski Centre has been in operation since 1958 and assistant manager Bill Coulthard cannot recall a thaw as bad as this one.

"We've lost all the snow on a couple of occasions and tried like mad to get it back," Coulthard said. "We've had to close down several days this year."

"Yes, it's been a bad year and I imagine the bigger outfits are hurting a lot more than we are."

Don Valley had two hills going earlier this week and hopes are for three hills to be in shape for the weekend.

Snowfall early yesterday in most parts of the province brightened the weekend ski picture considerably. Collingwood got five inches and Barrie almost three inches.

Montreal Star, Que.
Circ. 190,690
February 2, 1973
CANADIAN PRESS CLIPPING SERVICE

Skifair press /
Jan 13

Pontiac Vancouver s

Canadian Press

LAKE LOUISE, Alta. — Six Vancouver girls placed in the top 10 after the opening round in the second event of the 1973 western Pontiac Cup skiing series.

Fifteen-year-old Susan O'Sullivan yesterday finished the Sir Norman Watson downhill race in one minute, three seconds for the 30-gate course which dropped 2,200 vertical feet over a 9,000-foot length.

She was followed closely by team-mate Chris Par-

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Canadian
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481 UNIVERSITY AVE
TORONTO 2

Ski Trails
Vancouver, B.C.

January 1973

CANADIAN PRESS CLIPPING SERVICE

X 147



PUBLISHER'S
PAGE

with George Railton

During the pre-Christmas period our office was flooded with phone calls wondering what the snow conditions were in most ski areas.

The five lower mainland areas were handing out sketchy reports and not really telling skiers if they were operating or not. Reports from Banff, Jasper and the Okanagan were almost nonexistent. Because of the lack of reports, one group of 30 skiers cancelled a New Year's trip to Silver Star.

Why is it, when conditions are bad,

the media need to be an instant on the scene?

Canadian
Press
Clipping
Service

481 UNIVERSITY AVE
TORONTO 2

Canadian Hotel and
Restaurant, Toronto, Ont.

January 1973

CANADIAN PRESS CLIPPING SERVICE

Banff hotels aims
to draw more skiers

Banff, Alta. — Winter sports fans are out the ~~in~~ case and to cater to the growing numbers enjoying the ski slopes of the Canadian Rockies, the Banff Springs Hotel is increasing to 500 the number of rooms available during the 1973 winter season.

A special ski package is being offered covering three nights of hotel accommodation with breakfasts and dinners, two days of ski-lift fees and two days of transportation to any of Banff's three ski areas for an all-inclusive cost of \$99 per person. Each additional day costs \$25.50 per person.

A ski school is provided and the area has gentle protected slopes for the beginner and steep runs for championship-standard skiers. The hotel's sports shop stocks ski equipment for downhill skiing and the increasingly popular cross-country skiing, as well as toboggans, skates and a line of sportswear. The occasional skier can also rent equipment here.

A special bus service takes skiers from the hotel to Mount Norquay, Sunshine Village and Lake Louise ski areas where the ski lifts have a combined capacity of several thousand skiers per hour. Banff's ski season is unusually long, lasting from mid-November to May.

Canadian
Press
Clipping
Service

481 UNIVERSITY AVE
TORONTO 2

Ski Trails
Vancouver, B.C.

January 1973

CANADIAN PRESS CLIPPING SERVICE

Canadian
Press
Clipping
Service

481 UNIVERSITY AVE
TORONTO 2

Ski Trails
Vancouver, B.C.

January 1973

CANADIAN PRESS CLIPPING SERVICE

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Banff ski area initiates
new club for faster skiers

Mt. Norquay has formed a new club to give people more initiative to ski the Norquay Chair and be rewarded for it. It will give the skier the feeling of accomplishment when he can wear a pin designating the number of times he has skied the chair in one day. Everyone is encouraged to participate throughout the entire season this winter.

The regulations are as follows:

1. Number of runs required for each pin: Gold — 35,000 feet vertical in one day equals 27 runs; Silver — 30,000 feet vertical in one day equals 23 runs; Bronze — 25,000 feet vertical in one day equals 19 runs.

2. Any slope from the top of the Norquay Chair is acceptable. All runs must be completed in one day, however the skier is encouraged to try as many separate days as he needs to reach his goal. The skier cannot carry forward his runs from any previous day.

Timberline run is equal to two runs but must be done on the last run of the day and in the company of a ski patrol to verify.

4. Verify Card:

Must be picked up in the office before beginning that particular day's runs.

The attendant at the top of the Norquay Chair must verify the card before each run down.

When the skier has completed runs for whichever pin he is working for, he must report to the office with verified card, and will receive the appropriate pin.

5. If a skier has received a bronze pin and later in the season makes the required runs for a silver, he is requested to return the bronze pin before receiving the silver pin, and the same applies to the silver for the gold.

6. Stipulation: Skis only, no kites!

Canadian
Press
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TORONTO 2

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The following letter was sent to Mr. Jean Chretien in Ottawa from Lorne Fadgen expressing the feelings of the Canadian Ski Instructors' Alliance over killing of the Village Lake Louise project. It is reprinted here for your crest.

MR. JEAN CHRETIEN,
MINISTER OF NORTHERN AFFAIRS,
DEPARTMENT OF NORTHERN
AFFAIRS,
OTTAWA, ONTARIO.

DEAR MR. CHRETIEN:

Further to having presented a brief at the Lake Louise hearing, it was extremely disappointing to learn of the federal government's objection to pursue the development of that area.

There seems to be no apparent reason why our skiers should be driven out of Canada to find good skiing when our country has so much undeveloped

Canadian
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481 UNIVERSITY AVE
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Ski Trails
Vancouver, B.C.

January 1973

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481 UNIVERSITY AVE
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Ski Trails

Vancouver, B.C.

January 1973

CANADIAN PRESS CLIPPING SERVICE

HYDRO SKI CLUB

An early cold spell at Whistler did a little damage to the club cabin, but past president Roy Hughes and Dave Sykes repaired the fixtures. A season accommodation pass is now available to club members. Cost is \$50 per person.

Thirty-five members are off to Banff for a ski week. Space is still left if members or friends want to join the group. Contact Ian Denbigh for information.

A day trip to Manning Park is scheduled for January 27. The bus trip stops at Hope on the way home for dinner. Cost is \$4 plus lift tickets.

Roy Hughes and Sheila Whitlock were the winners in the annual hard-times ball contest.

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Years ago Mark Twain wrote that everyone talked about the weather but no one did anything about it. The western North American ski scene certainly verifies that statement this year.

To listen to the skiers in Vancouver's coffee shops talking, you would think that they are really being hard done by, but according to the statistics gathered in the weather office at Vancouver International Airport, this is not an unusual year as far as the city is concerned.

Snow can be expected in the city two out of every five years, says acting chief meteorologist John Richardson. Skiers have been spoiled the last few years with excellent conditions existing all over the lower mainland area. "I have young skiers in my family and I continually have to justify the lack of skiing to them."

Other than the lack of snow and skiing in the early months on the lower mainland, so far this has not been a normal year to other parts of the province.

Looking at the weather maps and the high altitude charts collected by the weather office, we can see what has happened. The fall months in British Columbia are normally very

tation in the form of rain. At times incoming aircraft were reporting the freezing level as high as 9,500 feet.

Richardson again points out that the rainy November and December is not abnormal for Vancouver, but usually the freezing level is lower.

The high freezing level offered no barrier to the incoming storms and the rain spilled its way over the coast mountains and into the interior. Mid-December, the weather bureau at Vernon reported 38° and raining downtown. Skiers were not optimistic about conditions on The Star, fourteen miles away. Big White, the highest mountain in the interior, was getting a very heavy snow which as it built up provided a very much needed base.

The Canadian Rockies stopped the flow of warm air and the Banff-Jasper area had one of the best seasons on record. Needless to say, accommodations were very limited in the whole area.

Then following the Christmas period the situation returned to the strong high pressure area with interior temperatures dropping to as low as 29° below in Jasper and around zero in the Okanagan. Vancouver was hitting the low tens at night and did not reach the freezing point mid-day.

WHAT NEXT?

Canadian
Press
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481 UNIVERSITY AVE.
TORONTO 2

Dartmouth Free Press, N.S.

Circ. 5,905

January 17, 1973

CANADIAN PRESS CLIPPING SERVICE



481 UNIVERSITY AVE.
TORONTO 2

Didsbury Pioneer, Alta.
January 17, 1973

CANADIAN PRESS CLIPPING SERVICE

Wide-Open Skiing In The C



Canadian
Press
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Service

481 UNIVERSITY AVE.
TORONTO 2

Dartmouth Free Press, N.S.

Circ. 5,905

January 17, 1973

CANADIAN PRESS CLIPPING SERVICE

Skiers' special to the

Air Canada "Skifari" winter tours to Western Canada are back this year, this time with some bright new attractions and lower rates for skiers heading from some of the most scenic slopes in North America.

The Skifari package has been expanded this year to include tours to famed Whistler Mountain in Garibaldi National Park, British Columbia. Featured again are tours to the Mount Norquay, Sunshine and Lake Louise ski areas in Banff and Jasper National Parks in Alberta. At Lake Louise, temperature at Lake Louise, temperature — 4.3 below zero.

The Skifari tours basically consist of all-inclusive rates covering round-trip economy air fare to Calgary, Edmonton and Vancouver and ground transportation to the resort areas for a minimum six nights of accommodation. In addition, a new aspect of the Skifari plan offers condominium-type accommodation at Lake Louise and Whistler Mountain, car rental at Vancouver and Calgary to reach the two resorts and a plan under which skiers will be able to divide their time between resorts and ski areas in Jasper and Banff.

The Skifari package is effective until May 21 and fares are based on the new low "Explore Canada" domestic fares announced recently by Air Canada.

Under the all-inclusive rate,

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Service

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South Side Mirror
Calgary, Alberta
January 18, 1973

CANADIAN PRESS CLIPPING SERVICE

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The Dauphin Herald, Man.
Cir. 1,791
January 24, 1973

CANADIAN PRESS CLIPPING SERVICE

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The Big Country News
Drumheller, Alberta
January 24, 1973

CANADIAN PRESS CLIPPING SERVICE



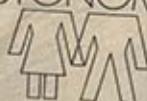
The Jasper Booster, Alta.
January 24, 1973

CANADIAN PRESS CLIPPING SERVICE

-10- THE JASPER BOOSTER, WEDNESDAY JANUARY 24th 1973

JASPER AUTONOMY '73 COMMITTEE BOX 520 JASPER

147



Questions & Answers

Q. Under autonomy, how could you control large developers who might build accommodation and inflate prices?

A. The control of large (or small) developers can be accomplished through:

- a) zoning or development control bylaws,
- b) developers agreements, and
- c) public (municipal, provincial, or federal) ownership of land.

In the case of Jasper, I would assume that very adequate land use controls in the form of zoning or development control would be a must. Development agreements would also be significant controls inasmuch as they can specify land selling prices. I would also expect vacant land to be held by the town, the Province or the Federal Government. Taking all these measures into consideration, I believe development can be controlled where necessary to prevent undue pressures on existing businesses.



Wallaceburg News, Ont.
January 24, 1973

CANADIAN PRESS CLIPPING SERVICE

0147

Travel talk

By JEAN MARTIN

So far, we have discussed mid-winter, warm weather, vacations ignoring completely the Ski-buffs and the rugged outdoor people.

Well, gather round friends, because this is for you. How does this sound? You could combine a Laurentian Ski-Week and the Quebec winter carnival — Feb. 22 through March 4, 1973.

Besides skiing the Laurentian resorts offer ice-skating, curling, sleigh rides "horse drawn" and snowmobiling through scenic trails. Comfortable Laurentian Hotel offers entertainment, ski-movies, complete recreational facilities and some have heated indoor swimming pools.

Perhaps nowhere else in the world have snow ice and freezing temperatures become the means to so much pleasure as they have in Canada's French province — or with so much variety. As we have mentioned skiing is supreme but resident and visitor alike can enjoy all the popular strenuous outdoor sports as well as the less

Canadian
Press
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481 UNIVERSITY AVE.
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The Ad-Viser, Red Deer, Alta.
January 24, 1973

CANADIAN PRESS CLIPPING SERVICE



Canadian
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481 UNIVERSITY AVE.
TORONTO 2

Jarvis Record, Ont.
Circ. 1,151
January 25, 1973

CANADIAN PRESS CLIPPING SERVICE

8147



Canadian
Press
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481 UNIVERSITY AVE.
TORONTO 2

Calgary North Hill News
Alberta
January 25, 1973

CANADIAN PRESS CLIPPING SERVICE

Ski Heil



Funic
that's t

chairlift surprised me. He said if you charted cash figures for the ski resorts you would establish curves, major peaks on paydays.

WEEKEND
CAPACITY

I was surprised for two reasons: there always seemed to be a large weekend crowd (dependent on weather - I thought there was more weekly pay than semi-monthly pay these days); and anyway you don't expect a skier possessing a car and \$350 worth of equipment to be broke between pay days.

a split decision to Shawn Ellis, who went on to take the class final with a technical knockout win over

BY ROGER TEXEL
ski fanatic

The point is: where do we go from here?

Despite higher prices at Louise, the crowds are still packing into the ski resorts of Banff national park.

Pay days are the busiest, so I'm told. The fellow from Banff, who was riding on the

Canadian
Press
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Service

481 UNIVERSITY AVE.
TORONTO 2

Québec L'Action, Qué.
Circ. 30,702

January 26, 1973

CANADIAN PRESS CLIPPING SERVICE

Ski the Giants: Sunshine Village is a 14 miles from Banff, Alberta, in the snow conditions are so consistent here (Canadian Government Travel Bureau)

8147
**Québec sera l'hôte
-ski de fond du circ**

SKIBEC, de concert avec la société Sports Internationaux de Québec, a annoncé lors d'une conférence d'information que le Mont Ste-Anne a été choisi comme site pour la quatrième épreuve de la célèbre série Trans-Am, épreuve intitulée "Jordan". En effet, cette importante compétition de ski de fond a été rendue possible grâce à la commande des Vins Jordans Ltd. Elle mettra en place plus de 80 compétiteurs dont une cinquantaine de la Région SKIBEC ou de la Province. Il faut souligner que cette prestigieuse compétition est la seule à être tenue au Québec.

Le président de la Région SKIBEC, M. Jean-Paul Savary, a fait un plaisir d'annoncer l'événement et il a ajouté: "Nous croyons que le ski de fond connaîtra une popularité

sans cesse croissante, surtout comme sport familial, et la région de cette Trans-Am contribuera à accentuer la pratique de cette discipline tout en sensibilisant les jeunes à la rigueur de la compétition".

De son côté, le vice-président de Sports Internationaux de Québec, M. Henri Béique, a souligné: "Il est important pour notre région de faire preuve de dynamisme, non seulement dans la formation de nos athlètes, mais aussi dans le rôtiage de notre expérience pour l'organisation et l'aménagement des facilités que les disciplines nordiques exigent. Cette compétition majeure est un peu de plus vers nos objectifs, nous tenons à remercier les Vins Jordans Ltd qui, en acceptant la commande, favorisent la collectivité des skieurs".

On sait que depuis le printemps 1972, sous l'instigation des Sports Internationaux de Québec, appuyé en cela par SKIBEC, le Mont Ste-Anne est le site proposé pour la tenue des championnats du Monde de Ski Nordique en 1978. MM. Jon Faucher de SKIBEC et Denis Duquette, membre du personnel permanent de Québec, ont fait savoir que les équipes nationales du Canada et des Etats-Unis seront très bien représentées lors de cette quatrième épreuve de la série Trans-Am.

L'équipe canadienne compte sur l'halbier de Malcolm Hunter, d'Ottawa, alors que l'équipe américaine présentera ses deux vedettes, John de Putney, au Vermont, soit Mike Gallagher et Bob Grey. La présence du célibre norvégien, surnommé de l'an dernier, Magnar

Inquest

performance...
du pour explorer

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481 UNIVERSITY AVE.
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Winnipeg Free Press
Manitoba
Cir. 131,919
CANADIAN PRESS CLIPPING SERVICE

January 26, 1973



IT'S LIKE BEING ON TOP OF THE WORLD when you're standing up at the top of one of the mountains at the famed ski resorts in the Canadian Rockies and it was my pleasure to experience that glorious feeling this past week.

To some of you it's probably an old experience, but to any local skiers who haven't visited the Rockies, I can only say that you really have something to look forward to.

Like everyone else, I used to listen with interest as skiers related their thrill at skiing in the high mountains. Sure, they made it sound great and they made a guy want to go there, but you have to actually be there and feel the thrill of it before you can appreciate it.

For that reason, I'm not going to attempt to describe how it feels except to say that it's great and to recommend it to everyone who enjoys skiing that they make it their goal to get to the Canadian Rockies as soon as they can. It'll cost you a little more than other ski trips, but it'll be worth it. I plan to return — don't know when or how, but somehow I'm going to make it.

I was part of a ski writers' tour of the Rockies to look over the Air Canada Skidari package program, which is now in its second year of operation. Our tour provided us with one day of skiing at each of the four resorts — Marmot Basin at Jasper, Whitehorn-Temple at Lake Louise, Mount Norquay at Banff, and Sunshine Village at

Edmonton Journal, Alta.
Cir. 123,488
January 29, 1973
CANADIAN PRESS CLIPPING SERVICE

Bowman returns with win

J-147
BANFF, Alta. (CP) — Mark Bowman of Calgary, who recently recovered from a broken arm, made a successful return to racing during the weekend in the Alberta Cup ski series at Mount Norquay.

He survived a second-run fall Saturday to finish fourth over-all after leading on the first run, then posted an easy victory Sunday in the Giant Slalom competition.

As a result, Bowman strengthened his hold on second place in the over-all point standings, 14 points behind Mike Irwin of Calgary, who competed during the weekend at the Pontiac Cup event in Revelstoke, B.C.

Bowman and Irwin both are members of the Canadian Ski team.

In the women's competition, Joan Tittermore of Banff and Classenam, Banff and

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Calgary Herald, Alta.
Cir. 101,846
January 29, 1973
CANADIAN PRESS CLIPPING SERVICE

Bowman is back in form

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Bowman and Irwin both are members of the Canadian Ski Team.

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New Glasgow News, N.S.
Cir. 10,055
January 29, 1973
CANADIAN PRESS CLIPPING SERVICE

Irwin Posts Fastest Time

REVELSTOKE, B.C. (CP) — Kelowna's Tom Irwin, fresh from Pan-Am competition in eastern Canada, turned in the fastest time on three of four slalom runs to take the Revelstoke Ski Club trophy as combined winner of the first western race of the Pontiac Cup series Sunday.

Irwin, a member of Canada's national team training squad, slammed through Saturday's 50 and 60 gate courses in 48.01 and 51.07 seconds to top the field of 67 men. Sunday he turned on times of 48.02 and 47.47 to again take first place and the combined title.

"I think my brother Bert helped me to this win," Irwin said at the end of the race. "He has been coaching me this season in between his professional races. The courses were all good and held up well. The only problem I had was a pulled ligament that gave me some trouble on the steep sections of the course."

The 20-year-old Kelowna skier was beaten just once during the slalom derby on Revelstoke's Mount MacKenzie ski hill. John Hilland of Calgary was clocked at 48.79 sec. *John F. Doherty*

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Service

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Calgary Albertan, Alta.
Cir. 34,659
January 30, 1973
CANADIAN PRESS CLIPPING SERVICE

Bowman gains on Irwin

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Bowman and Irwin both are

Manitoba Business Journal
Winnipeg, Manitoba
October 1972
CANADIAN PRESS CLIPPING SERVICE

147

Local skiers will have a wider choice of facilities, equipment and package tours this

Skiing and large-scale expansion go hand-in-hand for central Canada skiers this year. Almost every ski resort in Manitoba and surrounding area reports expansion of some sort, the major ones being:

- Creation of totally new ski facilities at Minaki Lodge Resort. New ski runs have been cut for the 1972 season and a T-bar installed to give skiers the choice of skiing either side of the hill which offers a vertical rise of 200 feet. An indoor pool and complete accommodation facilities highlight Minaki's \$500,000 bid to attract skiers to its first-year operation.

- Additional runs have been added at Holiday Ski Mountain near La Rivière, plus a number of on-site accommodation lodges and the completion of the snow-making equipment. Plans for next year include a small landing strip for airplanes and expansion of accommodation. Holiday, one of the most established resorts in the

height, is the highest in the province.

- A completely new Rose Isle in southern

In addition to the progress at Stony Mount Glenorkey Falcon Lake Ski Re-

ties are available at Flin Flon and Thom-

And for the trans-

Transair, Air Cana-

areas in Canada not

ing distance.

Transair will ag-

efforts on Thunder

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massive new

entertainment com

The Ski-Runner, Toronto, Ont.
February 1973

CANADIAN PRESS CLIPPING SERVICE

Ski Banff-Lake Louise With TSC

~~X 147~~
RESERVATIONS are coming in for that fabulous Banff-Lake Louise charter being arranged by the Toronto Ski Club March 24-April 1. If you are planning a western trip in the spring, act quickly.

The seven day package trip is available for only \$240.00 which includes: air fares, transfers, seven nights in Banff's modern Mount Royal Hotel (2 to a room, twin beds with bath), all-you-can-eat breakfasts daily (no lunches or dinners), plus lift tickets and free daily transportation to 3 famous ski areas - Mt. Norquay, Sunshine Village and Lake Louise. The charters are flown by Air Canada DC9 jet.

You will have noted that the airlines have now "discovered" the Banff area skiing potential and are offering package trips at alluring prices.

The TSC/Ski Can package still has advantages and more than favourably compares in price and

amenities. Our accommodation is in the well-appointed Mount Royal Hotel in downtown Banff, immediately adjacent to the bus terminal. It is one of the largest hotels in Banff, thus the party is all in one place. The benefit of being right next to the bus terminal when departing for the mountains and returning at the end of a tiring day is obvious.

Our swingers should have a ball in Banff as each lodge provides a jumping après ski party one night for the group with Glühwein, cheese fondues, etc., etc.

There is plenty of action for everyone, skiers, swingers and those who may be along just to relax and enjoy the beautiful winter scenery of the Canadian Rockies.

More information from Bill Hearn at the TSC office (365-1331) or Jim and Gladys McGuffin 231-3288.

Calgary Alberta, Alta.
Circ. 34,659
February 1, 1973
CANADIAN PRESS CLIPPING SERVICE

€147

SKIPAGE



— The Alberta

Molstar media 'contest' *expected to be hilarious*

February 1973

Box 202
Joy of
Pages

CANADIAN PRESS CLIPPING SERVICE

Skifari to Banff-Jasper

By BILL HEARN

~~X 147~~
On January 4th a group of 21 skiers boarded an Air Canada plane headed for the Jasper-Banff area on a familiarization trip where we arrived about suppertime. After dinner and a reception we were taken for a tour of the accommodation facilities in Jasper to visit some new and lovely motels.

Up bright and early at the Jasper Park Lodge next day (30° below zero) we had breakfast, and then headed for Marmot Basin, where we skied in the morning, had lunch at the Upper Chalet, and then another session in the afternoon. Skiing here was delightful and there are runs for all abilities from the expert to the novice. We left Marmot about 3:00 p.m. and headed for Lake Louise where we checked in at the King's Domain Motel and then headed for the Mountaineer Motel for a reception and dinner.

After breakfast at the Mountaineer next morning we headed for the Lake Louise ski area. Here

After lunch at we had a few more drove back to the Hotel, and headed Mountain Hot Spas the hot (102°). A about all one can no longer makes rubber the next d

Monday, the s about 8:30 a.m. the below zero w fore skiing looked motels in the ar kinds of accomm areas geared to s ones' pocketbook. Mount Norquay much surprised skiers at this a reason is that it b of being the ste Canada and I ag boys (very few) most took the ri take pictures of t was well worn w a few rocks show

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TORONTO 2

The Ski-Runner, Toronto, Ont.
February 1973

CANADIAN PRESS CLIPPING SERVICE

X 147 President's Message

OUR MANY programs in the different areas are now in full swing and we look forward to another very active season. The early snow got things off to a flying start with good conditions existing during the Christmas holidays.

At Valley Schuss the racing and instruction camps were well attended and successfully organized and a word of thanks is due the organizers. Our Clubhouse at Blue Mountain was very busy during the holidays and wound up with a tremendous New Year's Party enjoyed by all who attended. The buffet supper was excellent and Heinz and his staff deserve the thanks of everyone for their great effort.

We still have some space left on our charter ski trip to Banff and Lake Louise which leaves on March 24 and I would strongly recommend that you give it some consideration. It is an excellent bargain and a wonderful way to wind up the ski season with a week of sunshine in the Canadian Rockies when the skiing there is at its best. Call the office for a brochure or further information. It's a real fun trip with the best in skiing.

The SKI RUNNER will again be published weekly during the busy season. This publication is not mailed out but is available in all our clubhouses in the different areas each weekend. Be sure you pick up a copy and keep informed as to what is happening. If you wish to have any news included in the "Ski Runner" get it into the club office by Wednesday afternoon.

I would also like to bring your attention that Valley Schuss

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Calgary Herald, Alta.

Circ. 101,846

February 1, 1973

CANADIAN PRESS CLIPPING SERVICE

18 THE CALGARY HERALD Thurs., Feb. 1, 1973



The SKI SCENE

By JOHN GORMAN

Since the Banff Winter Carnival was first conceived more than 30 years ago, it has been about as easy to follow as a bootlegger operating out of a telephone booth.

But it's getting easier.

Under a new format known as the Banff Winter Festival (carnival has overtones unbecoming to activity in a national park) a highly attractive sports and entertainment package has been put together for Canada's ski capital.

In an astute display of common sense the festival has been tied to a major sporting event. This has been a conspicuous lack in previous festival undertakings.

This year the focal point will be the 27th running of the International Intercollegiate Ski Meet, the oldest and largest (and probably the only) tour-

Canadian
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481 UNIVERSITY AVE
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Calgary Herald, Alta.

Circ. 101,846

February 1, 1973

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February 1, 1973

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481 UNIVERSITY AVE
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Calgary Herald, Alta.

Circ. 101,846

February 1, 1973

CANADIAN PRESS CLIPPING SERVICE

ontiac and Alberta Cups

rwin big narCanadian forces ski neet set for Norquay

While Mike Irwin of the Alberta Ski team was competing in the Postino Cup series at Revelstoke, Mark Bowman, also of Calgary gained few points in the Alberta cup series as he ran fourth in Saturday giant slalom and first on Sunday at Mount Norquay.

Joanne Becker of Banff, was also racing at Revelstoke, giving Joan Tittensor of Banff and Clare-Ann Everest of Jasper a chance to gain points and move ahead of her. Tittensor won the giant slalom Sunday and opened a 26 point lead over Becker who is now third behind Everest.

A very familiar name in Canadian Ski Racing circles over the years has cropped up again after the results of last weekend's first Western Postino Cup series race at Revelstoke, B.C.

Tom Irwin of Kelowna, B.C.

However this will no doubt change the Westerners' chances to compete in front of their

peers at the Canadian Forces 1973 Championships will be held at Valcartier, Quebec, with the famous "Vachon" Regiment of Quebec taking home most of the silverware.

Immediately after from Feb. 26 to March 1, the Canadian Forces Base Calabash at Revelstoke, B.C. will host the Canadian Forces Base Calabash at Revelstoke, B.C. for two days.

Starting times for the Alpine events will take place at Mt. Norquay, Banff. The downhill will be held Feb. 27, the slalom on Feb. 28, and the giant slalom on March 1 and 2.

The Nordic events will be divided between Banff and Calgary. The 15 km race and 4 x 10 relay will take place at Tunnel Mountain, Banff on Feb. 26 and 27 respectively. The military patrol and the biathlon competitions will be held at the Sarco Training Area, Calgary on Feb. 28 and March 2.

More than 120 competitors from all over Canada and Ca-

nadian Forces Base Europe will compete in the week-long races. Last year the competitions were held at Valcartier, Quebec, with the famous "Vachon" Regiment of Quebec taking home most of the silverware. This year the West is optimistic about upsetting the established Eastern teams.

Mt. Norquay is famous for its three expert runs from the top, the North American being 3,300 feet long and a vertical of 2,450 feet; the Bowl and the Lone Pine slopes with 1,200 feet vertical. The North American run will be used for the downhill as giant slalom courses.

This will be the first time that the Canadian Armed Forces Ski Championship has been sited in Banff as Canada.



Edmonton Journal, Alta.
Circ. 123,400

February 1, 1973

CANADIAN PRESS CLIPPING SERVICE

Banff report:

Sunny, warm and snow, too

J-147

By PATRICIA McCANN

BANFF — The moderate temperatures of January have been a boon to our skiers and our three ski areas alike. In fact, at times, it's appeared as if this corner of the Canadian Rockies has had a monopoly on the "sunshine-and-blue-sky" market.

Mount Norquay reports good skies, under warm and sunny skies, with over 6" of new snow since last Thursday.

Our most challenging mountain is also one of our busiest on the ski-racing circuit. This weekend they played host to the Alberta Cup sponsored by the Skincasters of Calgary.

They are also preparing for their part in the Banff Winter Festival and the International Intercollegiate Ski Meet, scheduled for Feb. 16-18.

And after that, the Canadian Armed Forces Meet,

with participants from across Canada and Europe, will be held from Feb. 26 through to March 2.

John Gow of Sunshine Village reports that business is really "t e a m i n g a head", again a reflection on the moderate January weather. Sunshine is operating on a packed base, 15 above, with excellent skiing conditions. As a matter of interest, more than a foot-and-a-half of snow has fallen at Sunshine in the past week.

Canada's largest ski area, Lake Louise, checks in with temperatures fluctuating between 8 to 23, moderate wind, patches of blue in a sometimes overcast sky. Their forecast calls for warmer weather, and hopefully more snow. Skiing is good to very good on packed and powder runs, with all lifts running.

2 DAY OUT

Vancouver Province, B.C.

Circ. 115,536

February 1, 1973

CANADIAN PRESS CLIPPING SERVICE

NORTHWESTERN SKI REPORTS

J-147

LOWER MAINLAND

	Weather	Temp	New Snow	Total Snow
Grouse	Overcast	30	Trace	*
Seymour	Overcast	20	1/2"	*
Whistler	Overcast	20	2"	100"
Hemlock	Snowing	25	10"	*
Gibson Pass	*	*	*	*

OKANAGAN-KOOTENAY

Apex-Alpine	*	15	Trace	20"
Big White	*	22	1/2"	60"
Baldy	*	*	*	*
North Star	Clear	22	0"	20"
Red Mt.	*	*	*	*
Silver Star	H- Overcast	25	2"	50"
Tod Mt.	H- Overcast	20	5"	20"

ALBERTA

Lake Louise	Clear	15	0"	Good Base
Marmot Basin	Overcast	19	1/2"	25"
Mt. Norquay	Clear	20	0"	Good Base
Sunshine	Clear	12	4"	Good Base

UNITED STATES

Mt. Baker	Light Snow	25	10"	100"
Crystal Mt.	Clear	24	8"	*
Timberline	Light Snow	28	4"	60"
Sun Valley	Snow	15	8"	50"
Xipen	*	*	*	*
Fernie	Overcast	25	4"	60"
Fairmont	Clear	24	0"	10"

* Information not available

NOTE—All conditions as of 6 p.m., Wednesday

Vancouver Province, B.C.

Circ. 115,536

February 1, 1973

CANADIAN PRESS CLIPPING SERVICE

Irwin out in front

X-147

The second meet in the Western Pontiac Cup Series starts today at Lake Louise with the 17th annual running of the Sir Norman Watson Downhill.

Races start today and Friday at 11 a.m. on the Olympic downhill course at Mount Whistler. Former National Ski Team member Keith Shepherd of Calgary will set the course.

No eastern races are scheduled on the Pontiac Cup Series — Canada's only national series of races — this weekend. Westerner Tim Irwin of Kelowna, will have a chance to advance his 15-point lead over the East's Remi Cloutier of the Quebec Ski Team. Irwin leads with 50 points after his dual win in the Revelstoke slalom derby last weekend.

In the women's section, Vancouver's Chris Parsons will be out to catch up to Andrea Esson of Toronto and Joan Wilson of Port Hawkesbury, Nova Scotia, who are tied for the lead with 26 points. Miss Parsons is tied for second with Ottawa's Susan Clifford at 21 points in the national standings.

Moncton Transcript, N.B.

Circ. 15,929

February 1, 1973

CANADIAN PRESS CLIPPING SERVICE

TRANSCRIPT, FEBRUARY 1, 1973, THURSDAY

E-147 Canadian Film Depicts N.B. Scenery

OTTAWA (Special) — New Brunswick scenery and outdoor activity are well represented in a film that encourages Canadians to explore their own country. The 27-minute production is also designed to attract foreign visitors, and will eventually be available in nine different language versions for screening abroad.

The film is called "Picture Canada" and is described by Dan Wallace, director, Canadian Government Travel Bureau, as "lively, imaginative and truly national in scope." The bureau will handle distribution of the film, which has been sponsored by Kodak Canada Limited as part of the company's continuing support of tourism in Canada.

"Picture Canada" takes viewers on an exciting fast-paced tour of Canada, changing pace and moods frequently. The contrast of the seasons provides a springboard for all sorts of action — kayak racing, white-water canoeing, logging competitions in B.C., bathtub races from Nanaimo to Vancouver, Indian Days at Banff, Highland Games at Antigonish, the RCMP

producers of "Picture Canada," assigned 15 cameramen to get the 1,000 feet of film that make up the finished production. An original musical score written by Larry Crosley of Ottawa adds greatly to the impact of the film.

Kodak Canada is an active member of the Travel Industry Association of Canada. The company's interest in Canada dates from the turn of the century when Kodak was first established in Toronto.

An audience of 500 acclaimed "picture Canada" at a premiere screening in Ottawa, Jan. 16.



Winnipeg Tribune, Man.
Circ. 76,600
February 2, 1973

CANADIAN PRESS CLIPPING SERVICE

B147 Coast gals

Lake Louise, Alta. (CP) — Six Vancouver girls placed in the top 10 Thursday after the opening round in the second event of the 1973 western Pontiac Cup skiing series.

Fifteen-year-old Susan O'Sullivan finished the Sir Norman Watson downhill race in one minute three seconds for the 20-gate course which dropped 2,200 vertical feet over a 9,000-foot length.

She was followed by teammate Chrissie Clark at Susan's older sister was third in 1:31.

The other Vancouver girls placed in the top 10 were Jane Tidball, seventh at Satow, eighth at Gini Thorburn, first place in the hill, which was

Dave Greig took first place in the men's downhill race in one minute, three seconds for the 20-gate course.

She was followed closely by team-mate Chris Parsons, clocked at 1:30.77 while Susan's older sister Cathy, 17, was third in 1:38.51.

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The other Vancouver girls placed in the top 10 were Jane Tidball, seventh at Satow, eighth at Gini Thorburn, ninth at 1:39.43, Sarah Satow, 10th at 1:40.80.

Dave Greig of Calgary took first place in the men's downhill race in one minute, three seconds for the 20-gate course which dropped 2,200 vertical feet over a 9,000-foot length.

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first place in the men's downhill race in one minute, three seconds for the 20-gate course which dropped 2,200 vertical feet over a 9,000-foot length.

The Vancouver Ski Team took the lead in unofficial team standings, edging Alberta by less than two seconds. They were followed by Okanagan, B.C., Calgary and Cochrane Valley, B.C.

Miss Parsons' second-place finish gave her the lead in women's national Pontiac Cup standings with 51 points. Susan O'Sullivan is one point behind while Joan Wilson of Port Hawkesbury, N.S., was tied for third with Andre Esson of Toronto. Each has 35 points.

Lake Louise, Alta. — David Greig dropped out of university studies this winter to give himself a good shot at ski racing.

In Thursday's first race of the two-run downhill test, the 19-year-old Calgary youth gave an indication the move may pay off after all.

He was the surprise winner here Thursday, posting his first Pontiac Cup series victory, upsetting four British Columbia racers favored in this Lake Louise event.

Greig earned 25 points, shooting him up to a fifth-place tie after two events in the series which ends with the ninth April 6 and 7 at Jasper's Marmot Basin.

Greig did not have to contend with series leader Tom Irwin of Kelowna, who has 50 points. Irwin and John Hillard of Calgary were called up by the national team to compete this weekend in the Can-Am series at Aspen, Colo.

Hillard has 26 points as has

Terry Watts who placed second to Greig. Scott monton was third.

And the old device which

was needed to

top three fin-

ishes and ne-

ties. Greig timed

downs, Watts et al.

Of the B.C. r-

to show best,

Vancouver



The Times-News
Thunder Bay, Ontario
February 2, 1973

CANADIAN PRESS CLIPPING SERVICE

B147 Vancouver Skiers Shine

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while Joan Wilson of Port Hawkesbury, N.S., was tied for third with Andre Esson of Toronto. Each has 35 points.

Tom Irwin of Kelowna, with 50 points, still has the lead. René Cloutier of Montreal is second with 33. Joey Levine of Ottawa third with 31 and Sue Harrison of Vancouver fourth with 28.

Irwin passed up the competition on Mount Whistler near Lake Louise to race in the Can-Am series at Aspen, Colo.

this week.

The next meet in the east is at Thunder Bay Feb. 10-11 while the next in the west is at Osoyoos, B.C., March 10-11.



The Ski-Runner, Toronto, Ont.
February 1973

CANADIAN PRESS CLIPPING SERVICE

X147 TSC SKI AIR TRIPS

February 19 - March 5 — 2 weeks — The High Tatras, in Czechoslovakia. Call Bob Gooch at 366-7943.
February 23 - March 10 — 2 weeks — France/Switzerland. All-expense from \$439.00. Air Only \$179.00. Call Bill Hearn at 368-1331.
March 24 - April 1 — one week — Banff/Lake Louise. All-expense \$240.00. Call Jim McGuffin, 221-3288.
April 14 - 21 — one week — Garibaldi, Whistler Mt., B.C. All-expense \$260.00. Call Jim McGuffin, 221-3288.



Vancouver Province, B.C.
Circ. 115,536
February 2, 1973

CANADIAN PRESS CLIPPING SERVICE

MORE SKIING

Six of the best

X147 Canadian Press

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Edmonton Journal, Alta.
Circ. 123,468
February 2, 1973

CANADIAN PRESS CLIPPING SERVICE

B147 Greig's do means more

By GARY COOPER
Of The Journal

Lake Louise — David Greig dropped out of university studies this winter to give himself a good shot at ski racing.

In Thursday's first race of the two-run downhill test, the 19-year-old Calgary youth gave an indication the move may pay off after all.

He was the surprise winner here Thursday, posting his first Pontiac Cup series victory, upsetting four British Columbia racers favored in this Lake Louise event.

Greig earned 25 points, shooting him up to a fifth-place tie after two events in the series which ends with the ninth April 6 and 7 at Jasper's Marmot Basin.

Greig did not have to contend with series leader Tom Irwin of Kelowna, who has 50 points. Irwin and John Hillard of Calgary were called up by the national team to compete this weekend in the Can-Am series at Aspen, Colo.

Hillard has 26 points as has



Victoria Times, B.C.
Circ. 32,975
February 2, 1973

CANADIAN PRESS CLIPPING SERVICE

Rosi Skis Into

B147 Times News Service

West Germany's veteran girl skier Rosi Mittermaier, 22, scored a World Cup victory today by triumphing in the slalom, clocking 31.43 seconds for the two heats on the "canon barrel" track at Schruns, Tirol, Austria.

Victory boosted her World Cup total to 100 points and into third place behind Austrian skiers Anneliese Proell and Monika Kaserer.

Both Austrian girls dropped out of the slalom today.

Runner-up behind Miss Mittermaier today was a French

teenager, Patricia Emoen, in 92.73.

At Lake Louise, Alta., six Vancouver girls placed in the top 10 Thursday after the opening round in the second event of the 1973 western Pontiac Cup skiing series.

Fifteen-year-old Susan O'Sullivan finished the Sir Norman Watson downhill race in one minute, three seconds. She was followed closely by team-mate Chris Parsons, while Susan's older sister Cathy, 17, was third.

Greig of Calgary took first place in the men's race.

Nelson Daily News, B.C.

Circ. 8,975

February 2, 1973

CANADIAN PRESS CLIPPING SERVICE

E 147

Vancouver day at the races

LAKE LOUISE, Alta. (CP) — Six Vancouver girls placed in the top 10 Thursday after the opening round in the second event of the 1973 western Pontiac Cup skiing series.

Fifteen-year-old Susan O'Sullivan finished the Sir Norman Watson downhill race in one minute three seconds for the 30-gate course which dropped 2,200 vertical feet over a 9,000-foot length.

She was followed closely by team-mate Chris Parsons, clocked at 1:36.77 while Susan's older sister Cathy, 17, was third in 1:38.51.

The other Vancouver girls in the top 10 were Jane Tibball, seventh at 1:39.43, Sarah Satoe, eighth at 1:39.60 and Gini Thorburn, 10th at 1:40.80.

Dave Greig of Calgary took first place in the men's downhill, which was 30 gates over the same course as the women. His time was 1:31.68 seconds. Pontiac Cup newcomer Terry Watts of Vernon, B.C., was second at 1:31.83 while Scott Lyons of Edmonton was third at 1:31.66.

The Vancouver ski team took the lead in unofficial team

standings, edging Alberta by less than two seconds. They were followed by Okanagan, B.C., Calgary and Columbia Valley, B.C.

LEADS WOMEN

Miss Parsons' second-place finish gave her the lead in women's national Pontiac Cup standings with 51 points. Susan O'Sullivan is one point behind while Joan Wilson of Port Hawkesbury, N.S., was tied for third with Andre Esson of Toronto. Each has 35 points.

She was followed closely by

team-mate Chris Parsons, clocked at 1:36.77 while Susan's older sister Cathy, 17, was third in 1:38.51.

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Irwin passed up the competition on Mount Whitehorn near Lake Louise to race in the Can-Am series at Aspen, Colo., this week.

The two-day meet ends today with men's and women's downhills.

Star-Phoenix

Saskatoon, Sask.

Circ. 46,451

CANADIAN PRESS CLIPPING SERVICE

February 2, 1973

Vancouver skiers take series lead

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The men's standings didn't change appreciably although Greig moved into fifth place with 25 points from his win Thursday.

Tom Irwin of Kelowna, with 18 points, still has a healthy lead. Remi Cloutier of Montreal is second with 25, Joey Levine of Ottawa third with 31 and Stu Harrison of Vancouver fourth with 28.

Irwin passed up the competition on Mount Whitehorn near Lake Louise to race in the Can-Am series at Aspen, Colo., this week.

The two-day meet ends today with men's and women's downhills.

There are four races in Eastern Canada and four in the west this year with an east-west final scheduled at Jasper, Alta., April 6-7.

The next meet in the east is at Thunder Bay Feb. 10-11 while the next in the west is at Osoyoos, B.C., March 10-11.

London Evening Free Press

Ontario

Circ. 49,307

CANADIAN PRESS CLIPPING SERVICE

February 3, 1973

TRAVEL

Ski Rockies

Banff, Jasper packaging increase

The word is out. Banff, in the western Canadian province of Alberta, has consistently good snow conditions, three big ski centres from which to choose, with relatively uncrowded slopes ranging from steep challenges to beginner's hills to wide open powder bowls. And it's set in some of the most magnificent scenery in North America.

Both CP Air and Skafari of Air Canada use the Banff Springs Hotel, and what was once a summertime symphony in the hotelier's art can now offer off-season rates to its ski crowd, as well as expanded après-ski activities.

The shopper of ski packages should look over the details of his booking. How many days, nights, ski tow tickets and checkout times at the hotels at

which he will be staying such as on checkout time, Royal 9 p.m., to give a time on the slopes.

Making a ski trip per a fast-growing recreation location seems local residents in their for the ski crop School of Fine Arts an increasing program in the ski season.

Famous Whistler British Columbia comes an exciting destination for es-

Calgary Herald, Alta.

Circ. 101,846

February 3, 1973

CANADIAN PRESS CLIPPING SERVICE

Vancouver team t

LAKE LOUISE, Alta. (CP) — The Vancouver ski team took most of the honors in a two-day Pontiac Cup meet which ended Friday but it was Grant Rutherford of Roseland, B.C., who took the highest award.

Rutherford won the downhill event Friday by a slim margin over Bob Miller of Vancouver, one minute 36.78 seconds against Miller's 2:39.22. Tom Prochaska of

Vancouver 1:40.60. The dropped 2,200 over a 9,000-foot Whitehorn.

Coupled with place finish Ruth gave him the pby and boosted end place in Provincial standings.

Calgary's Day Thursday's race Terry Watts of



Vancouver Province, B.C.
Circ. 115,536
February 3, 1973
CANADIAN PRESS CLIPPING SERVICE

The down

X 147
Canadian Press

LAKE LOUISE, Alta. — The Vancouver ski team took most of the honors in a two-day Pontiac Cup meet which ended Friday but it was Grant Rutherford of Rossland, who took the highest award.

Rutherford won the downhill

the bank CAUTION commitment to open 10 branches in that year, it plans six for this year of which the first, at Abbotsford, has already been opened. This makes 22 opened to date.

"It was obvious that, unless we got the branches, our shareholders would be disappointed several years down the road," added Eaton.

event. Friday's win over Bob Miller of Vancouver, one minute 38.28 seconds against M. Tom Prochaska was third in 27-gate course vertical feet over length on Mount

Coupled with



Le Journal de Montréal, Québec
Circ. 40,339
February 3, 1973
CANADIAN PRESS CLIPPING SERVICE

Coupe Pontiac

Les skieurs de l'Ouest reprendent les devants

Tom Irwin of Kelowna et Chris Parsons de Vancouver se sont emparés des premières positions au classement de la Coupe Pontiac à la suite des deux descentes qui ont eu lieu au Lac Louise en Alberta.

Chez les garçons, c'est Grant Rutherford, un régulier de la série qui a été le meilleur coureur des deux jours. Hier, il a mérité les grandes honneurs de la descente après avoir décroché la septième position jeudi dans une épreuve similaire. Bob Miller, de

Vancouver, a été chronométré à 99.22 secondes. Dave Greig, de Calgary, avait été vainqueur jeudi.

Quand aux filles, Mlle Parsons a été invincible devant Susan O'Sullivan, Beth Cosulich et Kathy O'Sullivan. Fait à signaler, sept des dix premières compétitrices au classement étaient de Vancouver. Le parcours long de 9,000 pieds comportait une dénivellation verticale de 2,200 pieds et 27 portes de contrôle. Les épreuves ont eu lieu au Mont Whitehorn du Lac Louise.



Nelson Daily News, B.C.
Circ. 8,975
February 3, 1973
CANADIAN PRESS CLIPPING SERVICE

X 147 Rutherford makes Pontiac Cup bid

LAKE LOUISE, Alta. (CP) — The Vancouver ski team took most of the honors in a two-day Pontiac Cup meet which ended Friday but it was Grant Rutherford of Rossland, B.C., who took the highest award.

Rutherford won the downhill event Friday by a slim margin over Bob Miller of Vancouver, one minute 38.28 seconds against Miller's 1:39.22. Tom Prochaska of Vancouver was third in 1:40.63. The 27-gate course dropped 2,200 vertical feet over a 9,000-foot length on Mount Whitehorn.

Coupled with his seventh-place finish in Thursday's downhill, Rutherford's win gave him the combined trophy and boosted him into second place in Pontiac Cup national standings.

Andrea Essen of Toronto with 35.

Tom Irwin of Kelowna leads the men with 50 points, trailed by Rutherford with 44 and Bob Miller of Vancouver with 37.

Irwin passed up this week's

meet to compete in a Can-Am

Series event at Aspen, Colo.

There are four races in Eastern Canada and four in the West this year with an East-West final scheduled at Jasper,

Alta., April 6-7.

The next meet in the East is at

Thunder Bay Feb. 10-11 while

the next in the West is at

Osoyoos, B.C., March 10-11.

LAKE LOUISE, Alta. (CP) —

Here are the top 10 results of the downhill events Friday at the conclusion of a two-day Western Pontiac Cup ski meet at Mount

Whitehorn.



Penticton Herald, B.C.
Circ. 6,317
February 3, 1973
CANADIAN PRESS CLIPPING SERVICE

Vancouver Skiers Top Pontiac Meet

LAKE LOUISE, Alta. (CP) — The Vancouver ski team took most of the honors in a two-day Pontiac Cup meet which ended Friday but it was Grant Rutherford of Rossland, who took the highest award.

Rutherford won the downhill event Friday by a slim margin over Bob Miller of Vancouver, with one minute 38.28 seconds against Miller's 1:39.22. Tom Prochaska of Vancouver was third in 1:40.63.

The 27-gate course dropped 2,200 vertical feet over a 9,000-foot length on Mount Whitehorn.

Coupled with his seventh-place finish in Thursday's downhill, Rutherford's win gave him the combined trophy and boosted him into second place in Pontiac Cup national standings.

Calgary's Dave Greig won

Thursday's race, followed by Terry Watts, Vernon, and Scott Lyons of Edmonton.

Vanessa girls, who swept six of the top 10 positions Thursday, bettered themselves Friday, with seven of the top 10 spots.

Chris Parsons of Vancouver

whipped through 30 gates in 1:45.5 Friday despite a con-

sistent heavy snowfall. Susan O'Sullivan of Vancouver was second in 1:47.02 while Vancouver team-mates Beth Cosulich and Cathy O'Sullivan were tied for third at 1:47.72.

Parsons now leads Pontiac Cup national women's standings with 75 points, followed by Susan O'Sullivan with 70 and Andrea Essen of Toronto with 55. Tom Irwin of Kelowna leads the men with 50 points, trailed by Rutherford with 44 and Bob Miller of Vancouver with 37.

Irwin passed up this week's meet to compete in a Can-Am series event at Aspen, Colo.

Jill Gates of Kamloops with 28 points and Jean Anderson of Williams Lake with 25 points were in eighth and ninth place respectively in the national standings at the end of competition Friday.

Jean Moynes and Janet Mason of Trail finished ninth and tenth respectively with times of 1:50.99 and 1:51.22 in the women's downhill race Friday.

Watts finished sixth in the men's downhill Friday with a time of 1:40.63, followed by Jack Woods of Kinnaird with a time of 1:40.91.

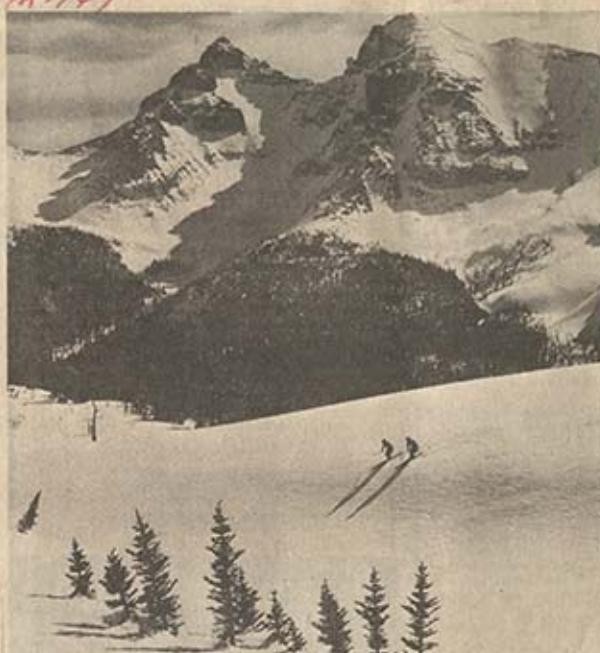


Montreal Le Droit, Qu.
Circ. 36,200
February 3, 1973
CANADIAN PRESS CLIPPING SERVICE



St. Jerome L'Echo du Nord
Quebec
Circ. 8,912
CANADIAN PRESS CLIPPING SERVICE
January 24, 1973

Handball



PARADIS DU SKI - Les pentes à proximité du Mont Temple offrent de bonnes conditions de ski du début de décembre à la fin d'avril. Le célèbre hôtel Banff Springs est situé près de trois centres importants pourvus d'une variété de pentes qui plaisent également aux débutants et aux skieurs les plus accomplis.



Val d'Or l'Echo Abitibien
Quebec
Circ. 5,020
CANADIAN PRESS CLIPPING SERVICE
January 24, 1973



The Progress-Enterprise
Lunenburg, N.S.
Circ. 3,207
CANADIAN PRESS CLIPPING SERVICE
January 24, 1973

T 147

voyages

Le mot est dans l'air. Banff, à l'extrême ouest de la province canadienne de l'Alberta, jouit d'un enneigement exceptionnel et propose aux skieurs ses trois grandes stations aux pistes peu encombrées, dont l'éventail va de la pente abrupte pour skieur

trois premiers jours à Jasper et les trois autres à Banff.

Voici ce que les skieurs viennent chercher dans les Rocheuses:

Au confluent des rivières Bow et Spray, la ville de Banff est à la porte de trois des principales stations de

Sunshine est le côté facile de ses pistes où le skieur moyen peut s'éloigner et faire de long parcours. Un bon enneigement y est presque garanti.

Pour 2,000 pieds de dénivellation, la station offre trois télésièges, deux arbalétes et un file

champs de glace du Columbia, pour arriver à la ville de Jasper dans le parc national de Jasper.

La station de Marmot Basin se niche dans un cirque de neige poudreuse libre d'obstacles, à huit milles au-dessus de la ville. L'enneigement y est exceptionnel de novembre à mai. On skie dans ce grand amphithéâtre où les pistes comptent parmi les meilleures de l'Ouest, et plus bas, sur des pistes en pleine forêt.

Cette année, Marmot offre des possibilités de se restaurer pendant la



ouest. L'enneigement est en effet, et à ses pieds aux bâties, à peninsule pour pousser l'un

Au confluent des rivières Bow et Spray, la ville de Banff est à la porte de trois des principales stations de ski d'Amérique du Nord: Mont Norquay, Sunshine Village et Lac Louise, toutes trois proches du centre-ville qui est le théâtre de l'activité d'après-ski de la région.

Mount Norquay

Le mont Norquay est à seulement trois milles de la ville.

C'est une excellente épreuve d'essai pour ceux qui veulent se lancer dans quelques difficiles descentes dans la neige poudreuse des Montagnes Rocheuses. Des pistes, comme la Lone Pine et la North American, ont acquis leurs titres de noblesse dans la communauté des skieurs, mais éclipsent parfois les excellentes pistes

et un file-neige à polaires. Le télésiège le plus récent, le Great Divide Lift, a ouvert l'une des meilleures pistes de promenade du continent; on l'appelle le "Great White Way".

Lac Louise

La troisième station de la région, lac Louise, est à 35 milles de Banff, dans un des paysages les plus admirables au monde.

Installée sur trois versants de deux montagnes, les Monts Temple et Whiteman, la plus grande station du Canada dispose d'un réseau de remontées mécaniques qui permet au skieur d'aller et venir d'une vallée à l'autre.

Il y a plusieurs cafés où, devant un rafraîchissement, vous pourrez revivre les descentes sur plus de quatre milles de pistes damées,



The Bonnyville Nouvelle, Alta.
January 30, 1973

CANADIAN PRESS CLIPPING SERVICE



Meaford Express, Ont.
Circ. 2,365
January 31, 1973

CANADIAN PRESS CLIPPING SERVICE

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Copter To The H



Wed Vancouver Lions Gate
Times, B.C.
February 1, 1973

CANADIAN PRESS CLIPPING SERVICE



Ponoka County News, Alta.
February 2, 1973

CANADIAN PRESS CLIPPING SERVICE



Edmonton Journal, Alta.
Circ. 123,400

February 3, 1973

CANADIAN PRESS CLIPPING SERVICE

Vancouver girls

J-147

By GARY COOPER
Of The Journal

Lake Louise — A pair of Vancouver girls are locked in a fight for the lead in the Postiac Cup series after a downhill race test here Thursday and Friday.

Chris Parsons was Friday's race to jump into the series lead with 76 points. She fatigued her lead by six points over Susan O'Sullivan who edged Parsons in Thursday's first downhill heat.

Going into Friday's heat, Parsons had only a one-point lead over O'Sullivan, who placed second in the last heat.

Parsons winning time Fri-

day was 103.43 seconds. It was a Vancouver sweep in the girls' event, with Beth Coullie and Katy O'Sullivan tied for third in 107.72 seconds.

The only Alberta girl to finish in the top 10 was Banff's Pat Gordon in 108.19 seconds.

Joan Tittemore of Banff, who won last weekend's Alberta Cup Race at Mt. Norquay, did not race Friday. She was sidelined with a severely bruised arm suffered in a fall in the first heat.

Third in the series point standing in Andrea Esson of Toronto, with 35 points. She did not compete in the west-

ern circuit. Her series is next Thunder Bay, O.

With six in snow and chain editions, Friday's what the youth a wax race.

But wax or no, eagle of Rosal was favored in snow and chain editions, Friday's what the youth a wax race.

The 21-year-old racer finished Thursday's heat Sir Norman W.

champion made day with a win 98.78 seconds.

Québec L'Action, Qué.

Circ. 30,702

February 7, 1973

CANADIAN PRESS CLIPPING SERVICE

Deux blondes à Mont Ste-Anne le

T-147

Les épreuves de la Coupe du Monde de la Banque de Montréal Internationale au Mont Ste-Anne, près de Québec, les 2, 3 et 4 mars, feront voir un duel entre deux blondes super-vetées âgées respectivement de 19 ans dans le but de se mériter la partie du lion.

Betsy Clifford, confirmée depuis longtemps le plus bel espoir du Canada pour une médaille aux derniers Jeux de Sapporo, mais qui blessée tout juste avant les Olympiques de l'an dernier, a décidé de reprendre la compétition. Et

Ansemarie Proell, qui l'an dernier a triomphé au slalom géant de l'Internationale de la Banque de Montréal à Banff, a jusqu'à présent été assurée de la victoire consécutif de la Coupe du Monde. Ayant déjà accumulé 200 points cette saison, elle devance sa compatriote Monika Kaserer, qui fait

voir une fiche de 122 points.

Ansemarie Proell, une jolie campagnarde blonde âgée de 19 ans de Kleinari en Autriche, a virtuellement battu tous les

Delhi News-Record, Ont.
Circ. 2,149

February 7, 1973

CANADIAN PRESS CLIPPING SERVICE

Shawnee La Tribune

Québec

Circ. 38,675

CANADIAN PRESS CLIPPING SERVICE

February 8, 1973

ROB WRITES

BY ROB BRADY

I am convinced that the Canadian Government's Travel Information Bureau is out to drive me insane.

For the past three weeks, travel features have been flowing across my desk extolling the virtues of skiing in the Rockies — Banff, Lake Louise, helicopter skiing in the Bugaboos. Today another batch arrived complete with stimulating pictures (suitable for reproduction) of the glories of the groomed trails of Quebec — Mont Ste Anne, Tremblant, Orford and the rest.

Then, almost as if he's in cahoots with them, M.K. adds insult to injury by running one of the photos on his editorial page last week. I'm sure his motives were entirely innocent. He probably just wanted to emphasize what we are missing this year down here in the "Golden Garden".

The fact that I am a skier has become something of a standing joke around the office, especially with MacLaren.

He sits there, on the other side of the file shelves, happier than a coon in a cave, reading these releases to me in a loud clear voice before referring them to me to be placed, lovingly, in the circular file.

Calgary Albertan, Alta.

Circ. 34,659

February 8, 1973

CANADIAN PRESS CLIPPING SERVICE

E-147

Wax ro hits Bar

Skiing in Alberta has taken on a new perspective recently with the installation of new roto-wax machines at Sunshine Village and Lake Louise.

The roto-waxer is a metal shed weighing 2000 pounds that applies wax to skis in less than 30 seconds.

The waxes applies the wax to ski bases without having to remove skis. Skiers merely ski in, run their skis through a waxing tunnel and ski out.

A series of rollers apply the wax while high speed brushes clean any snow, dirt or salt from skis.

The wax is applied hot by a high-speed rotary system and is hauled by users at Crystal, Alta., Park City and other resorts as being equal if not superior to a hot wax job.

The machine offers every type of wax depending on snow conditions.

A roto-wax job costs 50 cents at both Sunshine and Lake Louise.



Canadian
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481 UNIVERSITY AVE.
TORONTO 2

Edmonton Journal, Alta.

Circ. 123,468

February 8, 1973

CANADIAN PRESS CLIPPING SERVICE

Ski do *1-147* Powder snow

BY GARY COOPER
Of The Journal

Those youngsters who were in at the start of the ski boom 10 years ago are something to watch in action today.

We skied Lake Louise last weekend after six to eight inches of new powder snow had fallen on the popular area Friday and Saturday.

Before Saturday was too far gone, the off-trail powder slopes of Canada's biggest ski area had already been gobbed up by hungry powder hounds.

Kids. Boys and girls. In their teens and early 20s. There they were, ravaging the new powder, whipping amongst the squat and sparse spruce trees above timberline.

Rock ledges, crowned with deep snow would not stop these vibrant young adventurers. They'd simply tuck up their knees, turn their skis in flight and meet the slope beneath the rock face in a lurchdown as lightly as gazelles in a whoosh of snow and exhilarated exhalation of breath. And they would go. We could watch this sort of action with awe and admiration.



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481 UNIVERSITY AVE.
TORONTO 2

Star-Phoenix
Saskatoon, Sask.

Circ. 46,451

CANADIAN PRESS CLIPPING SERVICE

February 8, 1973



Any skiers heading out to Alberta for mountain skiing in the near future have picked an opportune time for their excursion.

The Big Four ski resorts of Alberta, Marmot Basin near Jasper and Lake Louise, Sunshine Village and Mount Norquay, all centered around Banff, report good to excellent skiing conditions with moderate temperatures and sunny skies.

The Banff area will hold a special attraction for skiers. The gigantic Banff Winter Festival is being staged Feb. 10-18 with special events ranging from curling bonspiels to cross-country races to western barbecues. And don't forget all that beautiful skiing.

Closer to home, members of The Battlefords Ski Club paid tribute recently

clatter in a windmill tumble down the sheer slope of moguls and ledges.

It was this pitting of themselves, knowingly, a gainst danger that made their downhill fight so spectacular. Their personal fight and fear caused them to muster quiet oaths and gasps as they hung on so tenaciously between control and uncertainty.

And what's that, off to the left near the top terminal of the Ptarmigan chair? Undoubtedly, but distantly were the ski tracks that marked where to adventurers had sliced over a snow cornice and had skied down the top corner of an avalanche area.

And what's that, off to the left near the top terminal of the Ptarmigan chair? Undoubtedly, but distantly were the ski tracks that marked where to adventurers had sliced over a snow cornice and had skied down the top corner of an avalanche area.

The Alpine events will take place at Mt. Norquay, Banff. The Downhill will be held Feb. 27, the Slalom on Feb. 28, and the Giant Slalom on March 1 and 2.

The Nordic events will be divided between Banff and Calgary. The 15 km. Race and 4 x 10 Relay will take place at Tunnel Mountain, Banff on Feb. 26 and 27 respectively. The Military Patrol and the Biathlon competitions will be held in the Sar-

ee Training Area, Calgary on Feb. 28 and March 2.

Over 150 competitors from all over Canada and Canadian Forces Base Europe will compete in the week long races. Last year the competitions were held at Valcartier, Quebec, with the famous "Van Doos" Regiment of Quebec taking home most of the silverware. This year the West is optimistic about upsetting the established Eastern teams.

Mt. Norquay is famous for its three expert runs from the top: the North American being 3,280 feet long and a vertical of 2,450 feet; the Bowl and the lone Pine slopes with 1,200 feet vertical. The North American run will be used for the downhill and giant slalom.

Last year Mt. Norquay was the site of the Bank of Montreal International World Cup Races. This will be the first time that the Canadian Armed Forces Ski Championships have been sited in Banff and Calgary.

Edmonton Journal, Alta.

Circ. 123,468

February 8, 1973

CANADIAN PRESS CLIPPING SERVICE

Our army boys invade *1-147* Norquay ski slopes

CALGARY — The Canadian Forces 1973 Ski Championships will be hosted by 1 Combat Group/Canadian Forces Base Calgary, Feb. 26 to March 2, 1973 by Mt. Norquay and Tunnel Mountain, Banff and the Sarcee Training Area, Calgary.

The Alpine events will take place at Mt. Norquay, Banff. The Downhill will be held Feb. 27, the Slalom on Feb. 28, and the Giant Slalom on March 1 and 2.

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Vancouver Province, B.C.

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481 UNIVERSITY AVE.
TORONTO 2

Vancouver Province, B.C.

Circ. 115,536

February 8, 1973

CANADIAN PRESS CLIPPING SERVICE

X 147

NORTHWESTERN SKI REPORTS

AREA	WEATHER	TEMP.	NEW	TOTAL
LOWER MAINLAND	clear	29	no new	*
Grouse	clear	22	no new	45*
Seymour	clear	16	no new	118*
Whistler	clear	24	no new	*
Hemlock	clear	20	no new	*
Gibson Pass	clear	20	no new	*
OKANAGAN-KOOTENAY				
Apex-Alpine	clear	2	no new	44**
Big White	clear	14	1	60**
Baldy	clear	4	no new	45**
North Star	clear	-4	no new	40**
Red Mt.	sunny	25	no new	60**
Silver Star	clear	22	no new	58**
Todd Mt.	clear	10	no new	40**
ALBERTA				
Lake Louise	sunny	-5	no new	*
Marmot Basin	clear	5	no new	28**
Mt. Norquay	sunny	2	no new	*
Sunshine	sunny	0	no new	50**
UNITED STATES				
Mt. Baker	clear	24	no new	120**
Crystal Mt.	clear	15	no new	*
Timberline	cloudy	28	no new	64**
Big Mt.	*	*	*	*
Sun Valley	cloudy	15	no new	*
Aspen	*	*	*	*
Mt. Alyeska	*	*	*	*

*Information not available

NOTE—All conditions as of 6 p.m. Wednesday

in the Rockies is
any skier or
or wanted to see
but until last
etc really hadn't

Pacific Western
Vancouver-Kelowna
area last Wednes-
day was hardly any-
where, includ-
ing peaks in the
weather was
warm, tempera-
ture 45 degrees, and
were up even in
there had been no
many days in
house and Banff
and the Windermere
last significant
seen on Dec. 28.

real for the Pon-
sages at Lake



inches. This year, the snow
post measured 60 inches.)

Last Friday, winter started
to creep back across the
Rockies, dumping snow in the
Lake Louise-Sunshine Village
area ~~and west~~. By noon Fri-
day almost four inches of
snow had fallen to cover the
almost-bare ground at the
base of the Lake Louise com-
plex. Snow fell heavily all
day, making good skiing, but
slowing times on the second

**Canadian
Press
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Service**

431 UNIVERSITY AVE.
TORONTO 2

Lethbridge Herald, Alta.
Circ. 20,100
February 9, 1973
CANADIAN PRESS CLIPPING SERVICE

Events begin February 9

Banff Winter F

BANFF, Alta. — Barbecuing has never made it big as a winter pastime. Handling a pack horse with box backs and a diamond hitch have never made it as an entertainment item on television.

And some of the more permissive minds might say that new queen wear too many clothes.

But blend those all together with a full 10-day schedule of sports, social and entertainment events in Banff — Canada's Ski Capital — and you have the makings of the Winter Show Festival, an annual midwinter lapse into frivolity for frivolity's sake.

The snow festival is for everybody, the organizers are quick to emphasize. They are in quick with the growing North America awareness of outdoors (and indoors) activity in the winter, and the Winter Festival has been planned to cater to all tastes.

Banff's winter reputation has been built around skiing, but there is also curling, snowmobiling, skating, swimming in natural hot pools or simply relaxing in any one of the first-class hotels including the world-famous Banff Springs.

"Visitors to Banff have been very responsive to our promotions and advertising, and the festival is just one small way

of giving them a little bonus and telling them how much we appreciate them coming here," said Ivor Petrik, general manager of the Banff Springs Hotel.

Gordon DeBoise, of the Banff Kiwanis Club is looking after

the details of the festival. "It will be a great success," he says. "We'll have fun, we'll have fun, we'll have fun." The festival will be held at the Banff Springs Hotel, the Kananaskis Club, and the Mount Norquay Lodge. There will be a snow mobile race on Saturday, Feb. 11, the first time ever.

Impressive LURENTIAN VIEW — This is the view from the top of the Kandahar Run on Mount Tremblant in the Laurentians — one of the most challenging runs in the east. There

**Canadian
Press
Clipping
Service**

431 UNIVERSITY AVE.
TORONTO 2

Brockville Recorder
and Times, Ontario
Circ. 10,870
CANADIAN PRESS CLIPPING SERVICE

February 9, 1973

THE RECORDER AND TIMES



are others with equally breathless views, but less rugged terrain — such as the Beau Chemin, the Nansen and the new Puddle-Duddle, which runs parallel to the much travelled Saxy Schuss.

★ ★ ★

**Canadian
Press
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Service**

431 UNIVERSITY AVE.
TORONTO 2

Grand Prairie Daily
Record Tribune, Alta.
Circ. 4,500
CANADIAN PRESS CLIPPING SERVICE

February 9, 1973

PAGE 12 THE DAILY HERALD-TRIBUNE, FRIDAY, FEBRUARY 9, 1973

Travel

The word is out. Banff has consistently good snow conditions, three big ski centres from which to choose, with uncrowded slopes ranging from steep challengers to beginner's hills to wide open powder bowls.

And it's set in some of the most magnificent scenery in North America.

The castle-like Banff Springs Hotel high in the Canadian Rockies is following up on a record year for snowfall last year by opening all its doors to the skiing crowd. With this, it sheds the last of its summertime-only image as more and more people discover what skiing the

Rockies — Banff and Jasper National Parks — is all about.

MOUNT NORQUAY

Mount Norquay is just three miles from Banff and is a good test for those looking for a challenging run through some famed Rocky Mountain powder. Runs such as the Lone Pine and the North American have earned respect among the skiing fraternity but sometimes overshadow the fact that Norquay has excellent novice-intermediate terrain on its Stoney Squaw and Wishbone Trails.

This year Norquay has added another chairlift to bring the total to two

chairlifts, two T-bars, one handle-lift, one rope-tow, and a mitey-mite servicing the 1,350-foot vertical drop.

SUNSHINE VILLAGE

Only 10 miles from Banff, Sunshine Village sits in a huge powder bowl formed by three peaks. From the top, there's wide-open bowl skiing above the treeline, with the option of following one of 18 trails down through the trees to the base lodge and Sunshine Inn.

Sunshine's main feature is the easy-going character of its trails on which the average recreational skier can roam far and wide. Good snow at the Village is almost a guarantee.

The 2,000-foot vertical at Sunshine has three chairlifts, two T-bars and a mitey-mite to whisk skiers back up the slopes for another run. The most recent chairlift, the Great Divide lift, opened up one of the best recreational runs on the continent, the 'Great White Way.'





Ottawa Journal, Ont.
Circ. 81,171

February 10, 1973

CANADIAN PRESS CLIPPING SERVICE

J-147



Calgary Herald, Alta.
Circ. 101,846

February 10, 1973

CANADIAN PRESS CLIPPING SERVICE

Helicopters let you ¹⁴⁷ many skiers can't cl

By Sherry Klopfer
(Special To The Herald)

There is no other skiing in the world that can match it. Over 700 inches of powder snow fall every year and 99 per cent of this snow has never been skied. It is virgin. And there's only one way to get to this fresh stuff . . . by helicopter.

Runs discovered to date vary from 1,500 vertical feet to over 8,500 vertical feet. The key word here is "discovered." It's not unusual for your guide to say, "We just skied a run that's never been touched before. What will we name it?"

Apart from the fantastic skiing and sense of adventure offered only by helicopter skiing, it is the only opportunity you'll ever have to experience a bird's eye view of some of the most beautiful mountain scenery you'll ever see.

As the helicopter settles daintily on each different snowy peak, you feel, every time as though you're finally on the top of the world with mountain ranges marching out in all directions as far as

\$385 per week, depending on the month. This includes transportation to and from Calgary to the staging area, helicopter trips, seven full days' accommodation and meals at Bugaboo Lodge and 70,000 vertical feet of skiing.

Ski weeks run from December 21 to May 5, 1972-73. You get to Calgary on your own. From there, you are taken to the lodge by charter bus. A modern, three-story building, owned by Canadian Mountain Holidays, offers a rustic but exceedingly comfortable decor. Maximum accommodation here is 36 people, so ski groups are split into four groups of nine each with a guide per group.

After a day of skiing 10,000 vertical feet, breathing crisp mountain air and tanning in bright sun, hot showers and a sauna await you.

TO CARIBOOS

The Cariboo located in the premier range of British Columbia, just 46 miles west of Jasper, cover an area of 600 square miles, with hundreds of skiable peaks. They were explored by Gino

Hetherington / Media
Press Jan. '73



Star-Phoenix
Saskatoon, Sask.
Circ. 46,451

CANADIAN PRESS CLIPPING SERVICE

February 10, 1973



147

Sk.

Carol Hetherington of White Track Ski Club and Graeme Nunn of Prince Albert Ski Club both added to their first-place point standings at the third meet in the Saskatchewan Cup alpine series staged at White Track last weekend.

Hetherington now has 118 points, Barb Brown of the Saskatoon Ski Club is in second place on the women's side with 85 points. Francine Paquette of the Regina Ski Club is third with 76 points while Diane Tucker of Saskatoon is fourth with 63 points. Tucker was not able to compete in the meet at White Track. Her 45 points had been good for second place after the first two rounds.

Nunn's point total now stands at 93.

From: Dennis of Regina is No. nearest

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Montreal Star, Que.
Circ. 190,690

February 15, 1973

CANADIAN PRESS CLIPPING SERVICE

5147



SKI SCENE

by Fred Roberts

WHEN the World Cup ski circus reaches Mont Ste. Anne March 2, it's more than likely that Austria's sensational Anne-Marie Preell will have already clinched her third straight world championship . . . The 19-year-old Salzburg gal has an almost insurmountable lead with only team-mate Messika Kasserer given an outside chance of catching her . . . Miss Preell has won six of the eight downhill runs so far this year and has racked up an unprecedented 24 triumphs in World Cup competition . . . She's being hailed as the greatest woman skier racer of all time, quite a tribute when you consider some of the outstanding performers who preceded her on the slopes . . . Almost as surprising has been the great comeback achieved by her team-mate David Zwillinger . . . He has suddenly emerged as a threat to Roland Columbia, the Swiss downhill ace who holds a slender lead in the men's division at the halfway mark.

Reiv Clifford is determined to be in

top five racers within two years and many who have watched him perform say that he stands a good chance of achieving his ambition.

The Quebec Ski Club Federation has launched a new program for cross-country skiers . . . The objective of the "La-bott's 50 miles" is to get more skiers completing long distance runs . . . Each will receive a special star at the end of the journey . . . The Paul Revere Canadian Marathon Ski Tour, a take-off on the famed Swedish marathon, goes February 24-25 from Lachute to Hull . . . Over 1,500 racers and tourers are entered this year. "It's grown in leaps and bounds," says Ken Bouchard, in charge of this year's affair . . . The 100-mile trek won't be completed by all the entrants but it's expected that over 300 will make it all the way . . . It's become so popular that every available hotel and motel from Lachute to Hull has been booked for months . . . They're even utilizing the space in church basements and school rooms to handle the

Canadian
Press
Clipping
Service

481 UNIVERSITY AVE.
TORONTO 2

Calgary Herald, Alta.

Circ. 101,846

February 15, 1973

CANADIAN PRESS CLIPPING SERVICE

Thurs., Feb. 15, 1973

147

The SKI SCENE

By JOHN GORMAN



I consider jukeboxes a violation of civil rights. It doesn't make any sense that a person can walk into a public place, jam a quarter into a jukebox and force me to listen to something I don't want to hear.

But, as the man says, the door swings both ways and if I don't like it I can get out. But a chairlift is a little different situation. It's captive.

The towers on the Eagle chair at Lake Louise are wired for sound, and music is piped to the loudspeakers. It seems to me that one of the great advantages of skiing high in the mountains is the tranquillity and the absence of the sounds of the city.

If the majority of skiers like music piped to the lift towers, then I bow gracefully to their wishes.



Canadian
Press
Clipping
Service

481 UNIVERSITY AVE.
TORONTO 2

Calgary Herald, Alta.

Circ. 101,846

February 15, 1973

CANADIAN PRESS CLIPPING SERVICE

Alberta Cup racing

Motter closes

George Motter of the Calgary Ski Team gained some round on Alberta Cup lead like Irwin on the strength of two second place finishes in slalom races at Red Deer this weekend.

Motter now has 43 points

Irwin of the Alberta Ski Team has 30. Irwin has been competing in faster company the Can-Am circuit and been unable to defend his Alberta Cup lead.

Tom Tittemore of the Banff Runners has opened up a commanding lead with 77

on the girls' side. She tied third in the Saturday

but out of the top on Sunday.

At Gordon of the Banff Skiers won the Saturday am, followed by 12-year-

rari of Lake Louise tied for fourth.

Beth Tittemore on the

girls' side is Diane Lebedey,

AST, second; Joanne Becker,

BSR, third; Lori Kettl, AST,

fourth; and Clare Anne Ever-

est, Jasper fifth.

Racing action this weekend

will be concentrated at Ross-

land where the Can-Am finals

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team Fe-

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Canada's

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victories

With only three races remaining on the 1973 Canadian-American Ski Trophy Series circuit, the struggle for the men's over-all title has been narrowed to two competitors — Cary Adgate of the U.S. B team and Heinz Wellerzum of West Germany.

Most skiers would rather fall off a chairlift than attempt such acrobatics. Eddie, a ski bum from away back, considers he's found the good life, a way to combine his first love, skiing, with the only work that interests him, photography.

As a freelance photographer, Eddie has been combining the two as much as possible for the past seven years. Now he's breaking new trails moving into the lucrative ski film

The Canadian Magazine
Star Weekly

Toronto, Ontario

CANADIAN PRESS CLIPPING SERVICE

February 17, 1973

canadian pa

147

Anything they can do he can

By Suzanne Zwarun

Filming skiers, according to Banff's Eddie Hunter, is as easy as having fun at a ski lodge party. Eddie simply packs as much as 100 pounds of camera equipment onto his 5-foot-4-inch, 125-pound frame. Straps on French racing skis. Tosses away his ski poles. And slides off across the snow just ahead of such skiing greats as Nancy Greene, not to win trophies for himself but to film in action the people who do.

Most skiers would rather fall off a chairlift than attempt such acrobatics. Eddie, a ski bum from away back, considers he's found the good life, a way to combine his first love, skiing, with the only work that interests him, photography.

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Toronto Globe & Mail, Ont. 9
Circ. 266,398
February 17, 1973
CANADIAN PRESS CLIPPING SERVICE

147

The man who orga

By MICHAEL KEATING

ROGER NASMITH will send about 2,000 skiers to the Rockies this winter but he's missing out on his own skiing.

While his clients float up to their chests in powder snow week after week he will be pounding the icy pavement of Ontario and Quebec highways drumming up new business.

Mr. Nasmith, his wife, Sheila, and three other partners run the longest ski lift in Canada as a company called Skican Ltd. For three years it has been taking Canadian and American ski clubs to Banff, and now to Whistler.

Obviously it's a booming business but a few years ago it was one of those ideas no one could seem to stumble on. At the time Mr. Nasmith was one of the most unlikely persons in the country to do it.

A consulting engineer for Expo 67 projects, he was flooded with visitors who wanted to see Montreal. As a gag he and some friends started a series of informal walking tours. Taking the ti-

tle from their street they called it the Ridgewood-Get-to-Know-Montreal-Better Club.

The gag actually turned into a club when members started taking it seriously and decided they wanted to do some real travelling. When they tried to take the mobile party west as a ski charter they found Air Canada wanted more money this way than by regular passage, because a chartered plane would have to make two empty flights to get the Montreal group west one weekend and back the next.

Mr. Nasmith knew ski charters to Europe and Colorado were already big business. It burned his nationalistic pride to see Canadians paying hundreds of dollars for those trips when some of the world's best alpine skiing was lying, almost untracked, in Alberta and British Columbia.

So he and his engineering friend raised a few thousand dollars to start a charter company; however, the rem promptly flew into a wall of regulations designed to protect Canadian au

bridge ont renforcé l'idée selon laquelle la présence de matière organique influence l'absorption des éléments nutritifs par les plantes.

On a fait aussi des

présentants du ministère de la Fonction publique et du ministère des Terres et Forêts, et accepté par le Conseil du Trésor.

M. Drummond souligne

procurer. Le soir, dans le grand salon bien chauffé avec un verre à la main vous jouerez peut-être aux cartes ou aux échecs devant l'énorme foyer de pierre, en contemplant le grand glacier Bugaboo ou la Marmolata, au clair de lune.

The Jasper Booster, Alta.
February 7, 1973

CANADIAN PRESS CLIPPING SERVICE

Of interest to skiers C-147 On the Alberta side

This winter for the first time, helicopter skiing on a daily basis is being organized by Bernie Scheisser's Mountain Ski Guides organization out of Banff. Skiers will go by bus from Banff to a staging point at Snowridge, about an hour and a half's drive south. From there, the helicopter will take off to the southernmost glaciated area in the Canadian Rockies covering the Spray and Kananaskis Ranges. Runs here average three miles in length.

There will be one or possibly two groups of 12 each on this trip per day. The daily price will be in the \$75 bracket and will include bus to and from Banff, lunch and 10,000 feet of helicopter lift.

It's a great way to try helicopter skiing while spending a six holiday in the Banff area skiing Sunshine Village and Mount Norquay at Banff as well as Whitehorn-Temple at Lake Louise.

For more information contact Mountain Ski Guides, Box 895, Banff, Alberta.

Helicopter skiing is also available on a daily basis to the nearby glaciers and snowfields at Garibaldi's Whistler Mountain, 75 miles north of Vancouver. Arrangements for copter and guide service can be made with Jim McConkey, Whistler Mountain, Alta Lake, B.C.

Red Deer Advocate, Alta.

Circ. 10,365

February 8, 1973

CANADIAN PRESS CLIPPING SERVICE

1-147

Top Alberta skiers here this weekend

Joan Tittemore of the Banff Ski-Runners and Mike Irwin of the Alberta Ski Team will carry substantial leads into the third race of the Alberta Cup ski series this weekend at the Canyon Ski Lodge.

Tittemore has earned 62 points through the first two events of the series at Jasper and Mount Norquay and is 20 ahead of Clare Ann Everest of the Jasper Park Ski Club. Irwin picked up 59 points through the initial two races and is 14 points up on Mark Bowman, also of the Alberta Ski Team.

The series, the first of its kind in the province, is designed to select the best boy and girl skier in Alberta and concludes with meets at Jasper March 3 and 4 and Mount Norquay March 17 and 18.

The two-day meet at the Canyon ski area features two slalom runs each day, beginning at 10 a.m.

Between 80 and 100 skiers, representing most sanctioned ski clubs in the province will be present.

Joanne Becker of the Banff Ski-Runners is third in the girls' standings with 36 points, eight up on Linda Klett of the Alberta Ski Team. Diane Lehodey of the Alberta Ski Team and Kathy Higgins of the Calgary Skimeisters share fifth place with 26 points.

Third in the boys' event is Lee Farrari of the Lake Louise Ski Club. He has 28 points, just two up on Brad Flock of the Skimeisters and three ahead of Bruce Rimmer of the Edmonton Snow Valley Club.

Canadian
Press
Clipping
Service

433 UNIVERSITY AVE.
TORONTO 2

North Bay Nugget, Ont.
Circ. 18,114
February 10, 1973
CANADIAN PRESS CLIPPING SERVICE

New ski charter company hopes to run trips from N. Bay soon

+147
More eastern skiers are heading to the Canadian west this winter than ever before. Direct, low-cost club sponsored ski charters to Banff, Alberta, and to Whistler Mountain, British Columbia, are providing stiff competition for the European carriers who previously dominated the eastern ski vacation market.

The Western Canada ski charters are the brainchild of Skican, a young Canadian company. Salcan recognized that eastern ski clubs were looking for new ski worlds to conquer and were confident that the uncrowded ski areas of the Canadian west would send them home enthusiastic about the magnificent mountain scenery, deep powder, and western hospitality.

The Skican concept proved a winner. Last year over 40 ski associations from Canada and the U.S. were involved—up from 8 in their initial operation just three years earlier.

Eventually, Skican hopes to run charters direct from North Bay.

For \$29 to Banff, \$29 to Whistler Mountain, B.C., each Toronto participant receives a champagne flight via Air Canada, 12 days, seven days skiing and lift tickets, seven nights accommodation with bath and breakfast, and all ground transportation.

freed it, thrill skiers at every stop in the 25 miles of trails on Mounts Whitehorn and Temple at Lake Louise.

Mount Norquay, which overlooks the Banff townsite, hosted the Canadian World Cup races in 1972. Among its park runs is the famous North American, which winds its way 2,500 vertical feet down the mountain, past grazing Rocky Mountain goats, to the Trans Canada highway below.

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Eventually, Skican hopes to run charters direct from North Bay.

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Canadian
Press
Clipping
Service

433 UNIVERSITY AVE.
TORONTO 2

Edmonton Journal, Alta.
Circ. 123,455
February 15, 1973
CANADIAN PRESS CLIPPING SERVICE

Ski doodles

with GARY COOPER

+147
The rickety-looking old ski jump that bends over the Conner Hill Road onto the 62-year-old Edmonton Ski Club may be ignored or unnoticed by most Edmontonians.

But it is not to one of the ski club's life members who happens to be an unofficial historian of skiing in Edmonton.

She is Vi Hawkes, who has been a loyal employee of The Edmonton Journal for more than 41 years.

She's also got a keen sense of news; its accuracy uppermost.

Vi Hawkes' memories and knowledge about local skiing is super enough. But she's also got it backed up with her own personal files.

For instance, it was reported here recently that the new Alberta Cup Series will conclude in Banff with a dual slalom race, reportedly "unique" to Alberta.

Ms. Hawkes notifies this writer: "I read lately that there was something 'new' in slalom racing . . . twin courses."



So, take that world pro circuit promoter Bob Beattie, Jean-Claude Killy, et al., who have been trying to sell the public a "new" product, and a tip of the tongue to Vi Hawkes for putting straight the facts.

Vi Hawkes also notes that advance publicity to last month's Northern Alberta ski jumping championships at ESC allowed that jumpers would be going for the hill record, at 150 to 155 feet distance.

Notes Ms. Hawkes: "Way back in 1951, Harold Rovind set a hill record at the Edmonton Ski Club of 180 feet. Does that still hold? I asked Ole Rovind, and he wasn't sure, but thought because the take-off had been changed, maybe another record had to be established.

Canadian
Press
Clipping
Service

433 UNIVERSITY AVE.
TORONTO 2

Le Journal de Montréal, Québec
Circ. 48,338
February 14, 1973
CANADIAN PRESS CLIPPING SERVICE

Lors des épreuves du Mont Ste

+147

L'Italien Thoeni une nouvelle pa

A deux points seulement d'écrire une nouvelle page d'histoire du ski international, le jeune champion italien Gustavo Thoeni, âgé de 21 ans, cherchera à répéter son triomphe à la Banque de Montréal Internationale pour s'assurer les honneurs aux épreuves de la Coupe du Monde.

Vainqueur en 1971, Thoeni a fait voir au cours des deux dernières saisons combien il pouvait terminer le calendrier avec puissance. Ce sympathique champion skieur d'Italie a devancé le meneur Roland Collobin, de Suisse lors du slalom à St-Anton en Autriche le 4 février pour se retrouver maintenant avec 129 points contre 131 pour Collobin. David Zwilling a également 131 points, sur un pied d'égalité au premier rang.

Thoeni s'est assuré la Coupe du Monde pour la 2e fois de suite en 1972, ajoutant de plus une médaille d'or olympique en slalom géant, une médaille d'argent en slalom et la médaille du combiné FIS pour la saison.

David Zwilling, d'Autriche, en tête du classement.

Canadian
Press
Clipping
Service

433 UNIVERSITY AVE.
TORONTO 2

Vancouver Province, B.C.
Circ. 115,536
February 15, 1973
CANADIAN PRESS CLIPPING SERVICE

NORTHWESTERN SKI REPORTS

AREA **+147**
LOWER MAINLAND

	Weather	Temp.	New Snow	Total Snow
Grouse	Overcast	34	No New	•
Seymour	Overcast	32	No New	•
Whistler	Overcast	28	No New	114
Hemlock	Clear	28	No New	•
Gibson Pass	*	*	*	*

OKANAGAN-KOOTENAY

Apex-Alpine	*	20	No New	45"
Big White	*	20	No New	60"
Baldy	No Winds	*	No New	12"
North Star	*	*	*	*
Red Mt.	Sunny	20	No New	•
Silver Star	Overcast	21	No New	60"
Tod Mt.	No Winds	15	Trace	40"

ALBERTA

Lake Louise	Sunny	5	No New	Gd Base
Marmot Basin	Sunny	8	No New	23"
Mt. Norquay	Sunny	5	No New	Gd Base
Sunshine	Sunny	5	No New	12"

UNITED STATES

Mt. Baker	Cloudy	21	No New	12"
Crystal Mt.	Cloudy	20	No New	•
Timberline	Snowing	30	No New	70"
Big Mt.	*	*	*	*
Regina Basin	Overcast	30	2"	52"
Aspen	*	*	*	*
Mt. Alyeska	*	*	*	*

*Information not available

NOTE—All conditions as of 6 p.m. Wednesday



Nelson Daily News, B.C.
Circ. 8,975
February 16, 1973

CANADIAN PRESS CLIPPING SERVICE

C147



La Presse
Montreal, Que.
Circ. 105,620
CANADIAN PRESS CLIPPING SERVICE

February 17, 1973

Molstar, un succès

Le programme de ski de récréation Molstar a atteint sa mi-saison et déjà les responsables sont plus que satisfaits des résultats obtenus jusqu'à maintenant. Les statistiques indiquent en effet une augmentation de plus de 1,000 participants sur les chiffres de l'an dernier et ce, malgré la température défavorable.

Fait à signaler, le Molstar a au moins atteint un statut international cette année. Les organisateurs ont en effet indiqué qu'en Japonais et deux Français avaient pris part à un événement. Exactement qu'ils re-



Star-Phoenix
Saskatoon, Sask.
Circ. 46,451
CANADIAN PRESS CLIPPING SERVICE

February 16, 1973

ACENT on W

147 No skiing

By SHERRY KLOPFER

There is no other skiing in the world that can match it. Over 700 inches of powder snow fall every year and 99 per cent of this snow has never been skied. It is virgin. And there's only one way to get to this fresh stuff — by helicopter.

Runs discovered to date vary from 1,500 vertical feet to over 8,500 vertical feet. The key word here is "discovered". It is not unusual for your guide to say, "we just skied a run that's never been touched before. What will we name it?"

Apart from the fantastic skiing and sense of adventure offered only by helicopter skiing, it is the only opportunity you'll ever have to experience a bird's eye view of some of the most beautiful mountain scenery you'll ever see. As the "copter settles down on each different snowy peak, you feel, every time, as though you're finally on top of the world with mountain ranges marching out in all directions as far as the eye can see.

The other thing you'll experience if you try a ski week is the casual atmosphere of this new way of group skiing where

friendships with all sorts of interesting people are easily established.

In 1965, Austrian-born mountain guide, Hans Gmoser started this phenomenon by flying skiers onto the Bugaboo Mountains in the Purcell Range of British Columbia, about a 100 miles west of Banff, as part of his Canadian Mountain Holidays operation. Now the Bugaboos attract skiers from around the world to test the 100 or so runs that Gmoser has plotted.

During January, February and March, the snow is often so deep that it literally flies over your head as you parallel down. Runs are anywhere from two to 10 miles long and have vertical drops of up to 6,500 feet. During April and May, snow conditions are still settled and you can go on spectacular runs. Above 8,000 feet, there is powder even in May, while on the lower slopes you'll find good corn.

Prizes range from \$500 to \$1,000 per week depending on the month. This includes transportation to and from Calgary to the staging area, helicopter trips, seven full days accommodation and meals at Bugaboo Lodge and 70,000 vertical feet

of skinning.

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The Times-News
Thunder Bay, Ontario
February 17, 1973

CANADIAN PRESS CLIPPING SERVICE

147 Dan Irwin Second

BANFF, Alta. (CP) — The University of Montana team emerged in the lead after the first day of competition in the 20th annual international intercollegiate ski meet which has attracted nearly 200 American and Canadian competitors from 14 universities.

In the giant slalom, second place went to Danny Irwin of UBC, a former Canadian Ski team member, with a time of 8.61 seconds.

Irwin is a native of Thunder Bay.

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