

Sept. 11, 1972

Your Vote Counts TONIGHT



Andy Russell

If Andy Russell
is defeated
TONIGHT
because of your
absence, you won't
be able to vote for
him in October.

TONIGHT (Monday) 8:30 p.m.

CIVIC SPORTS CENTER

Memberships available at the door.

Those who would like rides, phone 328-1671 between 5 and 7 tonight.

Inserted by

Andy Russell for the Liberal nomination committee,

Dorothy Beckel, chairman

Russell may run

Well-known wildlife author and lecturer Andy Russell of Waterton Park has been mentioned as a possible local candidate for the Liberal Party in the next federal election.

Mr. Russell, 56, would be a second candidate for the Lethbridge riding for the Liberals. Lawyer John Boras has declared his intention to seek the nomination.

Businessman Mel Fengstad had considered standing, but has so far declined to announce his intention.

Mr. Russell's daughter today confirmed he is considering political candidacy, but Mr. Russell was en route to Lethbridge this morning and not

immediately available for comment. Local Liberal association president Sven Erickson said several names have been mentioned in addition to Mr. Boras for federal candidacy, but so far none have confirmed their intention to stand for nomination.

Russell 'undecided' in nomination

Renowned naturalist, wildlife author and film maker Andy Russell said Monday he hasn't decided he was yet to seek the local Liberal nomination for the next federal election.

In an interview, Mr. Russell said, "When you are considering such a move, it takes some time" and would not say when he will make a decision.

To the question of why would he consider running on a Liberal party ticket in a traditionally Conservative area, Mr. Russell said, "Even though the history of Alberta has been Conservative, there is no reason things can't be changed."

The only person to announce his intention to seek the Liberal nomination for the Lethbridge constituency is lawyer John Boras.

Businessman Mel Fengstad has also been mentioned as a possible candidate, but has made no commitment.

Naturalist seeks Grit nomination

Andy Russell, internationally-known photographer, writer and lecturer on the outdoors, announced today he will seek the Liberal nomination in Lethbridge constituency for the next federal election.

Mr. Russell, who lives in Waterton Lakes Park, said he was urged by "many friends in the Liberal party" to run against city lawyer John Boras, the only other declared candidate for the nomination.

Mr. Russell, member of a pioneer family which first arrived in Lethbridge in 1882, said he believes he can truly represent the people in southern Alberta and their interests.

"I have gone as far as an individual can go in influencing people," he told a press conference. "It has been suggested to me that I seek the use of Parliament to communicate to government and people what I know about these matters, and so I accept the invitation to compete in this election."

Asked whether his living outside the Lethbridge federal riding will hinder him in the campaign, Mr. Russell, 56, pointed out Waterton was in the Lethbridge riding until 1966, and his lifetime interest has been identified with southern Alberta.

No date for a nomination convention has been set. It may be held next month.

Mr. Russell has four sons and one daughter. He is the author of two books on wildlife and environment, and two other books are forthcoming. He writes a weekly column in The Herald.

MEET

Andy Russell

Tonight

Thursday, Sept. 7th

AT 8:30 P.M. IN THE

Matthew Halton High School

YOUR INVITATION TO —

meet Andy personally, or to assist him in gaining the Liberal
Nomination for the Lethbridge Federal Constituency.

— REFRESHMENTS WILL BE SERVED —

ORGANIZATIONAL MEETING

OF

ANDY RUSSELL SUPPORTERS

ON

Thursday, September 21

IN THE

Town Hall Basement -- 8:30 p.m.

Those interested but unable to attend are asked to phone 627-4231.



PUBLIC MEETING

WEDNESDAY, SEPTEMBER 6TH AT 8P.M.

LEE CREEK EDUCATION CENTER
TO MEET AND HEAR

Andy Russell

NATURALIST -- AUTHOR -- LECTURER

WHO IS SEEKING THE NOMINATION

TO BECOME THE NEXT

MEMBER OF PARLIAMENT

All Welcome

Published by Friends & Supporters of Andy Russell

The Lethbridge Herald

SECOND SECTION Lethbridge, Alberta, Tuesday, September 12, 1972



THE WINNER — Liberal candidate Andy Russell (centre) with Justice Minister Otto Lang (left) and Agriculture Minister H. A. Olson (right).

—Ed Finlay Photo

Ministers claim Sept 11, 1972 opposition has 'divided country'

The Trudeau government has worked for "participatory democracy" and farm reforms while the Opposition has tried to divide the country, two Liberal cabinet ministers claimed before party supporters here Monday.

H. A. Olson, minister of agriculture, told more than 500 people who nominated Andy Russell as a Liberal candidate for the Oct. 30 federal election: "Here you are tonight selecting a man that could be a member from Western Canada that would help us rather than hinder us."

He said the majority of Western Mps are Conservatives "that great block of Opposition members who stand in the way of everything that they think might make the Liberal government a little more popular in Western Canada."

Otto Lang, minister of justice and minister in charge of the Canadian Wheat Board, added

that since he and Mr. Olson went to Ottawa in 1968, the Trudeau government has been more understanding toward Western problems.

He said wheat sales abroad have reached record levels, "with understanding and assistance from our colleagues (fellow Liberal ministers) from every part of this country."

In a news release earlier Mr. Lang said the opposition's last complaint, low grain prices, is disappearing.

He said government policies had resulted in depriving the opposition of things to complain about and its last refuge was world prices, which were not set by Canada alone.

Wheat and barley prices were up and were going higher.

"Twenty-five cents more for wheat and similar rises for barley definitely means a higher final payment on the wheat and barley being delivered now."

'Abe Lincoln of Alberta'?

Liberals choose Andy Russell

By GREG MCINTYRE
Herald Staff Writer

Defining "environment" as an all-encompassing issue, Andy Russell Monday won the Liberal nomination to contest the Lethbridge seat in the upcoming federal election.

The 56-year-old Waterton Lakes area naturalist author was described in glowing terms by two city residents who nominated him before more than 500 cheering Liberal supporters at the Civic Sports Centre.

A 'DOER'

Bill Matheson, radio talk show host and unsuccessful Liberal candidate in Fort Macleod in 1968, described Mr. Russell as "a modest wrangler and brone buster, a native Lethbridgean, a thinker and doer."

In seconding the nomination, Joan Waterfield, local television personality, called Mr. Russell "the Abe Lincoln of Alberta."

Otto Lang, minister of justice, and H. A. Olson, minister of agriculture — guest speakers at the meeting — urged delegates to send Mr. Russell to Ottawa to join the "small team of Liberal MPs from the West."

DO BEST

As results of balloting were announced (two figures were given) Mr. Russell came on stage with his wife and said "I thank you very much. I realize that you've handed me not only an honor but a great responsibility. I will do the best I can with it."

The loser in the two-way race was John Boras, 49, a lawyer and the Liberal candidate in the 1968 federal election.

MAJOR ISSUES

Mr. Boras said the two major issues in the election will be the "integrity of Canada" and labor-management relations.

Mr. Russell said "proper management of the environment" is the major issue.

In addition to preservation of soil, air and water, he said "good environment also depends on communication and bilingual language being an issue in Canada, perhaps we would do well to consider the cost of separatism."

WIPED OUT

"If Quebec steps out of confederation the St. Lawrence River... will no longer be Canadian on one side and the sea-way agreement with the United States will likely be wiped out."

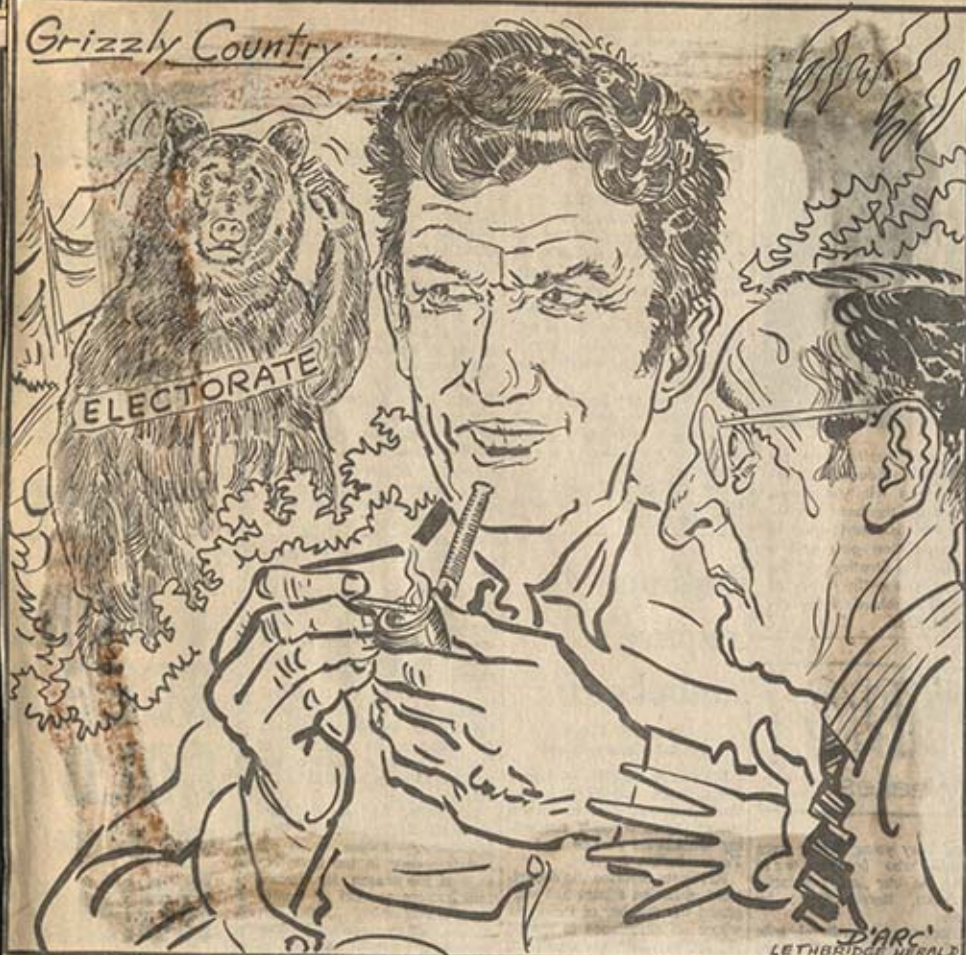
He continued: "Unemployment is bad environment and right now I can see great opportunity to cut this to an absolute minimum through a national cleanup program such as has been started by our prime minister in his talks with the president of the United States and their subsequent agreement to cleanup the Great Lakes."

Overpopulation can cut Canada's "food potential" and should be combatted, partly through reform of immigration policies, he said.

Born Mr. Russell and Mr.

Boras appealed for the youth vote. There will be about three-million young people aged 18 to 21 voting for the first time in the election.

Grizzly Country



"You better let me handle this . . . I speak their language."

Sept 4-72 if you ask me...



By JOE MA
Herald Staff Writer

Andy Russell is narrowing the gap between the strength of the Liberals and the Progressive Conservatives by seeking the Grit nomination to contest the next federal election in the Lethbridge riding.

Before Mr. Russell came in, the Tories counted on John Boras being the Liberal candidate. In the eyes of the PCs—and this view is shared by many Liberals—Mr. Russell is a strong candidate.

Because of the quality of Mr. Russell, Mr. Boras and Ken Hurlbert, the former mayor of Fort Macleod who has been elected the PC candidate, no one is risking his neck to predict whether Mr. Russell or Mr. Boras will get the Liberal nomination, or whether the Liberals will win with either Mr. Russell or Mr. Boras as the candidate.

As far as the Conservatives are concerned, they could not get a better man than Mr. Hurlbert. I learned from sources that the Liberals had tried to get Mr. Hurlbert as their candidate, but Mr. Hurlbert, who previously had committed himself to neither the Liberals nor the PCs, decided to run as a Tory.

Mr. Russell said he declared his candidacy at the request of "many friends in the Liberal party." These friends include Dorothy Becket, who feels the Liberals have a better chance with Mr. Russell as the candidate against the pop-

VICTORIA JOURNALIST, MARY GERTSCHER, OF PICTURES



"Yuh never know . . . he could just bear-ly win!"

Preferred over other leaders

Young voters like Trudeau

OTTAWA (CP) — Early assessments by the major political parties indicate that young voters, perhaps balance-of-power holders in the forthcoming federal election, tend to prefer Prime Minister Trudeau to other leaders.

But these voters are not lured by the Liberals as much as by the Liberal leader, the studies suggest.

Campaign planners appear to agree, however, that the Liberals have the upper hand in bidding for support for about three million first-time voters. These are the 18-to-24 bracket, added to the voting list by Canada Elections Act changes, and the group aged 21 to 24, too young to vote in 1968.

About 13 million potential voters are expected to be registered compared with 10,860,888 in 1968. Then, there were 8,217,916 who actually did vote.

Experience elsewhere has pointed to the possibility that new voters aged 18 and up are not radical. There has been evidence submitted that their voting turnout is not the best and that those who do vote tend to follow parental political patterns.

Nevertheless, they are there this time to be wooed.

TACTICS DIFFER

Conservative party workers are using sharply different tactics than the 10-member Liberal first-time-voter committee.

Len Demino, national president of the Young Progressive Conservatives, said frankly before the election call that his party has a long way to go.

"We're still behind the Liberals in that age group and we're fighting hard to get our fair share. . . . We should be very lucky. I think if by the time election day comes along we'll be able to say we've got a larger share of the 18-to-24 age group than the Liberals."

To achieve that, the Conservatives say they are spending a healthy chunk of money and manpower to convince young voters that Mr. Trudeau cannot be dissociated from his government's actions.

Conservatives stress high unemployment, among young people and government handling of pollution, inflation and nationalism.

STRESS VITALITY

The Liberals are taking a different approach, relying on the attraction for youth of "a more

hard-hitting type of government, a younger image," says Murray Leifer, a first-time-over-committee co-ordinator.

Mr. Leifer said Liberal soundings indicate Mr. Trudeau, rather than the government, is the main lure. The prime minister is seen in terms of "strength, character, pulls no punches, et cetera."

New Democrats see young people as having the same concerns as the rest of the population and voting largely the way their parents do, and so "we're not making a special pitch the way the others are to the Opportunities-for-Youth trippers and others in that category," NDP press secretary Lewis Seale said.

But all parties realize the dif-

ference that gains in the three million-member group can make. In 1968, there were seats in the 264-seat Commons by less than five per cent.

WINS AWARDS

TORONTO (CP) — Two children's educational television programs produced by the Ontario Education Communications Authority have won awards at the recent Atlanta International Film Festival, May 1, a 15-minute mental health education program, an Strength and Power, an episode of the OECA's Polka Dot Doc series, were the winners.

Major breakthrough seen by Mahoney

Liberals set sights on West

By PAUL JACKSON
Herald Ottawa Bureau

OTTAWA — Prime Minister Trudeau's government appears to be in the midst of a campaign to wrest from the opposition parties the dominance they hold in the West, especially on the Prairies.

With the exception of British Columbia, Liberal representation in Western Canada is spotty. The federal Liberals hold only four of Alberta's 19 seats, just one of Saskatchewan's 13 seats, and five of the 13 seats in Manitoba. In B.C., the one bright spot, they hold 15 of that province's 23 seats.

The party has high hopes that a major swing is about to take place. What's more, the prime minister and his colleagues are certainly doing their best to ensure that the swing is to the Liberals.

Pat Mahoney, the minister of

state in the current Trudeau cabinet and MP for Calgary South, believes the Liberals could be on the verge of a big, if unexpected, breakthrough in Alberta. He suggests that as the metropolitan centres of Edmonton and Calgary become more sophisticated, voters will see less and less a likeness of themselves in the type of folksy and rugged Progressive Conservative candidate perhaps personified best by Jack Horner, MP for Crowfoot.

E. B. Osler, Liberal MP for Winnipeg South Centre, has suggested often that Prime Minister Trudeau's government understands the wants and aspirations of the West better than any government in years. And that includes the government of former prime minister John Diefenbaker.

Everywhere are signs of the Liberal government's wooing of the West:

• A two-price system for wheat, long demanded by farmers, is now a reality. Critics, of course, point out that it isn't quite the plan envisaged by farmers. Nevertheless, it will put a substantial amount of extra money in their pockets.

• Also with an eye on the farm vote, the federal government is putting up \$2 million to buy 2,000 rail hopper cars to get grain to export markets in order to meet record-breaking sales.

• Supply and Services Minister James Richardson, MP for Winnipeg South, has spurred the building of the new Canadian Mill in the same city. The project, it is immediately a substantial job-provider, certainly has a lot of prestige.

• The much-heralded Canada Development Corporation will operate out of Vancouver. The corporation, which will eventually pump \$1 billion dollars into Canadian business and industry, would have been a plum for any city.

• And, to the delight of Alberta's oil barons, Mr. Trudeau recently announced plans for his \$75 to \$100 million northern highway.

All this is taking place despite public opinion polls which allege to show that Prime Minister Trudeau's stock is actually going down in the West, rather than up. The most recent poll supposedly showed that 41 per cent of Westerners questioned feel Progressive Conservative Leader Robert Stanfield would make a better prime minister than Mr. Trudeau. Only 33 per cent opted for the current prime minister.

It's always difficult to assess how a poll such as this will eventually translate itself on the ballots. However, it would seem that if the prime minister's fortunes really are sagging in the West, he'd be more inclined than ever to pay more attention to this vast area of Canada with some 63 federal seats up for the grabs.

The reaction of the Progressive Conservative and New Democratic Party opposition to Mr. Trudeau's overtures to the West has been, as might have been expected, negative. The prime minister recently took time out in the House of Commons to criticize Steve Paproski (PC-Edmonton Centre) during a battle over the hopper car purchase. The prime minister wondered why opposition members took such a negative view of anything Ottawa did to help residents of their provinces.

Mr. Paproski, who himself only just managed to sneak into Parliament ahead of his Liberal opponent, went on to criticize the prime minister for suggesting that Western opposition MPs help to create alienation between the West and Ottawa. To Mr. Paproski a blanket condemnation was uncalled for. In fact, suggested the Edmonton MP, Canada is only being held together "by some very thin threads" supported in the main by Western opposition members.

Ignorance no longer alibi Sept. 12-72 for ecological problems

By GERRY SUTTON

BANFF, Alta. (CP) — The secretary-general of the Council of Europe said Tuesday that ignorance can no longer be used as an excuse for the world's ecological problems.

Lujo Tonciz-Soring, an Austrian politician, said although most of modern problems stem from 150 years of industrial society, pre-industrial civilization also left a legacy of ecological havoc.

"Now we have not the excuse of ignorance. People realize that the quality of life has deteriorated despite, and because of, technological inventions and discoveries."

In a paper to the 12th techni-

cal meeting of the International Union for the Conservation of Nature and Natural Resources, he said the world has reached an ecological turning point.

NEED NEW BASIS

"The most urgent requirement is to re-establish our social order and economic system on an ecological basis. The environmental qualities we want will have to be paid for out of our disposal resources of materials, goods, services and capital."

"An enormous information and education program will be necessary to redirect thinking."

Mr. Tonciz-Soring, now living in Strasbourg, France, said he believes citizens must be in-

involved more directly in the government and management of their communities.

"It is our social order rather than the economic system that must be reshaped."

He told delegates from more than 80 countries that the greatest problem is that of population.

"Population growth cannot be expected to level off before about 2050 and therefore our technological expertise to control population, rationalize waste disposal and encourage recycling must be set rigorously and immediately."

The Council of Europe is a regional political organization representing all European nations.

The battle for the West will undoubtedly go on for many months. The prime minister's chief tactic at the moment seems to be to tempt the West with some very juicy tidbits—and then turn around the opposition's criticism of them to his own advantage. The end result is hardly predictable.

— OVER